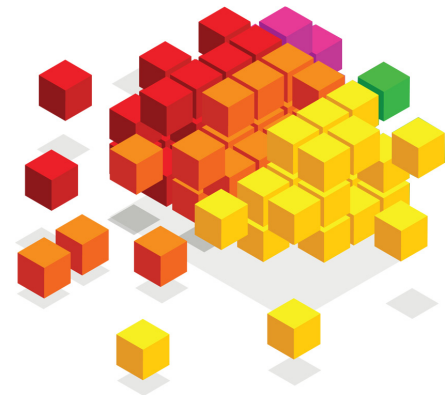


Boston

Putting Content to Work
ECM UserNet 2011



● Business
 ▲ RIM & Legal
 ■ IT
 ✿ Hands-On Lab
 ◆ Customer Presentation

Thursday, June 2 nd						
9:00am - 10:15am	General Session & Keynote Address Phillip Jones, Enterprise Content Management Executive & Craig Rhinehart, Director, Products and Strategy, IBM ECM Grand Ballrooms A & B					
10:15am	Break & Sponsor Expo					
10:45am - 11:35am	● Commonwealth B Advanced Case Management in Government: The Roadmap for Effectiveness and Efficiency	● Commonwealth C Where is the Need for Advanced Case Management in Banking and Financial Markets?	● Grand Ballroom E Going Beyond Claims with ECM	▲ Commonwealth A How to Leverage Enterprise Content Management to Solve Today's Pressing Information Governance Problems	■ Grand Ballroom C What's New from IBM ECM for IBM FileNet P8 Customers	■ Grand Ballroom D What's New from IBM ECM for IBM Content Manager Customers
11:35am	Break					
11:45am - 12:35pm	● Commonwealth C IBM's Advanced Case Management - Delivering Better Customer Outcomes	● Commonwealth B IBM Watson and IBM Content Analytics	▲ Commonwealth A Too Much Content: Addressing the Challenges Faced by Today's Organizations	■ Grand Ballroom C IBM Document Capture Strategy and Product Update	■ ✿ Faneuil IBM Case Manager Hands-On Lab	■ ◆ Grand Ballroom D Best Practices: Building a Next-generation Information and Records Management Archive Using IBM FileNet P8, IER and N Series Storage
12:35pm	Lunch and Vendor Expo Sponsored by ECMG Grand Ballrooms A & B					
2:15pm - 3:05pm	● Commonwealth B Unlock Valuable Insight from Enterprise Content with Content Analytics	▲ Commonwealth A Helping Your Legal Department Meet Information Obligations and Reduce Risks	■ Grand Ballroom C Production Imaging Edition and other IBM Imaging Solutions Update	■ Grand Ballroom E IBM Case Manager Product Update	■ ✿ Faneuil Datacap Taskmaster Capture Hands-On Lab	■ ◆ Grand Ballroom D Teaching an Elephant to Dance: Using IBM CMOD to Manage Petabytes of Data with Ease
3:05pm	Break					
3:15pm - 4:05pm	▲ Commonwealth A Records and Retention Management for Reduced Risk and Cost	■ Commonwealth B Create Rapid Business Insight with Content Analytics	■ Grand Ballroom C IBM FileNet Business Process Manager Product Update	■ Grand Ballroom D IBM Content Manager OnDemand Product Update	■ Grand Ballroom E Social Business Meets Enterprise Content Management	■ Commonwealth C Leaving the Caveman Behind - Transforming Content on the Go
4:05pm	Break					
4:15pm - 5:05pm	▲ Commonwealth A Reducing the Costs of Explosive Information Growth with a Smarter Approach to Archiving	■ ▲ Commonwealth C Information Lifecycle Governance Tech Talk and Product Update	■ Commonwealth B Create Content Analytic Solutions that Deliver Deep Business Insight	■ Grand Ballroom E Office Document Management and SharePoint Update	■ Grand Ballroom C IBM FileNet Content Manager Update	■ Grand Ballroom D IBM FileNet System Monitor Product Update
5:05pm	Reception Sponsored by NetApp Grand Ballrooms A & B					