



Highlights

- Provides standardized implementation approach for IBM Business Analytics.
 - Role-based tasks, validation and milestones.
 - User-friendly interface that provides easy navigation and accessibility.
 - Enterprise ready and scalable.
 - Valuable templates to leverage.
 - Created by IBM Business Analytics experts from real-life customer experiences.
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IBM Business Analytics Solutions Implementation Method (BASIM)

Overview

The IBM Business Analytics Solutions Implementation Method (BASIM) is a step-by-step guide to conducting a complete development lifecycle for IBM Business Analytics solutions. It contains structured steps, development activities, roles and responsibilities, guidelines, proven practices, tips and trouble shooting documents.

The IBM BASIM is designed to ensure successful and repeatable IBM Business Analytics deployments. Each component is fully realized and documented, meaning the methodology can be utilized by customers, IBM practitioners, and business partners to efficiently and successfully implement IBM Business Analytics solutions. User self-sufficiency is a key outcome.

Benefits

• **Minimized Risk**

The IBM BASIM combines real-world experience with proven industry practices to achieve successful, risk-managed deployments. It is based on accumulated experience implementing our software in the world's most challenging IT environments to meet a wide array of business needs. Formal validation follows industry-standard testing and validation steps using the widely accepted V-Model.

• **Scalable, Enterprise-Ready**

The IBM BASIM lets you replicate and elevate the success you have had with our software. It spans the locations, departments, and IT infrastructures of the largest global organizations, yet it can deliver the same results in the smallest implementations. It enables you to engage with IBM, business partners, and your internal organization using a common language and approach.



• **Comprehensive**

The IBM BASIM delivers consistent and lasting value to your organization as it begins at the earliest stages and continues beyond the initial implementation. It includes ongoing monitoring of performance, performance tuning, and a consistent project management function to coordinate actions, communicate results and set and manage expectations at every phase.

• **Product-specific Implementation Roadmaps**

Because design, configuration and deployment procedures vary according to product line, IBM Business Analytics has developed different product-specific implementation roadmaps. They guide you through procedures to address the varying tasks, activities, and user needs. Currently available for IBM Cognos Business Intelligence (BI), IBM Cognos TM1, IBM Cognos Planning, and IBM Cognos Controller.

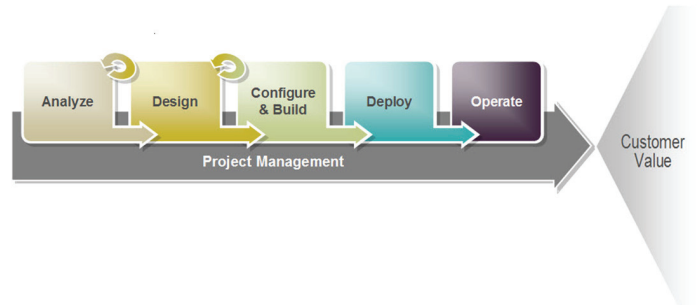
• **Phases and Deliverables**

IBM BASIM which incorporates IBM Business Analytics product-specific implementation roadmaps follows five fully defined phases based on an Iterative and Prototyping approach within a Waterfall process. Each phase is overseen by a project management stream that ensures consistent and co-ordinated communication and collaboration.

Availability

Free outlines of these roadmaps are available [here](#). For more information on the IBM BASIM, please contact your IBM Business Analytics Software Services Sales Representative for details.

IBM Business Analytics Solutions Implementation Method



	Define what the solution needs to accomplish, both in terms of features and non-functional attributes (performance, usability, etc.). Obtain agreement between all parties about these requirements.
	Define all solution components and their dependencies, identify resources, and Install a development environment.
	Configure, build, and integrate components using an iterative development cycle based on the V-model. Utilizes multi-environment testing and validation plan.
	Create a plan to run and maintain the solution, including a support schedule. Migrate to Production environment, configure as necessary, and communicate the deployment to the business user audience.
	Represents the use of the IBM Business Analytics solution. Operate includes the maintenance tasks and checkpoints after roll out that facilitate a successful employment of the solution and preserve its health.
	Consists of 4 processes: Initiate, Plan, Execute, and Close, each of which assists with managing and monitoring maintenance of the project.

About IBM Business Analytics Software Services

As an integral part of Business Analytics software division within IBM Software Group, the Business Analytics Software Services organization provides education and expert services exclusively focused on the Business Analytics product portfolio. Our depth of experience and extensive proven practices help customers maximize their software investment, mitigate risks, raise the quality of their implementations, and build valuable skills. We have provided training, guidance, advice, reviews, assessments, and assistance to thousands of clients around the world helping to ensure their business analytics implementations are optimized to take full advantage of our product capabilities.

About IBM Business Analytics

IBM Business Analytics software delivers actionable insights decision-makers need to achieve better business performance. IBM offers a comprehensive, unified portfolio of business intelligence, predictive and advanced analytics, financial performance and strategy management, governance, risk and compliance and analytic applications.

With IBM software, companies can spot trends, patterns and anomalies, compare “what if” scenarios, predict potential threats and opportunities, identify and manage key business risks and plan, budget and forecast resources. With these deep analytic capabilities our customers around the world can better understand, anticipate and shape business outcomes.

For more information

For further information or to reach a representative please visit ibm.com/analytics.

Request a call

To request a call or to ask a question, go to ibm.com/business-analytics/contactus. An IBM representative will respond to your inquiry within two business days.



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Software Group
Route 100
Somers, NY 10589
U.S.A

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