



Highlights

- Cost-effective and quick pilot implementation
 - Detailed workshop helps you easily plan next steps
 - Quickly see a demonstrated working model of the application using your data sources
 - Access to IBM Cognos Analytic Applications implementation methodology, proven practices, and templates
 - Stand-up a fully functional Test environment
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Cognos Analytic Applications Pilot Service

Considerations

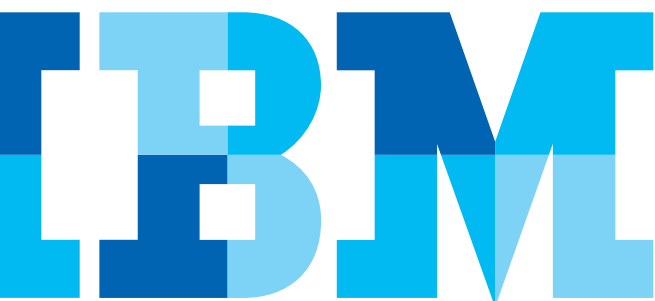
The Cognos Analytic Applications Pilot Service is focused on creating an environment that demonstrates both the Analytic Application and a core capability. It is designed to allow you to see how the Application integrations and transforms your data to ultimately enable business analytics. The Pilot takes the Application into a Test environment within the scope of a single core area of analysis such as (WFP – Workforce Demographic Strength, FPA – Financial Ledger analytics, Procurement – Procurement Spend analysis, Sales – Sales Segmentation) but does not include deployment into a Production environment.

- What Analytical Application capabilities would be best to meet the business and user expectations?
- How should I design my Analytical Application to ensure high user adoption, self-service, and user satisfaction?
- How do I plan for capacity?
- How do I plan and design for optimal performance?
- How do I establish standards and proven practices in my own organization?
- How do I ensure my team is building the experience they need for future implementations?

Overview

Whether you need to analyze performance in sales, workforce, finance, or supply chain, there's an IBM Cognos Analytic Application to meet your needs.

Developed by IBM Cognos Lab Services, the Analytic Applications Pilot Service takes you through the key processes involved in successfully standing up an IBM Cognos Analytic Application. This service is focused on creating and demonstrating a core capability allowing you to see how an Analytic Application integrates and transforms your data to enable business analytics in your environment.



- **Introductory training session:** IBM Cognos consultants with domain expertise provide an introduction to the application and how it applies to your business.
- **Workshops and requirements analysis:** Provides technical and functional sessions to target core requirements for configuring the application; identifies gaps in requirements; addresses release planning and risk management for enhanced content.
- **Data profiling and analysis:** Assesses if your source data supports all metrics, hierarchies, and drill-through reports; assess in-scope data to diagnose blocking issues.
- **Quick pilot implementation of application:** Consultants perform all phases of the implementation based on IBM Cognos proven practices; includes high-level capacity planning and set-up of development, test and production environments.
- **Demonstration:** We will demonstrate a working model of the application, using your data.
- **Detailed workshop:** Provides the knowledge transfer you need to plan next steps.
- **Shadowing:** Allows your IT team to learn from IBM Cognos consultants throughout the entire process.

Activities & Deliverables

IBM Cognos Analytic Applications experts work with you to gain an understanding of your business processes, expected business results, and application environment, including all related hardware and software components. They then help you determine the best path to follow in your analytic application implementation.

The service delivers value through a standard set of activities below, designed to ensure the success of your pilot:

- One Core Area of Analysis
- One Primary Business View
- One Primary Measurement
- Analytic Application standard content installation in a single environment
- Integration of the Analytic Application and data source
- Functional and technical configuration workshops and requirements analysis – based on these the analysis area can be modified or changed to a different core focus
- Core data profiling and analysis
- Configuration of application Analysis Area

The Pilot Service can also provide you with the following deliverables based upon your business and technical requirements:

- Readiness Assessment
- Project Charter with Technical and Business Requirements Document, Data Quality Assessment Report, and Gap Assessment
- Application Configuration Document
- Scope Document
- Training Plan
- Development Environment Installation Guide
- Installation and Configuration Guide
- Updated Application Configuration Document
- Test Approach Developed
- Trained Project Team
- Testing Environment Installed
- Application Configuration Completed
- Data Load Results and Recommendations

Engage Today

By engaging this service you will benefit from the deep experience and knowledge of IBM Cognos Analytic Applications product experts together with our proven set of practices gained from a wide range of customer engagements. IBM Business Analytics Lab Services can help build your solution with confidence while ensuring that the business needs and expectations of your organization are met. IBM Cognos consultants will leave you with:

- Pilot IBM Cognos 8 Analytic Application
- Knowledge transfer to your technical and functional teams, focusing on your critical areas
- Software and application standard content installation in a single environment
- Integration of application and data source
- Functional and technical configuration workshops and requirements analysis – analysis area can be modified or changed to a different core focus
- Core data profiling and analysis
- Configuration of application Analysis Area

About IBM Business Analytics Lab Services

The Business Analytics Lab Services organization provides expert services and education exclusively focused on the Business Analytics product portfolios. Our depth of experience and extensive proven practices service offerings help customers maximize their software investment, mitigate risks, raise the quality of their implementations, and build valuable skills. We have provided education, advice, guidance, and assistance to thousands of clients around the world ensuring their business analytics implementations are optimized to take full advantage of our product capabilities.

Contact us

For more information about how IBM Cognos Lab Services can assist you, complete the Services Request form www.ibm.com/cognos/contactus on our website.

An IBM Cognos representative will respond to your inquiry within two business days.

About IBM Cognos BI and Performance Management

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, proven practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

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