

IBM GBS/FM Financial Performance Management Services



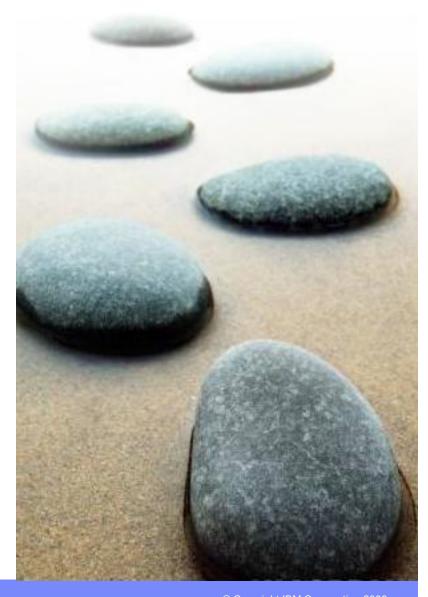
Promoting More Effective Decision Making:

An inside look at how the U.S. Department of Justice is using technology to shift financial managers from transaction managers to strategic thinkers



Agenda:

- Rising to the challenges of performance management, transparency, and accountability
- Align planning, budgeting, reporting and forecasting to manage risk and drive performance
- CFO Dashboard: Insight into Performance
- Case Study: The UFMS Dashboard at DOJ
 - Why we needed a dashboard solution
 - How it fits with UFMS
 - The UFMS Dashboard in Action
 - Lessons Learned
 - Plan Forward
- Open Discussion



CFO's: Rising to the challenges of performance management, transparency, and accountability

Challenges

- Operate on a performance-driven basis and demonstrate value
- Justify funding requirements without having the ability to demonstrate transparency
- Manage risk without even knowing what they are and how they impact your performance
- Managing resources without knowing what they are doing, why they are doing those activities, and how much the cost
- Supporting a mission or vision aligned to a strategic plan without knowing how well your programs and operations are performing

Challenges are magnified by:

- Relentless budgetary and economic pressures,
- Increased oversight focused on improving efficiency and effectiveness.
- Ever changing regulatory requirements,
- Disparate systems that deliver disjointed or untimely reports, and
- A need to reduce the cost of services yet sustain or even increase results





Effective CFO's align planning, budgeting, reporting and forecasting to manage risk and drive performance

- Key performance indicators (KPIs) can be presented alongside key risk indicators (KRIs)
- Enterprises looking to incorporate risk into planning should consider the following actions:
 - ✓ Prioritize risks based on greatest impact on strategic goals and likelihood of occurrence.
 - Create a line of sight working backward from the identified risks and their root causes.
 - Correlate risks within and across silos
 - Adjust for the compounding effects of seemingly independent risk events
 - Plan for different scenarios

strategic alignment into the four main areas of performance management presents an opportunity to succeed... provided you have the right visibility and insight





CFO Dashboard Solutions: Using technology to create Insight into Performance and Strategic Value

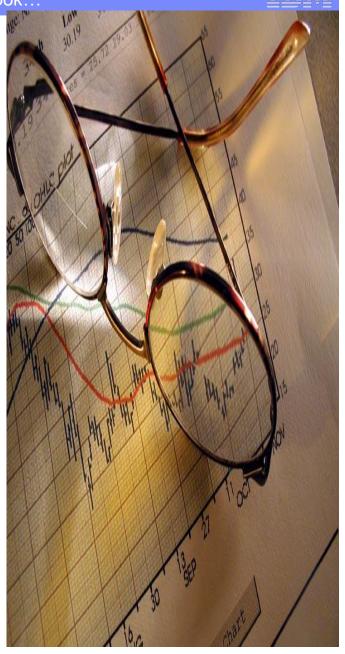
- Aligns with, and leverages, existing data and financial performance management capabilities
- Centralizes information from disparate systems in a single, web-based portal
- Creates transparency through access to granular details and root-cause analysis
- Provides specific financial performance management and dashboard solutions that reach across the financial management lifecycle including:
 - Organization-based Financial Health
 - Budgeting & Planning
 - ✓ Cost and Schedule Performance
 - ✓ Cash Flow Analysis
 - Revenue vs. Expense Analysis
 - Regulatory Compliance Monitoring
 - Capital Planning and Investment Control Assessments
 - ✓ HR Resource Tracking

Result: Shifts financial management focus from transaction management to performance optimization and strategic planning



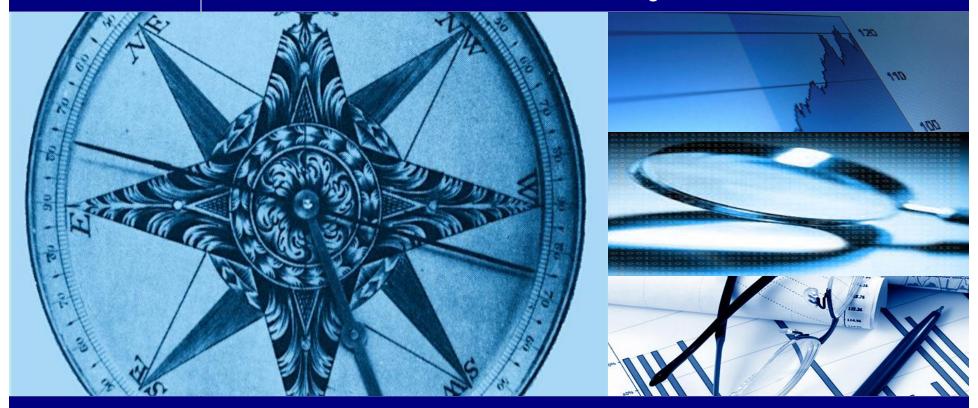
CFO Dashboard Solutions: Accelerated "Go-Live" Schedules

- Provides central access to reports and databases through the dashboard portal
- Leverages pre-existing report accelerators,
 KPI's and benchmarks
 - Financial and performance management report templates and accelerators
 - Metrics and KPIs from years of experience supporting the CFO environment throughout the public sector
 - A database of performance benchmarks provided from IBM's Benchmark Centers around the world.





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Case Study: The UFMS Dashboard at the Department of Justice

Why a UFMS Dashboard Is Needed at DOJ

Managers require a means to:

▶ Integrate information and monitor performance

Move from historical reporting to near real-time data and analytics

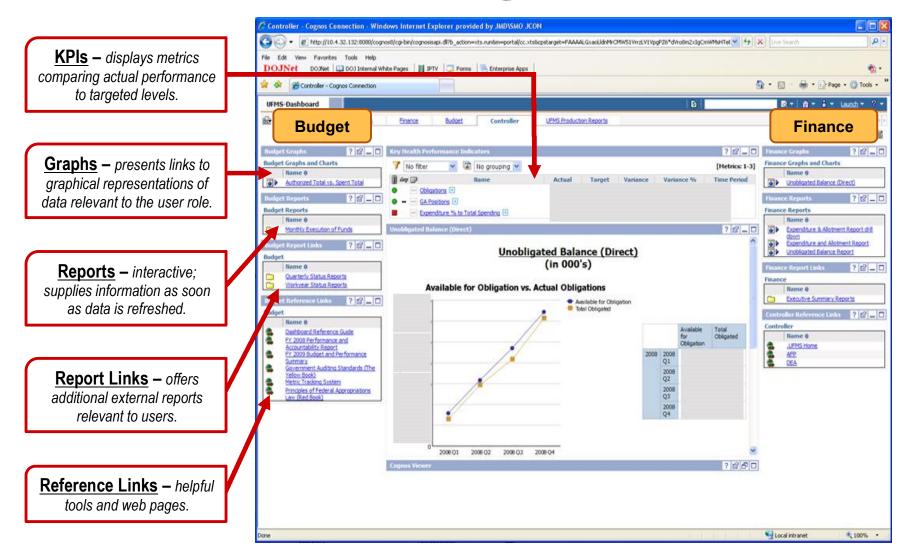
▶ View 'at-a-glance' information about selected business performance

 Experience UFMS benefits before their Component's UFMS implementation is complete

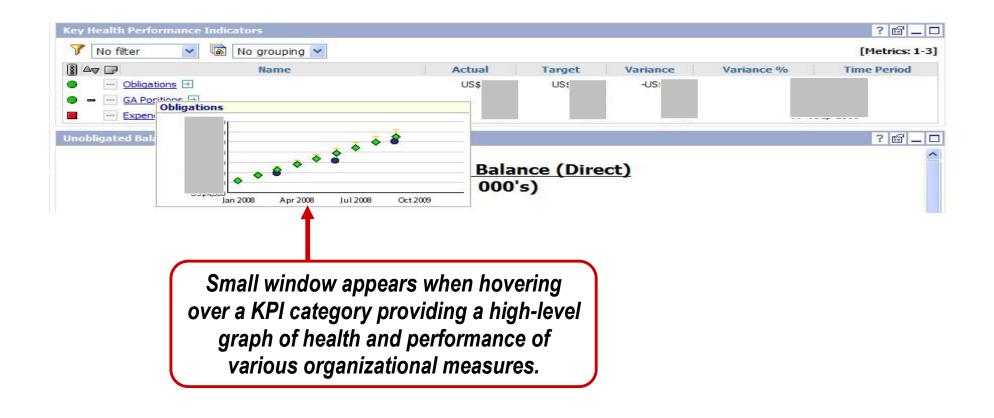
Improve decision-making through enhanced transparency, accountability, efficiency, and compliance



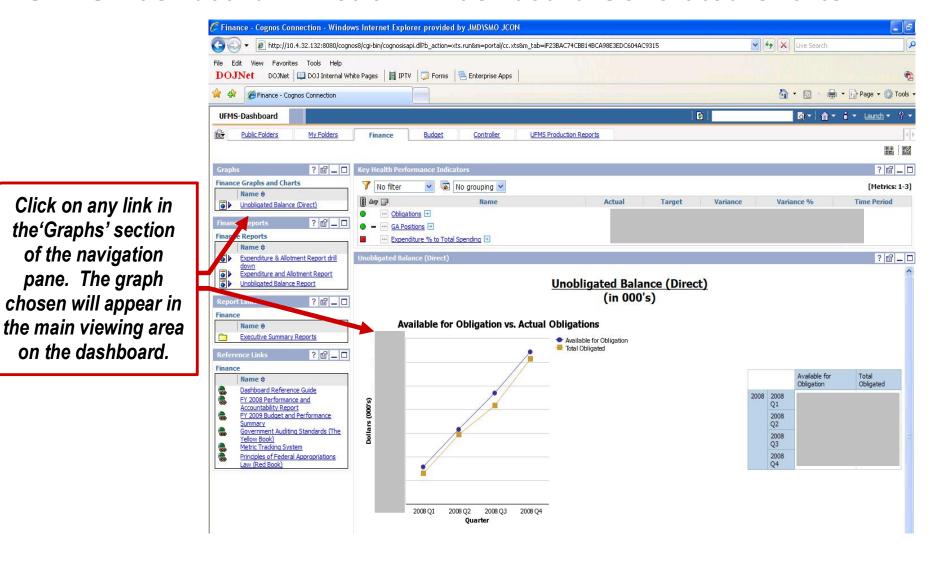
UFMS Dashboard in Action – Navigation Pane



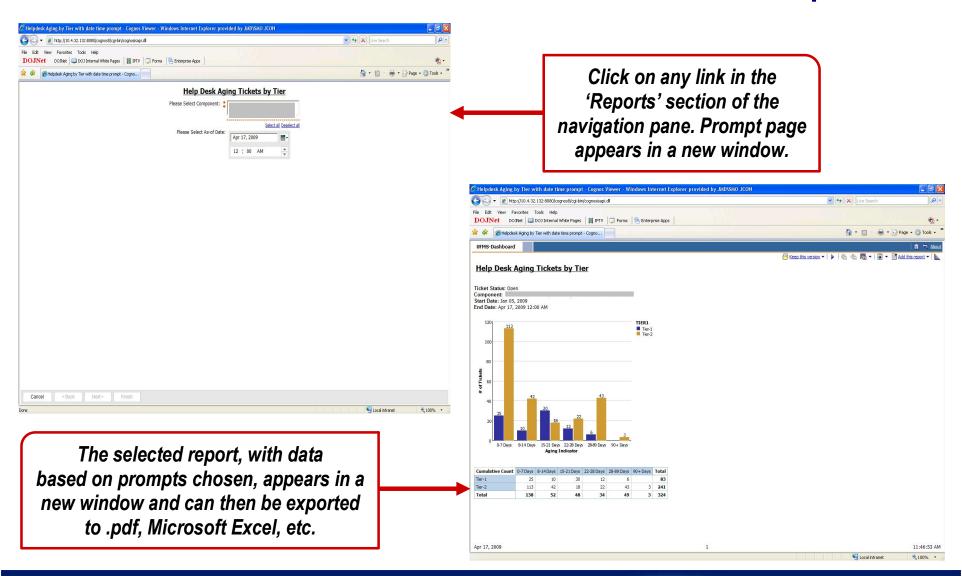
UFMS Dashboard in Action – Key Health Performance Indicators



UFMS Dashboard in Action – Dashboard Generated Charts



UFMS Dashboard in Action – Dashboard Generated Reports



What have we learned so far?

Stakeholder Management

- Issue. Transparency may expose issues.
- Resolution. Effectively communicating with key stakeholders and involving end users from deployment onset helps to manage expectations of everyone involved.

Business Processes and Reporting

- Issue. Managers do not want to give up control of information.
- Resolution. It is critical to document and standardize business processes as well as have consistent report formats where data source access is not granted to avoid data migration issues.

Business Definitions

- Issue. Data comes from many different sources and from many different processes.
- Resolution. Because different offices often times do not speak the same language, standardizing and documenting common business definitions becomes crucial to delivering meaningful intelligence.

Source Data

- Issue. Data owners may prefer to provide "scrubbed" data that is sanitized and manipulated.
- Resolution. Direct access to source data is essential; source data is what provides the ability to drill down and analyze information.

▶ Client Security Requirements

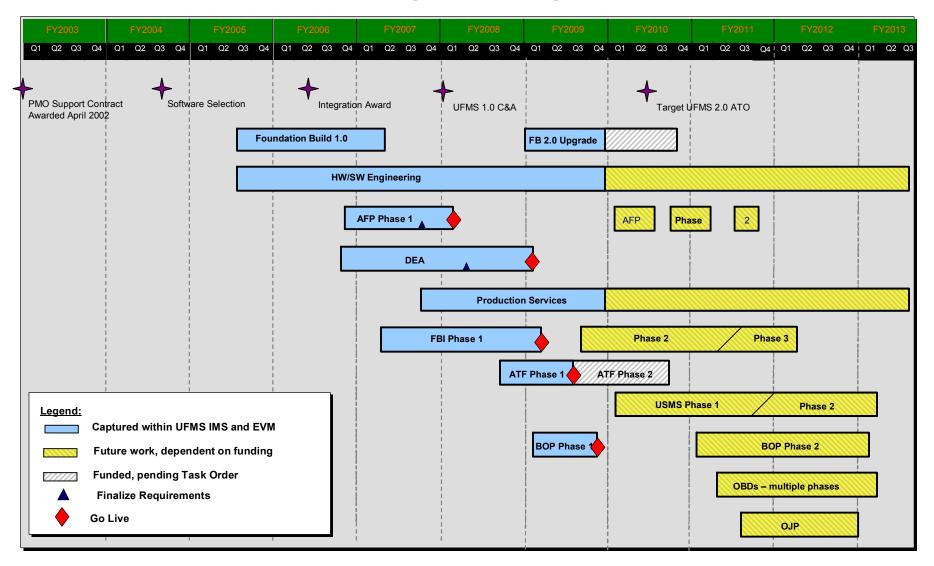
- Issue. Some data is proprietary to specific parts of the organization.
- Resolution. Anticipation and documentation of unique client technical security requirements is important.
 Unanticipated client technical security requirements may affect a team's ability to use full dashboard capabilities.



How will DOJ prepare for the full dashboard implementation?

- Include UFMS Dashboard activities in Component implementation planning and requirements through the post implementation support time period
- Include staff with dashboard expertise as part of the UFMS team, maintaining one team with one mission
- Apply data migration methodology to transfer data from legacy source systems to the UFMS Dashboard database
- ► Establish standard business processes for data and report formats, frequency of updates, and naming conventions; add new reports and Key Health Performance Indicators
- Expand business transformation activities to accommodate an expanded user group – identify organizational change management issues, train Business Intelligence (BI) administrators, standardize communications and messages
- Incorporate the UFMS Dashboard as part of the UFMS certification and accreditation (C&A) process

Path Forward – UFMS Component Implementations



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One System, One Vision UNIFIED FINANCIAL MANAGEMENT