

# IBM Cognos TM1 MidMarket Edition

## Financial performance management for growing organizations

### Overview

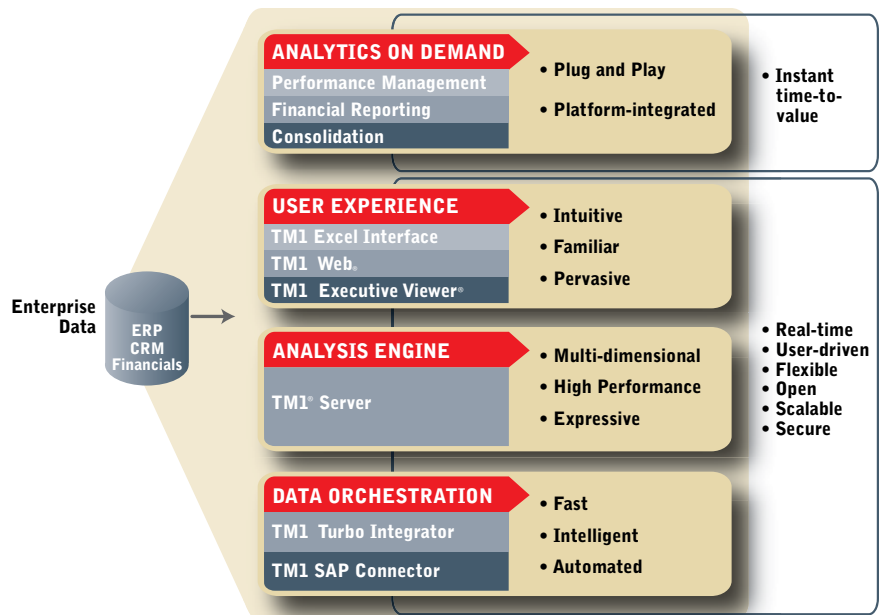
Success for a midsize business depends on exchanging the right information with the right people at the right time—which means you need a powerful, flexible financial performance management (FPM) solution that scales across your business to drive decision-making from the storeroom to the boardroom.

### Feature overview

Taking best advantage of the people and resources you have at hand, IBM® Cognos® TM1 MidMarket Edition is a complete FPM environment that supports key financial processes from planning, budgeting, and forecasting to consolidation, reporting, and analytics. Powered by the industry's only on-demand, read/write, in-memory, multi-dimensional analytics engine, TM1 deploys easier, reacts faster, and reaches farther across your organization than any other solution. It streamlines information gathering, aggregation, and analysis so you can spend more time on what you do best—running and growing your business.

IBM Cognos TM1 MidMarket Edition automates and manages FPM processes by engaging, empowering, and monitoring executives, line-of-business managers, and staff across

functional areas and business units. More than 3000 companies worldwide use proven IBM Cognos TM1 solutions to meet their financial performance management needs.



IBM Cognos TM1 MidMarket Edition offers an array of applications, easy-to-use interfaces, high-performance analytics, and flexible data management.

**Features and benefits**

IBM Cognos TM1 MidMarket Edition enables you to easily:

**Minimize spreadsheet error.** TM1 MidMarket Edition offers a single, centralized, FPM solution that encompasses data management, planning, budgeting, forecasting, consolidation, reporting, and analysis. TM1 facilitates high participation and collaboration across your company, yet offers managed workflow that enables closely monitored data collection, rapid aggregation, clearly defined rules and hierarchies, a rigorous approval process, role-based security, and a clear audit trail that facilitates accountability and accuracy.

**Handle multi-dimensional data.** TM1 MidMarket Edition centrally manages business hierarchies, rules, calculations, and data using in-memory, multi-dimensional cubes with real business identifiers. With either a user-friendly Web interface or the familiar Microsoft® Excel® front-end, you can read and write to your data set, then see results as fast as you can think about them. You can multi-dimensionally slice-and-dice data to match the planning, forecasting, or reporting needs of the moment—all in real time. Read/write access is controlled by role-based security, and model changes are instantly propagated to all users.

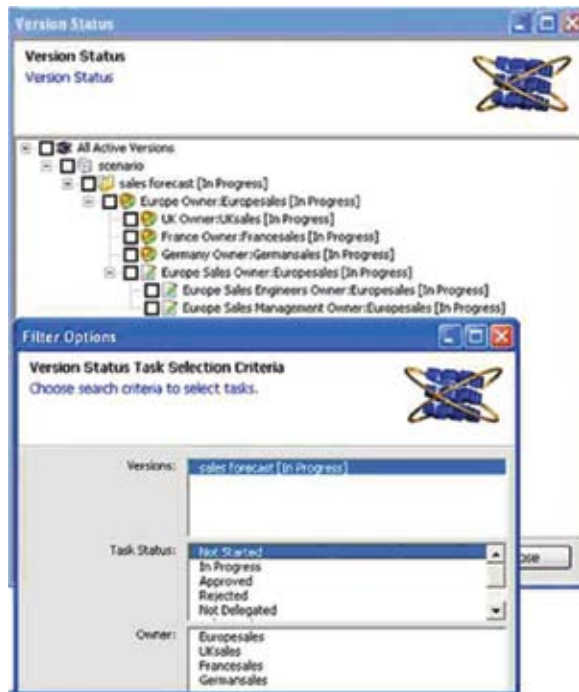
**Facilitate collaboration.** Offering a choice of interfaces, scalable TM1 MidMarket Edition helps you involve

more people more often in your FPM process. Data from all across your company becomes valuable information when it can rapidly flow via the Web to and from process contributors and management decision-makers. Working documents (“Websheets”) are visible to all stakeholders, and all users have read-and-write capability as required for contribution, ad hoc analyses, and what-if scenarios. And the TM1 Web interface is perfect for a distributed environment where many of your team members work remotely across business units and geographies.

**Manage workflow.** TM1 MidMarket Edition helps guide the FPM process by enabling finance- and line-of-business managers to assign functional

responsibility to individuals or groups. Contributors submit data according to schedule, and tasks are designate as not started, in progress, approved, rejected, or not delegated. Reviewers monitor progress and accept or reject contributions as needed. TM1 makes the entire FPM process highly visible and helps enhance timeliness and accountability.

**Ensure version control.** TM1 MidMarket Edition enables planners, analysts, and managers to develop iterative plans, budgets, forecasts, reports, and analyses. Perhaps you want to revise a forecast using the assumption that revenue in five regions will increase by 15 percent next quarter. E-mail alerts notify analysts and contributors of the revised assumption,



IBM Cognos TM1 MidMarket Edition engages executives, managers, and staff across your entire FPM process.

remind contributors that they must submit new numbers or provide driver information to plan stakeholders. Comments—such as reasons why a contribution was approved or rejected—can be stored along with each change in task status.

**Streamline aggregation.** TM1

MidMarket Edition features our Turbo Integrator that streamlines data aggregation and lets you perform fast and precise data loads. It easily connects to any ODBC-compliant database to load data. Depending on your company’s resources and needs, Turbo Integrator can import data from ERP systems like SAP and Oracle, from data warehouses, from Excel workbooks, and even ASCII files from in-place systems. And it can export data into ASCII files or any ODBC-compliant database to facilitate reconciliation.

**Manage financial performance in real time.** TM1 MidMarket Edition gives you critical performance information when you need it. At the core of TM1 is a powerful in-memory, multi-dimensional engine that enables lightning fast what-if calculations. TM1 is the only multi-dimensional FPM product that can model what-if scenarios in real time. In fact, TM1 was named the best in performance for data load/calculation times and fastest query times in a recent independent OLAP survey. And because TM1 Turbo Integrator helps you import data efficiently, you can assess corporate performance in minutes, not hours or days.

**Increase relevance and credibility.**

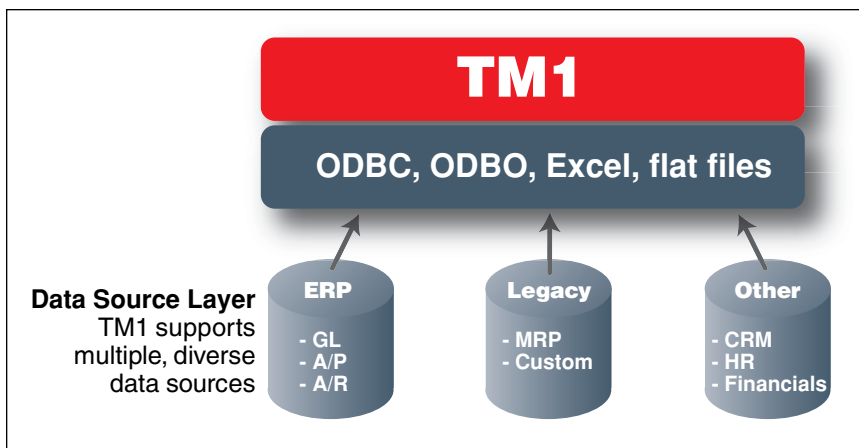
TM1MidMarket Edition helps promote relevance and credibility. Since users across the company are always working with the most current data set, results are more believable and better

reflect daily reality. Credibility is also enhanced by advanced TM1 security functions—more secure data is more reliable data. You control individual access based on the role each person plays in the FPM process. For example, a plan manager can easily administer and monitor all tasks and functions in a forecast cycle. And with a built-in audit trail—along with its managed workflow—TM1 further establishes data credibility and facilitates statutory compliance.

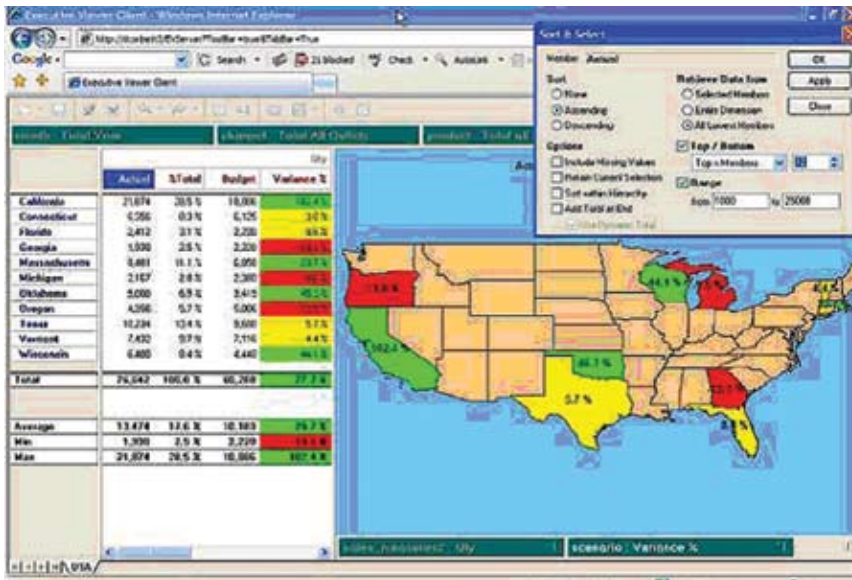
**IBM Cognos TM1 MidMarket Edition Features**

Enhance your performance management processes with:

- *Enterprise collaboration with guided applications*
- *Active reports for corporate dashboards and portals*
- *Personalized home pages, workflow, and context-driven reports*
- *Integration with preferred desktop applications*
- *Enhanced application management*
- *Increased scalability*
- *Support for multiple users and user types*
- *Improved transparency into server performance*



IBM Cognos TM1 MidMarket Edition integrates data from disparate sources.



IBM Cognos TM1 Executive Viewer provides a Web-based environment for self-service analysis and report design.

### Technical specifications

#### New Features in IBM Cognos TM1 9.4 MidMarket Edition

**Active Forms.** Proceeding from TM1's Excel-based application authoring capability, Active Forms provides an array of features for power users and business users alike: report rows with asymmetrical drill-down, formula-driven row definition, intuitive Excel-based formatting, Action Buttons for navigation and process integration, functional parity in both thick and thin client deployment, and server-side zero suppression.

**Enterprise-Ready Web Deployment.** TM1 offers maintenance-free reporting and input template creation for both Excel and Web environments. IBM® Cognos® TM1 Executive Viewer has moved to an XML format for view definition and rendering, providing effortless programmatic maintenance and deployment.

**SOX compliance.** Improve product compliance with Sarbanes-Oxley-related regulations for GRC (governance, risk, and compliance). A new logging facility captures all non-data maintenance activity for comprehensive audit capabilities.

**Global Support.** Full Unicode support in TM1 accommodates expanded string lengths beyond 255 characters. Two new languages—simplified Chinese and Japanese—have also been introduced.

### IBM Cognos TM1 MidMarket Edition Benefits

Cost-effective alternative to spreadsheets

- Reduces errors with closely monitored data collection, rapid aggregation, and a rigorous approval process.
- Centrally manages business hierarchies, rules, calculations, and data using the industry's only in-memory analytics engine.
- Offers a user-friendly Web interface or the familiar Excel front-end, with tight Excel integration.
- Reduces the demand on overstretched IT resources—minimal IT support is needed for installation and setup.

### Collaborate more effectively

- Automates and manages financial performance management processes across functional areas and business units.
- Provides immediate feedback to enhance decision support at all levels.
- Adapts readily to rapid growth and change, engaging hundreds of operational managers in a collaborative process using guided applications.
- Enables users to maintain data and generate reports quickly and easily, thanks to self-help components like wizards, workflow, pre-built databases, sample cubes, and plans.

## Move your business forward with confidence

- *Deploys easier, reacts faster, and reaches further across your organization than any other FPM solution on the market.*
- *Enables what-if scenario modeling for performance optimization.*
- *Provides role-based security, and a clear audit trail to facilitate accountability and accuracy.*
- *Streamlines information gathering, aggregation, and analysis so you can focus your attention on running and growing your business.*

## About IBM Cognos BI and Performance Management

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 30,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For further information or to reach a representative: [www.ibm.com/cognos](http://www.ibm.com/cognos).

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