IBM Cognos Performance

Better Intelligence. Better Business.

Better Intelligence.
Better Business.

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IBM Cognos Performance

Better Intelligence. Better Business.

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While at Performance Events… Learn About

- Our newest solutions for reporting, analysis, planning, consolidation, dashboards, and scorecards
- Drillable reports, trending, slicing, dicing, and scenario modeling
- Breakthrough capabilities, like mashups and content analytics

While at Performance Events… Learn About

➔ **Breakthrough capabilities, like mashups and content analytics**

IBM Cognos Performance
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Performance 2009
Comes to a City Near You

Solutions Showcase

Discover new strategies to maximize your investment:

- ➔ **See in-depth demonstrations**
- ➔ **Get expert advice**
- ➔ **Network and make connections**

Experience the Solutions

- **IBM Cognos 8 BI –** an open, enterprise-class platform that meets both IT and business user standards
- **IBM Cognos Analytic Applications –** packaged, highly adaptable reporting and analysis to improve business performance
- **IBM Cognos Financial Performance Management Solutions –** complete capabilities for planning, consolidation, reporting and analysis
- **IBM Cognos Software Services –** talk one-on-one with the experts

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Experience the Solutions

- **Grow the Value of Your IBM Cognos Solutions –** learn how to integrate other IBM solutions
- **IBM Cognos Express –** a breakthrough BI and planning solution for midsize companies
- **IBM Cognos Innovation Center –** learn more about our collaborative community, blueprints and exclusive offerings
- **IBM Cognos Solutions for SAP® & Oracle® –** extend investments in SAP and Oracle

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While at Performance Events… Learn How

- Our open, modular platform can reduce IT workloads
- Self-service capabilities can engage more users
- To gain more trust and confidence in your data

While at Performance Events… Learn How

➔ To gain more trust and confidence in your data

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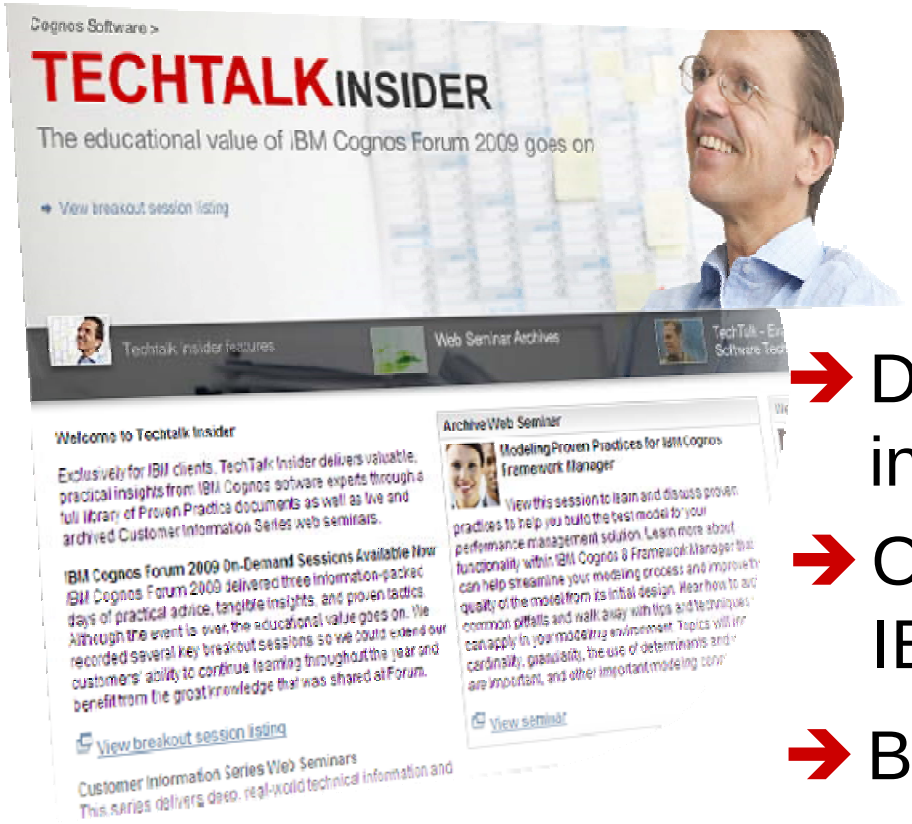

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- Encourage the sharing of experiences, insight, and knowledge about IBM Cognos software
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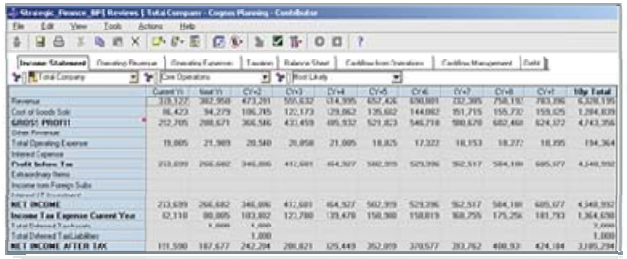
Innovation Center for Performance Management

- Share best practices with other senior-level finance and IT professionals as well as product experts and industry leaders

Discussions

Blogs



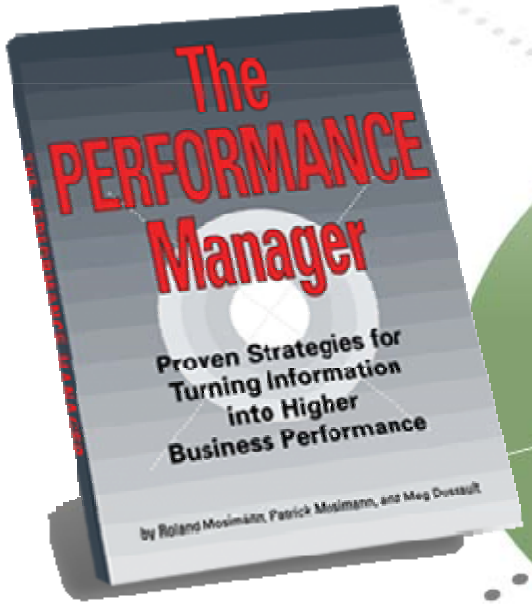
Advanced Analytics | Collaborative Planning | Best Practices | Interactive Webcasts | Peer Networking | Solution Blueprints

Innovation Center for Performance Management

- More than 60 pre-build solutions
- Cross-industry & industry-specific
- Free to members

Revolutionary Performance Tools

Your Performance Management Roadmap:



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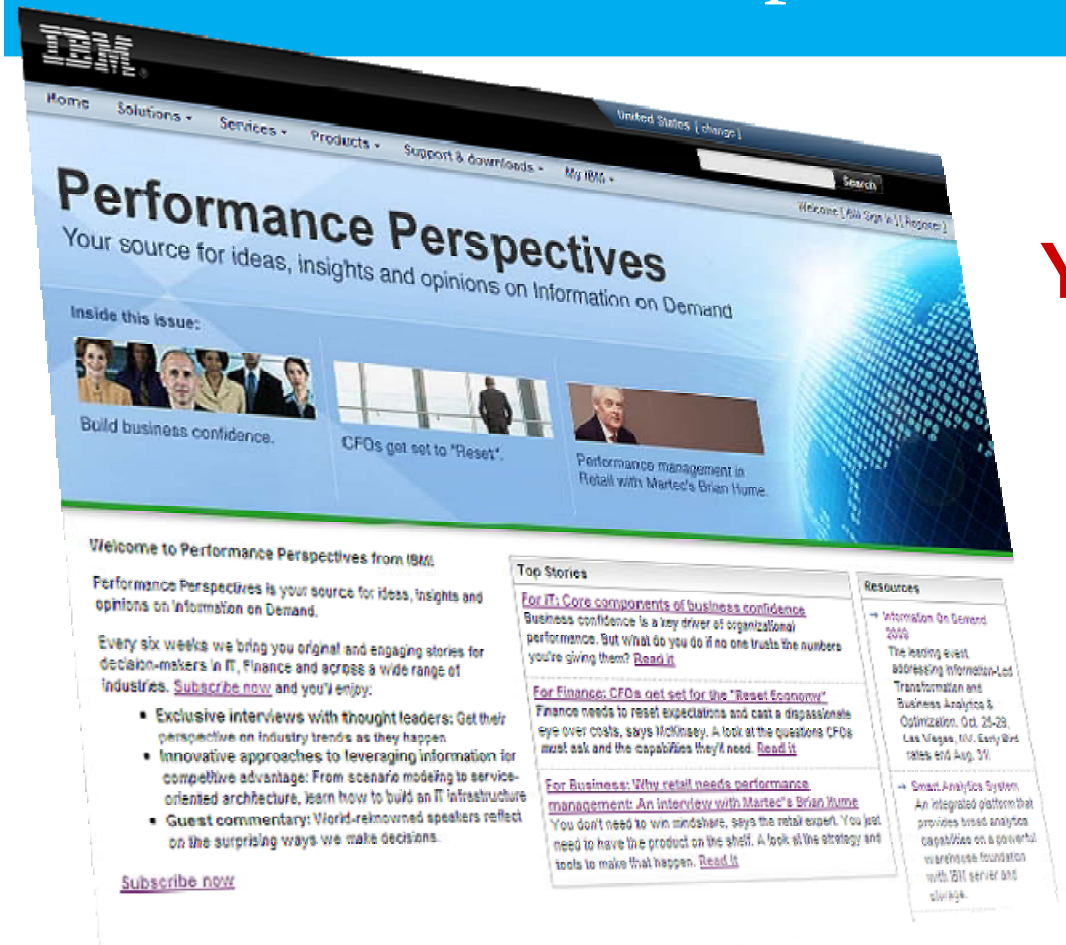
Performance Perspectives



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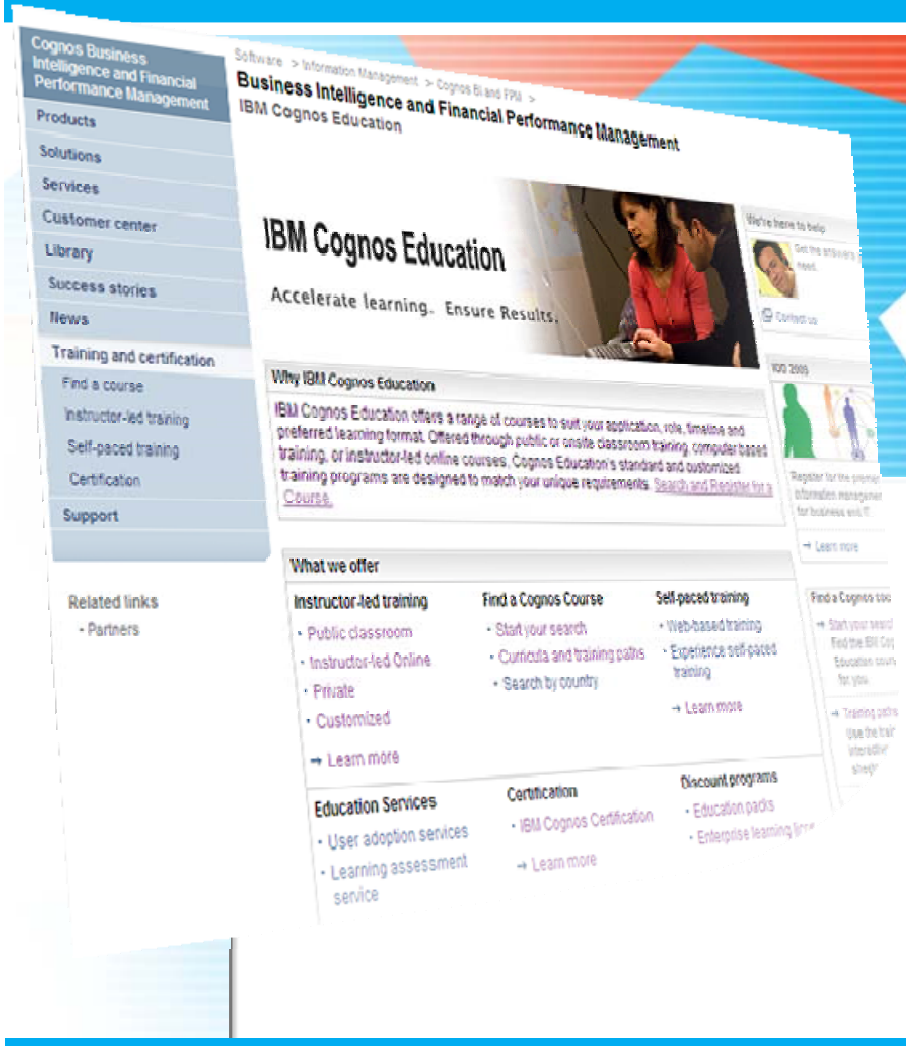

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