



Highlights

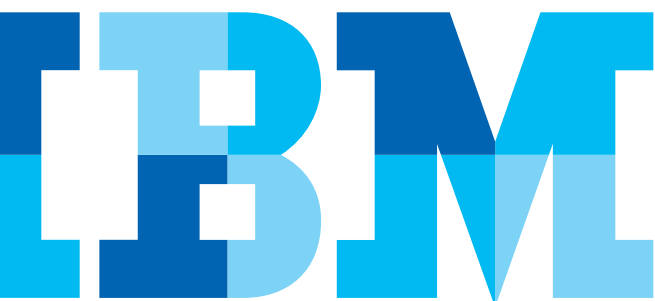
- Comprehensive review of report design requirements to meet business needs
 - Reports designed for performance and scalability
 - End users empowered to make fast, effective decisions
 - Validated application rules and processes
 - Reduced risk and security compliance
 - Proven practices with knowledge transfer to your team
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Cognos BI Report Design Review Service

Considerations

Having reports that are well designed, easy to use, and meet performance expectations is critical for high user adoption and effective, informed decision-making. Some questions that often arise include:

- Have we designed our Cognos BI reports to ensure a higher level of self-service and user satisfaction?
- Do our reports answer the business needs and requirements in the most optimal fashion?
- How effectively do our report layouts and structure address user expectations?
- How do we best plan and design for optimal performance?
- Are we effectively using bursting, scheduling and formatting options?
- Do our design and development standards follow industry and IBM Cognos proven practices?
- How do we ensure our team is building the skills they need to sustain our success?



Overview

The IBM Cognos BI Report Design Review Service was developed to help you improve the efficiency and performance of your BI reports so that they conform to IBM Cognos Proven Practices. Our experts work closely with your team, reviewing your report design “look and feel”, overall usability, security, performance expectations and considerations, generated SQL, function usage, report maintenance and the overall end user experience. The result is a more efficient design that helps reduce costly maintenance and promote a high rate of user adoption.

Activities & Deliverables

The IBM Cognos BI Report Design Review Service provides IBM Cognos BI experts to perform a comprehensive review of your documented business requirements, report design specifications and review a subset of the overall reports agreed to by your team and IBM. You will receive hands-on assistance to address questions and review key report design elements ensuring that your team understands what has been documented, why and what the possible impact is to your overall BI environment.

The BI Report Design Review delivers value through a set of activities and deliverables including:

- Gather, define, and document detailed business report design and security requirements
- Review of design strategy and approach including :
- Data sources (OLAP, Relational, Dimensionally Modeled Relational)
- Database (Size, Data Quality, Complexity, Geographic location, Indexes)
- Development techniques and naming conventions
- Quality of the generated SQL/MDX
- HTML and JavaScript
- Report Look and Feel
- Drill up, Drill Down and Drill Through
- Security implementation plan
- Performance expectations and considerations
- Delivery best practices
- Assessment of current change management processes
- Assessment of skills gap and training plan
- Deliver a *Findings and Recommendations Document* and review it with your team

In the final review, we will present and explain our findings and recommendations. We will also assist you in prioritizing the recommendations to determine your next steps.

Engage Today

Because IBM Cognos BI offers a powerful range of capabilities, it is important that you validate your Cognos BI report designs with proven practices to derive maximum benefit from your Cognos BI investment. While the IBM Cognos Report Design Review Service is best when used during your implementation design phase to ensure a solid foundation for your Cognos BI solution, it remains an extremely valuable service that can be engaged at any point during your BI development life cycle.

About IBM Business Analytics Lab Services

The Business Analytics Lab Services organization provides expert services and education exclusively focused on the Business Analytics product portfolios. Our depth of experience and extensive proven practices service offerings help customers maximize their software investment, mitigate risks, raise the quality of their implementations, and build valuable skills. We have provided education, advice, guidance, and assistance to thousands of clients around the world ensuring their business analytics implementations are optimized to take full advantage of our product capabilities.

Contact us

For more information about how IBM Cognos Lab Services can assist you, complete the Services Request form www.ibm.com/cognos/contactus on our website.

An IBM Cognos representative will respond to your inquiry within two business days.

About IBM Cognos BI and Performance Management

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, proven practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For more information

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