

BI Reports and Application Review

Overview

Getting the most out of your BI investment depends on ensuring a high degree of usability, performance, scalability, and maintainability early in the deployment. This is where the IBM Cognos® BI Reports and Application Review work package can help, not only by reducing costly issues like maintenance, but by promoting a high rate of user adoption, which translates into better decision making across your organization.

Technical Specifications

What is the BI Reports and Application Review work package?

As one of the Review work packages under IBM Cognos Guardian Services, the BI Reports and Application Review work package is completed at the Design and Build stages of your project to ensure that the BI content meets both IBM Cognos Proven Practices and your own information delivery and usability requirements.

How BI Reports and Application Review drives better ROI

The BI Reports and Application work package provides valuable insight into how your BI content is supporting your planned BI solution. This, in turn, mitigates costly risk factors that can directly impact the value you derive from your BI solution. The solution provides

- Early recommendations, within the Design phase, on your information delivery and usability requirements, to ensure your business goals are met.

- Recommendations for maximizing the capability, usability, and maintainability of your BI content, within the Build phase, before any costly issues or implementation delays occur.

How BI Reports and Application Review works

IBM Cognos Professional Services perform a review of your requirements, systems, and processes to ensure your BI deployment is on track to meet your goals. The areas of review include:

- Information delivery strategy and information flow
- Business requirements
- Functional requirements
- Performance expectations
- Custom requirements
- Security requirements (application access)
- Suggested and planned development techniques

Get optimum ROI from your IT investment

Features and Benefits

What you get with the BI Reports and Application Review work package

After the analysis and reviews are completed, IBM Cognos consultants provide a comprehensive set of recommendations to ensure you are on track to meet your business goals. These items include:

- Recommendations to the Design and Build phases of the IBM Cognos Solution Implementation Methodology (SIM) for specific reporting and application content requirements defined in the Analyze phase.
- Report layout and structure recommendations.
- Performance and response time recommendations.
- BI content navigation considerations for drill-through and drill-down.
- Use of prompts recommendations.
- Formatting and output considerations.
- Requirements/functionality vs. tool/studio mapping.
- Bursting, scheduling and delivery techniques, and recommendations.
- Customization and third party product and technology integration.

Proven methodology leads to successful implementations

The BI and Planning Model Review work package is delivered as a part of the proven IBM Cognos Solutions Implementation Methodology (SIM). This process was designed to ensure successful and repeatable IBM Cognos deployments. It's a step-by-step guide used throughout the implementation lifecycle by IBM Cognos consultants, partners, and customers around the globe to efficiently and successfully implement IBM Cognos solutions. The IBM Cognos SIM is based on five project phases – Analyze, Design, Build, Deploy, Operate – and incorporates a project management component. The BI Reports and Application Review work package is delivered at the Design and Build phases of this lifecycle.

Feature Overview

IBM Cognos Guardian Services

Internal teams or partners implementing an IBM Cognos solution can benefit from vendor-specific guidance and technical knowledge to ensure total project success. IBM Cognos Guardian Services provide this valuable expertise. BI Reports and Application Review is just one offering in the wide range of IBM Cognos Guardian Services work packages.

IBM Cognos Guardian Services were developed to provide IBM Cognos expertise at critical points of your implementation. They work by allowing you to choose specific services, or work packages, as required, to complement your existing capabilities and project requirements. This helps you protect your software investment, and enables you to

- Reduce risk.
- Realize business value and maximize ROI.
- Enable faster adoption.

Working with Your Technical Account Manager

IBM Cognos Guardian Services allow you to make use of IBM Cognos Technical Account Managers (TAMs). TAMs are technical resources with deep expertise in IBM Cognos technology, performance management, implementation, and best practices, and can help you navigate through the available service offerings, while leveraging IBM Cognos resources, tools, and proven practices.

The TAM helps you maximize your valuable application investment, helping you

- Manage risk to facilitate IBM Cognos implementation success.
- Transform business requirements into tangible solutions.
- Ensure the correct and expedient resolution of any support issues.

**About IBM Cognos BI
and Performance Management:**

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For further information or to reach a representative: www.ibm.com/cognos

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To request a call or to ask a question, go to www.ibm.com/cognos/contactus. An IBM Cognos representative will respond to your enquiry within two business days.



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