

BI Report Optimization

Overview

Achieving a high degree of usability, performance, scalability, and maintainability in your BI application depends on the output of highly usable and accurate reports that are targeted to meet your business needs. This is where the IBM Cognos® BI Report Optimization work package can help. By enabling you to produce more accurate, targeted reports, this service helps you achieve a high rate of user adoption, which translates into better decision-making across your organization.

What is the BI Report Optimization work package?

To get the most from your BI implementation you need to create the right benchmarks and produce optimal reports. You can extend the benefit of the BI Report Review with the BI Report Optimization work package. As one of the Realize work packages under IBM Cognos Guardian Services, this service provides the expertise you need to implement the recommendations made during the review, ensuring you get the best reporting results from your solution.

How the BI Report Optimization drives better ROI

By taking this step to ensuring better reporting from your BI application, you can benefit from improved time to results and a better overall return on your investment. The BI Report Optimization not only guides you through the process of optimizing your reports, but also provides your team with an understanding of available tools, resources, and IBM Cognos Proven Practices. This valuable knowledge transfer means better ROI now, and for future implementations, upgrades and ongoing maintenance.

Technical Specifications

How the BI Report Optimization works

The BI Report Optimization service provides you with IBM Cognos consultants who have expert knowledge and experience in creating optimized BI reports. This service helps you enhance or improve the following applications, practices, and processes:

- Event Studio applications
- Analysis Studio applications
- Report Studio applications
- Query Studio applications
- Metrics Studio applications
- Proven Practices compliance
- Report layout and structure
- Performance
- Formatting and output considerations
- Bursting and scheduling, delivery approach
- Prompting strategy
- Usage (drill-through, drill-down)

What you get with the BI Report Optimization work package

After IBM Cognos consultants work through optimizing the various BI-related applications and processes, you can expect the BI Report Optimization work package to deliver

- Deployed optimized report, analysis and/or metrics objects.
- Optimization benchmarks, test case scenario and results.
- Additional improvement recommendations.
- Issues identification and resolutions.
- Training recommendations.

Proven methodology leads to successful implementations

The BI Report Optimization work package is delivered as a part of the proven IBM Cognos Solutions Implementation Methodology (SIM). This process was designed to ensure successful and repeatable IBM Cognos deployments. It's a step-by-step guide used throughout the implementation lifecycle by IBM Cognos consultants, partners, and customers around the globe to efficiently and successfully implement IBM Cognos solutions.

The IBM Cognos SIM is based on five project phases – Analyze, Design, Build, Deploy, Operate – and includes a project management component.

The BI Report Optimization work package brings value to the design, build, deploy, and operate phase of this lifecycle.

Features and Benefits

IBM Cognos Guardian Services

Internal teams or partners running an IBM Cognos implementation can benefit from vendor-specific guidance and technical knowledge to ensure total project success. IBM Cognos Guardian Services provide this valuable expertise. BI and Planning Model Review is just one of the IBM Cognos Guardian Services work packages.

IBM Cognos Guardian Services were developed to provide IBM Cognos expertise at critical points of your implementation. They work by allowing you to choose specific services, or work packages, as required, to complement your existing capabilities and project requirements. This helps you

- Protect your software investment.
- Reduce risk.
- Realize business value and maximize ROI.
- Enable faster adoption.

Feature Overview

Working with Your Technical Account Manager

IBM Cognos Guardian Services allow you to make use of IBM Cognos Technical Account Managers (TAMs). TAMs are technical resources with deep expertise in IBM Cognos technology, performance management, implementation, and best practices, and can help you navigate through the available service offerings, while leveraging IBM Cognos resources, tools, and proven practices.

The TAM helps you maximize your valuable application investment, helping you

- Manage risk to facilitate IBM Cognos implementation success.
- Transform business requirements into tangible solutions.
- Ensure the correct and expedient resolution of any support issues.

**About IBM Cognos BI
and Performance Management:**

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For further information or to reach a representative: www.ibm.com/cognos

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To request a call or to ask a question, go to www.ibm.com/cognos/contactus. An IBM Cognos representative will respond to your enquiry within two business days.



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