



## Recommended Reading

As an IBM Cognos customer or partner you qualify for a free membership with the IBM Cognos Innovation Center for Performance Management. Please feel free to register today and start using our award winning Performance Blueprint, best practices, white papers and research articles. Simply go to the following link: <http://www.ibm.com/cognos/innovation-center>. Click on 'Become a Member'.

### Innovation Center - Best Practices & White Papers

These white papers highlight some of the Best Practices that we discussed today:

- 'Useful Budgets is not an Oxymoron!' by David Axson
- 'The Risk Based Early Warning System', by Greg Hackett & David Axson
- 'Dynamic Planning for Today's Uncertain World', by David Axson
- 'How to break free from the short term performance management trap', by Jeremy Hope
- 'Planning and Forecasting: Use continuous planning and rolling forecasts to support adaptive management', by Jeremy Hope
- 'Best Practices in Enterprise Planning' by The IBM Cognos Innovation Center

Available at: <http://www.ibm.com/cognos/innovation-center>

### Books

The following books provide further insight into the topic. They are available at your local bookstore or at Amazon.co.uk:

- Best Practices in Planning and Performance Management, by David Axson
- Reinventing the CFO, by Jeremy Hope
- Beyond Budgeting, better budgeting, by Niels Pflaeging

### IBM Cognos Performance Blueprints

The Innovation Center provides pre-configured best practices solutions for the IBM Cognos product stack. These solutions represent hands-on best practices that are being developed by customers for customers. The Blueprints are available free-of-charge for all our members.



Take a look at the following Blueprints to see some of the best practices that we discussed today. These Blueprints are designed to operate within a Rolling Forecast process framework.

**IBM Cognos Workforce Planning Performance Blueprint**

This Blueprint provides forward-looking visibility into workforce decisions at both the divisional and company levels. Headcount projections can then be leveraged as drivers in other planning processes. The Blueprint features detailed driver-based planning and encourages high participation.

**IBM Cognos Expense Planning and Control Performance Blueprint**

This Blueprint uses projections from planning systems or other Blueprints, as well as actual history, to drive budgeting and expense planning processes.

**IBM Cognos Strategic Finance Performance Blueprint**

This Blueprint provides a complete performance management framework for strategic financial planning. It supports a systematic, Web-based process for evaluating long-range plans and strategies, analyzing scenarios, supporting decision making, and monitoring success. Long-term strategic financial planning helps companies establish performance targets and guide resource allocations for operational plans and budgets across the enterprise.

Each Blueprint is fully documented. Find out more about the processes along with best practices:

- Business Value Guide
- Implementation Guide

Available at: <http://www.ibm.com/cognos/innovation-center/blueprints/>