

Program Objective Memorandum (POM) and Budget Solution

A joint defense planning solution from Cognos, an IBM company and BearingPoint

The Program Objective Memorandum (POM) budget and planning process is critical for aligning defense organizations. The POM provides a comprehensive, detailed description of proposed programs, including a phased allocation of resources by program projected six years into the future.

However, as currently performed at most DoD agencies, POM preparation is an inflexible and inefficient process that uses unintegrated, manual spreadsheets as the primary means for developing and finalizing POM submissions.

There is a better way.

Finalize your agency budget in August...rather than November. Plan for the entire year—and submit changes as required.

A new POM solution

If you consider your POM budgeting process less than ideal, consider a new approach that offers substantial business benefits. Cognos and BearingPoint have developed a Web-based **Program Objective Memorandum (POM) and Budget Solution** to help DoD agencies meet objectives, while overcoming many of the pitfalls associated with the current process.

The solution offers an alternative to spreadsheet planning. It is a Web-based solution for planning headcount, equipment requirements, and expenses. It establishes a trusted environment, with audit trails, for the Planning, Programming, Budget and Execution (PPBE) cycle. It helps tighten the process and strengthen management accountability, visibility, and control.

Insightful program management

With market leading Cognos performance management software as the foundation, this solution creates an

environment that lets program managers get better insights into program performance and better manage their programs by:

- Analyzing trends, history, and projections
- Producing dynamic reports with hierarchical drilling capability from summary to detail
- Using modeling and scenario planning to support the specific mission objectives contained in their POM submissions.

A program manager could, for example, consider the total cost of deploying a fighting or supporting unit—including people, equipment, and infrastructure—and determine whether the unit is capable of meeting mission objectives within the mission guidelines.

Improve organizational performance by connecting strategy to plans, targets, and operational objectives, and delivering up-to-date insight into your agency's performance.

Performance management for defense

The BearingPoint and Cognos POM and Budget Solution supports an effective, intuitive, and integrated planning platform for DoD agencies, resolving the challenges of limited visibility into the process by:

- Improving decision-making through more timely reporting and results based on real-time workflow, consolidation, recording, and calculations
- Improving budget accuracy by working from one version of the truth
- Improving consistency through integrated planning
- Increasing accountability through high participation and visibility



- Improving flexibility and predictability by changing driver variables to support various planning models; through what-if analysis modeling to explore and compare alternative scenarios, strategies, and tactics
- Improving agency cohesion in the budgeting process through collaboration across a distributed environment.

The solution provides a full circle performance management model that enables agencies to perform top-down and bottom-up planning, budgeting, and forecasting. It also helps agencies balance budgets in line with specific targets and encourages better analysis of the costs needed to achieve goals.

About BearingPoint

BearingPoint is a leading management and technology consulting company serving the Forbes Global 2000 and many of the world's largest public services organizations. Our more than 17,000 passionate, experienced consultants help organizations around the world solve their most pressing challenges, day in and day out. Through our collaborative and flexible approach, we help our clients get practical, sustainable, measurable results, make the right strategic decisions and implement the right solutions. We are BearingPoint, management and technology consultants.

To learn more, contact us at 1 866 BRNGPNT (+1 508 216 2523 from outside the United States and Canada), or visit our Web site at www.bearingpoint.com.

About Cognos, an IBM company

Cognos, an IBM company, is the world leader in business intelligence and performance management solutions. It provides world-class enterprise planning and BI software and services to help companies plan, understand and manage financial and operational performance. Cognos was acquired by IBM in February 2008. For more information, visit <http://www.cognos.com>.

For more information

Visit the Cognos Web site at www.cognos.com

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To request a call or ask a question, go to www.cognos.com/contactme A Cognos representative will respond to your enquiry within two business days.

