



Highlights

- Roadmap for your IBM Cognos Mobile initiative.
 - Planning and scoping your first Cognos Mobile implementation.
 - Cognos Mobile capabilities mapped to business requirements.
 - Introduction to Cognos Mobile features and options.
 - Lower risk and higher return on Cognos Mobile investment.
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IBM Cognos Mobile Planning Service

Considerations

With the increasing popularity of mobile computing, many organizations are looking to extend their Business Intelligence reporting solutions to those who are always on-the-go. Mobile users, such as executives, line managers and remote professionals, require information tailored for their mobile devices such as smart phones and tablets. Proper planning and scoping for your Cognos Mobile initiative is critical to establish a sound roadmap for launching a subsequent implementation project. Some questions that often arise include:

- Where are the sweet spots for investing in a Cognos Mobile initiative?
- What level of effort would be needed for my first Cognos Mobile implementation?
- How can Cognos Mobile best support the mobile devices in my organization?
- Which Cognos Mobile capabilities would meet the needs of my users wherever they are?
- What are the considerations for securing data safely and effectively for Cognos Mobile?



Overview

The IBM Cognos Mobile Planning Service was developed to help you plan and scope your first implementation of Cognos Mobile. The result is a more comprehensive understanding of the investment necessary before you create your first Cognos Mobile solution.

The value of the Service includes:

- Achievable implementation plan and scope based on well documented requirements.
- Estimates to determine investment for your first Cognos Mobile initiative.
- More effective use of Cognos Mobile capabilities matched to your mobile devices.
- Training plan designed to build necessary skills.

Activities & Deliverables

The IBM Cognos Mobile Planning Service delivers value through a comprehensive set of activities and deliverables. Through a series of kick-off and subject area interviews with appropriate end-users and functional area stakeholders, we will:

- Review and discuss your goals and objectives as they relate to your current or intended mobile strategy.
- Review your current Cognos BI environment to understand your existing BI applications.
- Gather your mobile business requirements, mapping them to Cognos Mobile capabilities, to define your scope.
- If appropriate, conduct a proof-of-concept session, using IBM sample data, to clarify and confirm capabilities.
- Define your Cognos Mobile Implementation Roadmap.

At the conclusion of the Service, IBM will conduct a thorough review and provide a go-forward plan with an *Implementation Roadmap*. The document provides information on how your Cognos Mobile initiative can be undertaken, including estimates for timing and resources. You will also receive an *Education Recommendations Document* with a recommended IBM Cognos training plan necessary to support a successful rollout of Cognos Mobile.

Engage Today

The IBM Cognos Mobile Planning Service is designed for Cognos customers who are in the planning, scoping or analysis phases of a potential Cognos Mobile implementation project. It is available either as a Fixed-Fee service or as a Time-and-Material service. For the Fixed-Fee service, some limitations apply. Details are available from your IBM Business Analytics Software Services Sales representative.

About IBM Business Analytics Software Services

As an integral part of Business Analytics software division within IBM Software Group, the Business Analytics Software Services organization provides education and expert services exclusively focused on the Business Analytics product portfolio. Our depth of experience and extensive proven practices help customers maximize their software investment, mitigate risks, raise the quality of their implementations, and build valuable skills. We have provided training, guidance, advice, reviews, assessments, and assistance to thousands of clients around the world helping to ensure their business analytics implementations are optimized to take full advantage of our product capabilities.

For more information about how IBM Cognos Software Services can assist you, complete the Services Request form www.ibm.com/cognos/contactus on our website. An IBM Cognos representative will respond to your inquiry within two business days.

About IBM Business Analytics

IBM Business Analytics software delivers actionable insights decision-makers need to achieve better business performance. IBM offers a comprehensive, unified portfolio of business intelligence, predictive and advanced analytics, financial performance and strategy management, governance, risk and compliance and analytic applications.

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