# IBM Content 2014 Information. Insights. Results.

# Chicago
# Monday, June 16, 2014

| ▲ Line of Business | 🟩 IT | ⬡ Hands On Lab |
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| 8:00 | Breakfast | | | | |
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| 8:45 - 9:00 | Welcome / Opening remarks | | | | |
| 9:00 - 9:45 | Guest speaker keynote – Mark Eaton | | | | |
| 9:45-10:15 | Keynote #2 - Rich Howarth, VP, ECM Product Management | | | | |
| 10:15 -10:30 | Business Partner introduction | | | | |
| 10:30- 10:45 | Break | | | | |
| 10:45- 11:35 | ▲ The Content Navigator Experience - Building Web, Social, and Mobile Content Solutions<br><br>*Promenade A*<br>*Steve Studer* | 🟩 Meeting the Needs of Your Business with IBM Case Manager<br><br>*Promenade B*<br>*Dave Perman* | ▲ Customer Case Study - US Bank ECM Overview, Case, Content and Capture<br><br>*Promenade C*<br>*Andy Waterous* | 🟩 Best Practices with IBM Content Manager<br><br>*Executive Room*<br>*Shailesh Gupta* | ▲ Reducing Cost and Risk in eDiscovery<br><br>*Grant/Lincoln*<br>*Jeffrey Beard* |
| 11:40 -12:30 | 🟩 Second Generation Archiving - Shining the Light on Dark Data<br><br>*Promenade A*<br>*Richard Hogg* | ▲ Delivering Solutions with ECM in the Cloud<br><br>*Promenade B*<br>*Steve Studer* | 🟩 Bring the Power of Analytics to your OnDemand Solution with Datawatch Report Mining Server<br><br>*Promenade C*<br>*Harvey Gross* | 🟩 What's New in Capture and Imaging?<br><br>*Executive Room*<br>*John Rongitsch* | ⬡ Hands on Lab – Content Navigator<br><br>*Grant/Lincoln*<br>*Ahmed Dewidar*<br>*Jay French* |
| 12:30- 2:15 | Lunch and Vendor Expo - Sponsored by CENIT North America, Inc.<br>Meet & Greet with Mark Eaton - Grand Ballroom | | | | |
| 2:15 - 3:05 | 🟩 Stop Data Hoarding - Cleaning up your Legacy Data (StoredIQ)<br><br>*Promenade A*<br>*Amir Jaibaji* | 🟩 Best Practices with IBM FileNet Content Manager and Content Foundation<br><br>*Promenade B*<br>*Michael Bahr* | 🟩 Customer Case Study - Centene's Datacap Journey<br><br>*Promenade C*<br>*Brian Dull*<br>*Tim Lindsay* | 🟩 Maximizing Service Quality for ECM Business Users<br><br>*Executive Room*<br>*Larry Fritz*<br>*Roland Merkt* | ⬡ Hands on Lab – Content Navigator<br><br>*Grant/Lincoln*<br>*Ahmed Dewidar*<br>*Jay French* |
| 3:05- 3:15 | Break | | | | |
| 3:15- 4:05 | ▲ Turning Business Information into Business Insight with Content Analytics<br><br>*Promenade A*<br>*Nicole Hughes* | ▲ Delivering Enterprise Value with Effective Records Management<br>*Promenade B*<br>*Richard Hogg*<br>*Servando Varela* | ▲ Nine Lines of Business in Every Organization That can Benefit from ECM<br><br>*Promenade C*<br>*Dan Bigos* | ▲ Optimizing Customer Self Service with High Performance Statement Presentment (CMOD)<br><br>*Executive Room*<br>*Neil Parrott* | ▲ Drive Better Business Outcomes with Case Management<br><br>*Grant/Lincoln*<br>*Doc Mills* |
| 4:10 - 5:00 | ▲ 🟩 ECM Roadmap & Strategy - What's New in ECM? *Feri Clayton, Director, Document Imaging & Capture Solutions* *Grand Ballroom* | | | | |
| 5:00 | Reception - Sponsored by Crawford Technologies | | | | |

*Note: The agenda is subject to change.*