



Self-Paced Virtual Classes for IBM Business Analytics

A cost-effective alternative to classroom training

Self-Paced Virtual Classes (SPVC) offer a new alternative for IBM Cognos and SPSS software training. Students receive the same high-quality training, using the same courseware (in a hosted, online environment) and hands-on examples as they would in an instructor-led training session — but at their own pace and on their own schedule.

Self-Paced Virtual Classes provide a cost-effective alternative to public classrooms or instructor-led online training. SPVC training addresses the difficulty that many customers and partners face in arranging for technical training that requires multiple consecutive days away from the office or client site. In addition, SPVC reduces both the travel time and costs associated with traditional classroom training. With SPVC, clients and partners can access the training just in time, without managing to a preset schedule.

Benefits of Self-Paced Virtual Classes

The SPVC approach ensures that training is available when you need it. You work through the material at your own pace, and at a time of your convenience.

The benefits of training with SPVC include:

- Availability on demand, for students who need training right away to prepare for project start dates.
- Complete course materials provided in a hosted, online environment, along with hands-on lab exercises using actual IBM software.
- Technical training tailored for the needs of professional report authors, modelers, developers, programmers and administrators
- Lower cost — the price of SPVC training is approximately 80% of comparable instructor-led classroom training, in addition to savings in travel costs. (All methods of payment are acceptable, inclusive of IBM Education Packs.)



Role Based Training

SPVC training enables all users to get the skills and knowledge they need for their particular job functions. Built upon the IBM Cognos Solutions Implementation Methodology (SIM), SPVC training helps students successfully analyze, design, build, deploy, and operate a wide range of business intelligence and performance management applications. And Business Analytics prescriptive role based training paths and the more in-depth Learning Assessments make it easy for students to determine what training is right for them.

SPVC courses are especially designed for:

- **Professional report authors** who gather report requirements and build sophisticated reports and dashboards for distribution.
- **Developers** responsible for building and deploying databases, models or applications including data marts, metadata and OLAP models, and scorecards or SDK applications
- **Administrators** who manage the deployment of IBM Cognos Business Intelligence, SPSS and other IBM Business Analytics solutions, including installation, configuration, maintenance, content management, security and system optimization

How Self-Paced Virtual Classes Work

Students register and take the training online in the IBM hosted environment. Our standard instructor-led course materials are provided online, along with access to a web-based training lab so there is no need for students to download software or sandbox environments to complete the exercises.

Access to the virtual training environment is provided for the equivalent of 30 days, with 336 total hours of lab time to complete the class. This is an ideal method for self-study and certification exam prep.

Self-Paced Virtual Classes include:

- Access to fully configured IBM software in a hosted environment for 336 hours over a 30-day period
- Classes ranging from 8 to 40 hours of content in the traditional public classroom
- Course materials in the same hosted environment as the preconfigured lab
- Hands-on lab exercises using actual IBM software
- Embedded instructional videos and instructor demonstrations for classes on SPSS software

Examples of available SPVC courses

The following list offers just a sample of the dozens of courses available as Self-Paced Virtual Classes. Please visit www.ibm.com/Cognos/training/SPVC for a full listing of available courses.

Course Code	Course Title
J2110	IBM Cognos BI What's New (v10.1)
J2152	IBM Cognos Framework Manager: Design Metadata Models (v10.1)
J2157	IBM Cognos Metrics Studio: Design Scorecards (v10.1)
J2158	IBM Cognos Report Studio: Author Professional Reports Fundamentals (v10.1)
J2159	IBM Cognos Report Studio: Author Professional Reports Advanced (v10.1)
J2161	IBM Cognos Report Studio: Author Reports with Multidimensional Data (v10.1)
J2180	IBM Cognos Data Manager: Build Datamarts with Enterprise Data (v10.1)
J2182	IBM Cognos Transformer: Design OLAP Models (v10.1)
J0102	IBM Cognos TM1 Design and Develop Models (v9.5)
J0107	IBM Cognos TM1 Analyze Data (v9.5)
OK509*	Introduction to IBM SPSS Statistics
OK519*	Introduction to Statistical Analysis using IBM SPSS Statistics
OK529*	Data Management & Manipulation with IBM SPSS Statistics

For more information on IBM Business Analytics training

Contact Cognos.Education@ca.ibm.com.

Visit ibm.com/cognos/training for more information on SPVC, training paths, curriculum and online registration, as well as other training options available from IBM Business Analytics.

About IBM Business Analytics

IBM Business Analytics software delivers complete, consistent and accurate information that decision-makers trust to improve business performance. A comprehensive portfolio of business intelligence, advanced analytics, financial performance and strategy management and analytic applications gives you clear, immediate and actionable insights into current performance and the ability to predict future outcomes.

Combined with rich industry solutions, proven practices and professional services, organizations of every size can drive the highest IT productivity and deliver better results.

For more information

For further information or to reach a representative:

ibm.com/cognos

Request a call

To request a call or to ask a question, go to

ibm.com/cognos/contactus.

An IBM representative will respond to your enquiry within two business days.



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