

## **Education for a Smarter Planet**

*Speaker: Michael D. King, Vice President, IBM Global Education Industry*

A smarter planet begins with smarter educational systems. City and state leaders aspire to improve the outcomes and value of their educational institutions. They understand that education will be the critical determinant of success for communities in the 21st century just as land was key to agrarian societies and capital investment was critical to industrial economies. How do they meet the rising expectations from students, communities and business with limited and increasingly constrained resources.

Looking into the next decade, the education industry will continue to face evolving challenges in shaping its relationships with the communities they serve. Changes in technology, commerce, politics and demographics will require educational systems to adapt to serve their citizenry and to contribute to the future economic success of nations, states and regions.

IBM is working with schools and higher education to bring a transformation to the way learning, teaching and research happens - through integration of consumer technologies, personalized learning paths, knowledge skills development, global integration, and economic alignment. These elements are rapidly converging to produce a new and transformative paradigm that we call the "educational continuum". This continuum will further dissolve the traditional boundaries between academic segments, education providers, and economic development initiatives to create a single view of learning, skills development, and workforce training. The educational continuum creates a smarter way of achieving education's objectives.

This is the promise for Education for a Smarter Planet. Come listen to Michael King, Vice President, Global Education Industry and learn how IBM will reshape how we talk about Education, how we are working with schools, colleges and universities, and how together we can create Education for a Smarter Planet