



IBM Cognos TM1 Executive Viewer

Fast self-service analytics

Overview

IBM Cognos® TM1 Executive Viewer provides business users with self-service, real-time, Web-based access to information from online analytical processing (OLAP) databases for advanced analysis and reporting.

Executive Viewer eliminates barriers to informed decision-making by providing dynamic, interactive, “self-service” analytics. You gain insight from your own data whenever and however you need it—without having to consume costly IT resources.

Technical specifications

Easy implementation, high value

Whether you're implementing for 10 or 10,000 users, Executive Viewer scalability enables wide-ranging interaction across multiple environments with dynamic OLAP access. Training cost and effort are low: Within minutes of installation, users have access to all Executive Viewer features and functions, and can immediately interact with a variety of OLAP and relational databases. Security filters and restrictions are recognized automatically, eliminating the need for redundant

user administration. Centralized, Web-based server administration allows connection to multiple OLAP servers and applications with minimal maintenance and IT support.

Using a simple HTML editor, administrators, and designers can embed pre-set analytic views within existing corporate Web pages, portals, and intranets, giving users access to key measures and dashboards in a controlled environment. Report customization is easy using Executive Viewer's Events, Methods, and Properties.

	1 Quarter		2 Quarter		3 Quarter		4 Quarter		
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	
Scandinavia	Units	8,546.00	8,490.00	7,337.00	7,310.00	6,990.00	7,010.00	9,160.00	9,170.00
	Sales	216,390.29	216,500.00	186,471.27	185,900.00	178,985.96	178,800.00	231,268.22	230,700.00
	Variable Costs	91,047.85	90,800.00	78,656.36	79,000.00	74,434.92	74,400.00	97,553.80	97,800.00
Denmark	Units	2,386.00	2,370.00	2,044.00	2,000.00	1,913.00	1,930.00	2,605.00	2,590.00
	Sales	60,409.60	60,300.00	51,933.65	51,700.00	48,988.26	48,900.00	65,787.46	65,700.00
	Variable Costs	25,798.47	26,100.00	21,305.42	21,400.00	20,312.61	20,000.00	27,480.65	27,400.00
Norway	Units	2,936.00	2,910.00	2,438.00	2,440.00	2,374.00	2,380.00	3,001.00	3,020.00
	Sales	74,343.76	74,300.00	61,976.76	61,900.00	60,777.31	60,800.00	75,772.55	75,500.00
	Variable Costs	30,857.15	30,600.00	26,777.23	26,900.00	25,926.91	26,000.00	32,483.93	32,500.00
Sweden	Units	3,224.00	3,210.00	2,855.00	2,870.00	2,703.00	2,700.00	3,554.00	3,560.00
	Sales	81,636.94	81,900.00	72,560.86	72,300.00	69,220.39	69,100.00	89,708.22	89,500.00
	Variable Costs	34,392.23	34,100.00	30,573.71	30,700.00	28,195.39	28,400.00	37,589.22	37,900.00
Benelux	Units	17,048.00	16,940.00	14,417.00	14,260.00	14,009.00	13,830.00	18,186.00	18,150.00
	Sales	428,828.97	428,900.00	364,238.91	365,100.00	356,975.56	356,700.00	457,820.92	458,500.00
	Variable Costs	180,485.12	180,000.00	155,232.61	154,300.00	147,858.88	146,500.00	192,960.17	191,800.00
Belgium	Units	7,703.00	7,650.00	6,526.00	6,470.00	6,336.00	6,290.00	8,423.00	8,410.00
	Sales	193,790.82	194,000.00	164,866.49	165,000.00	161,454.01	161,100.00	212,029.75	212,300.00
	Variable Costs	81,882.58	81,500.00	70,884.96	70,800.00	66,345.20	66,200.00	88,903.59	88,700.00
Luxemburg	Units	773.00	730.00	663.00	600.00	642.00	590.00	806.00	760.00
	Sales	19,458.28	19,200.00	16,714.95	16,800.00	16,379.72	16,400.00	20,261.20	20,300.00
	Variable Costs	8,180.88	7,900.00	6,919.48	6,200.00	7,021.06	6,200.00	8,608.55	8,400.00
Netherlands	Units	8,572.00	8,560.00	7,228.00	7,190.00	7,031.00	6,950.00	8,957.00	8,980.00

End users quickly build reports to meet their individual business needs. Data source user security is respected in Executive Viewer views.

Office products and applications

Seamless IT-friendly integration with widely used desktop applications such as Microsoft® PowerPoint®, Microsoft Outlook, and Microsoft Excel® is another example of Executive Viewer flexibility. PowerPoint presentations come alive with slides that are connected real-time to the OLAP server for dynamic ad hoc analysis.

Managers and analysts alike can gain insight into their business with on-the-fly answers to critical questions through interactive analyses and report generation. With no programming or training needed, users are provided an out-of-the-box solution that gives them the level of information they need with unbeatable response times. Once

the barriers of passive reporting have been broken, the real power of active analysis and visualization is available to every key player in the organization, and enables them to make high-impact decisions with confidence.

Available Data Sources

- Oracle Hyperion Essbase version 4.01 or higher
- Oracle Hyperion System 9 BI+ Analytic Services 9.0 or higher
- IBM DB2® OLAP Server version 5 or higher
- IBM Cognos TM1 version 9.1 of higher
- Showcase AS400 OLAP Server version 3.5 and higher
- Microsoft SQL Server™ Analysis Services 2000

- Microsoft SQL Server™ Analysis Services 2005

Platform/Operating Systems

- Microsoft Windows® 2000, 2003, 2008, XP, and Vista

Browser

- Microsoft Internet Explorer

Features and benefits

Powerful ad-hoc analysis

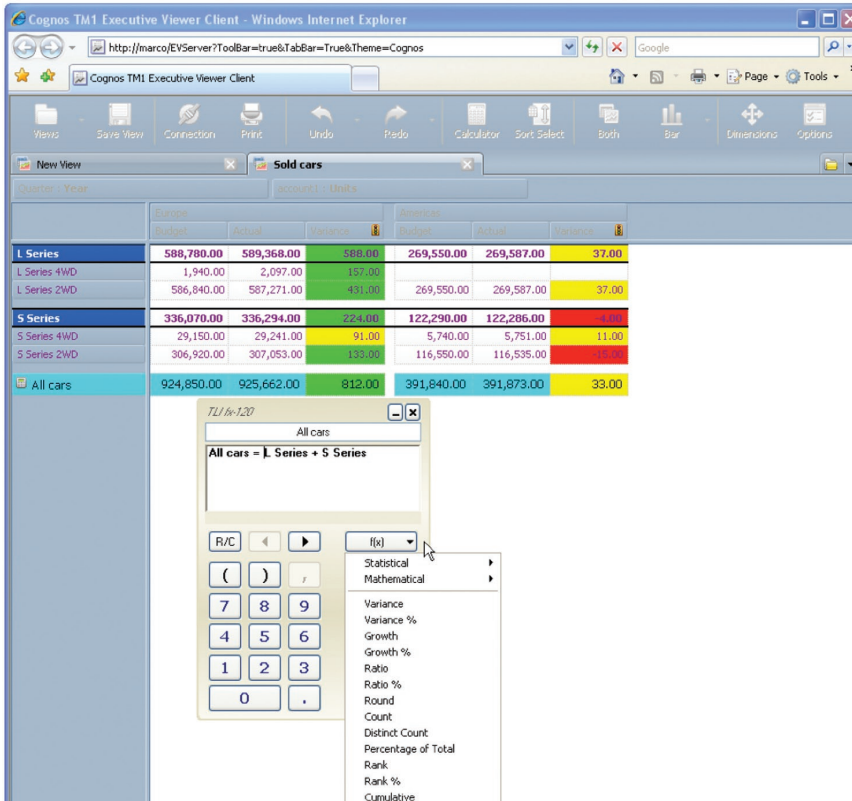
With just a few clicks, Executive Viewer lets you transform financial and operational data into actionable information. And however you choose to pivot or stack dimensions, you can save your analyses for future personal or shared use.

Executive Viewer lets you:

- Access and modify pre-authored analyses and/or create unique ad hoc queries.
- Generate virtual dimension elements with dynamic calculations and highlight exceptions with advanced traffic lighting.
- Perform what-if scenarios and interact with forecasts using advanced write-back capability and accelerated data entry.

	Europe			Americas		
	Budget	Actual	Variance	Budget	Actual	Variance
L Series	588,780.00	589,368.00	588.00	269,530.00	269,587.00	57.00
L Series 4WD	1,940.00	2,097.00	157.00			
L Series 2WD	586,840.00	587,271.00	431.00	269,550.00	269,587.00	37.00
S Series	336,070.00	336,294.00	224.00	122,290.00	122,286.00	-4.00
S Series 4WD	29,150.00	29,241.00	91.00	5,740.00	5,751.00	11.00
S Series 2WD	306,920.00	307,053.00	133.00	116,550.00	116,535.00	-15.00
All cars	924,850.00	925,662.00	812.00	391,840.00	391,873.00	33.00

Access Executive Viewer within Microsoft Outlook, PowerPoint, or Excel. Options for interactive graphical analysis include dual-axis graphs to convey rich content



Executive Viewer provides a rich set of built-in functions for on-the-fly statistical and mathematical calculations; its EV Calculator offers point-and-click analyses to meet ad hoc information needs.

Quick and easy navigation

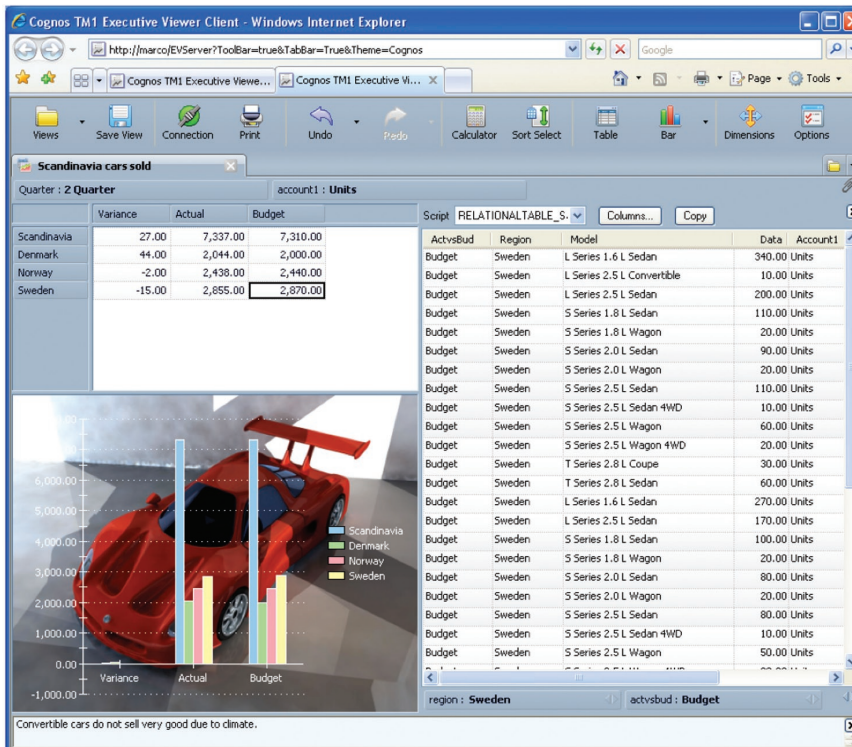
Uncovering all the facts is easy, whether you're reviewing high-level data or drilling down to the finest detail. Information displays instantly, regardless of detail level, quantity, or outline size. With Executive Viewer, you can:

- Search, sort, and select on dimension element attributes and/or data.
- Retrieve detailed data with drill-down, drill-up, or relational drill-through.
- Suppress unwanted information with Personalized Outlines.

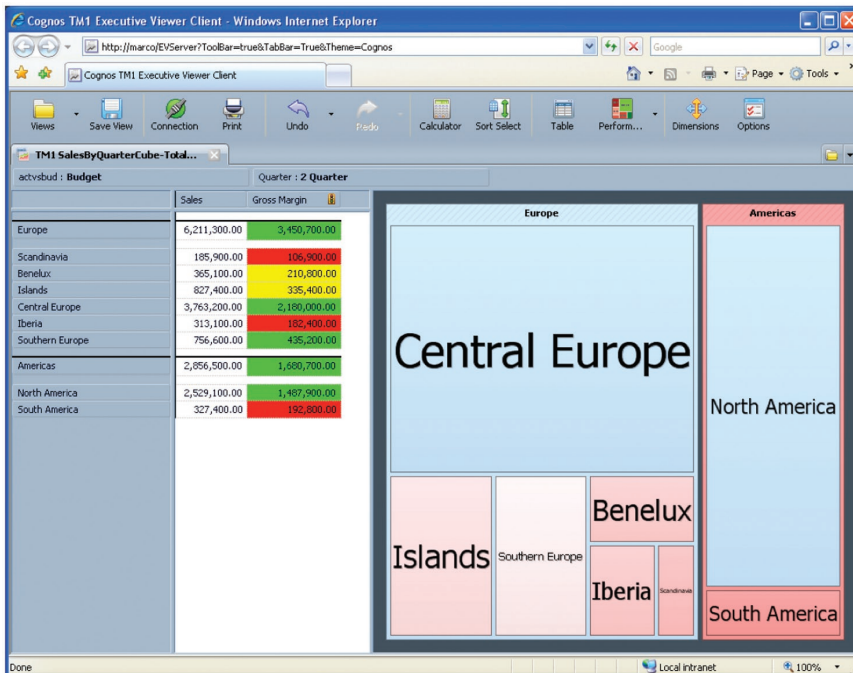
Feature overview

Executive Viewer enables affordable, scalable, cross-enterprise deployment of sophisticated analytic applications and includes connectivity to Oracle Hyperion Essbase, Microsoft Analysis Services®, and IBM Cognos TM1.

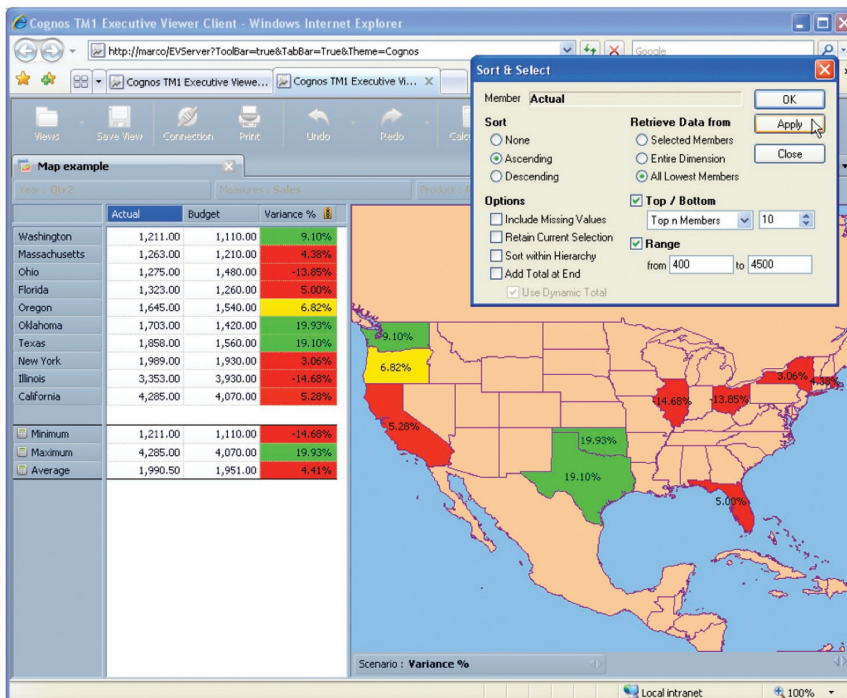
Executive Viewer lets you not only report your data, but to visualize it graphically to quickly spot performance trends and outliers. For example, by creating performance maps (often called "heat maps"), you can quickly assess performance across your organization by geography, unit, or other factor. Using shape, size, and color to demonstrate trends and relationships, you can readily see relative contributions to performance, can focus analysis on areas having the greatest financial and operational impact, and can use interactive drill-down to uncover root causes.



Executive Viewer provides frames for tables, graphs, drill-down lists, and notes.



Performance Maps illustrate an effective use of Data Visualization to quickly assess performance financial and operational performance.



This exception report uses dynamic TopNFiltering, a map file, and "traffic lighting" to display focused performance analysis.

Instant, flexible reporting

Enhanced formatting and data visualization let you transform, present, and distribute detailed information to ensure effective report presentation to line managers, analysts, and executives. Flexible Executive Viewer makes it easy to:

- Create graphic representations using an array of options, including maps, dual-axis, tables, and charts on one page.
- Build polished reports using flexible formatting, on-the-fly calculations, and traffic lighting.
- Print fully formatted presentations including title page, table of contents, headers, and footers directly from the Web.
- Export data to formats like Microsoft Excel, e-mail, or Adobe® PDF.

**About IBM Cognos BI
and Performance Management:**

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

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