

How do the sample Themes  
work?

Here is an example of the *spec.json* file from a sample theme:

```
{
  "name": "IBM_Blue_Green",
  "schemaVersion": "2.0",
  "brandText": "The Sample Outdoors Company",
  "brandTextSmall": "Sample Outdoors Company",
  "images": {
    "brandIcon": "images/logo_large_white.svg",
    "favicon": "images/logo_fav.png"
  },
  "uiShellTheme": "light",
  "colors": {
    "appbarBackground": "#006d5d",
    "appbarForeground": "#a7fae6",
    "appbarSelectLine": "#6eedd8",
    "navbarBackground": "#152935",
    "navbarForeground": "#c0e6ff",
    "navbarSelectLine": "#7cc7ff",
    "appbarPushButtonBackground": "#005448",
    "navbarPushButtonBackground": "#1d3649",
    "personalMenuBackground": "inherit"
  }
}
```




# The Sample Outdoors Company

## Hello. Welcome to Cognos Analytics.

Cognos Analytics empowers users with AI-driven self-service analytics. See how automated data preparation, data discovery and visualizations can drive more confident decisions.


[Watch video](#)

### Quick launch




#### Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.



#### Prepare data

Use data modules to clean and connect data from multiple resources.



#### Exploration

Quickly find unbiased answers by identifying trends in your data with data exploration.

Notifications



There are no notifications at this time

brandTextSmall

appbarBackground

brandText

appbarForeground also sets the color of the icons

appbarSelectLine  
appbarForeground

appbarPushButtonBackground

- Home
- + New
- Upload files
- Content
- Recent >
- Manage

# Sample Outdoors Company

## Cognos Analytics with Watson.

empowers users with AI-driven self-service analytics. See how automated data preparation, data exploration, and data presentation help you make more confident decisions.

uiShellTheme (light, dark)

Hamburger Menu:  
uiShellTheme (light, dark)

Prepare data  
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Exploration  
Quickly find unbiased answers by identifying trends in your data with data exploration.

Present data  
Create sophisticated, multi-page, multi-query dashboards, reports, or stories.

### Cognos Analytics

**Accelerator Catalog**  
Browse a growing catalog of industry use, best practice guides, custom visualizations, and more.  
[Browse catalog](#)

**Learning resources**  
Expand your knowledge and get assistance by connecting with the community, reading documentation, and watching videos.  
[Launch the learn pane](#)

Visualizations Custom

navbarForeground also sets the color of the icons

navbarSelectLine navbarForeground

navbarPushButtonBackground

navbarBackground

Drag and drop data here to filter all tabs. This tab Drag and drop data here to filter this tab.

- Overview CLTV Offers Open Complaints Policy Holders Delta Policy Details Historical Trends Targets Average CLTV

# Policy Analysis

SUMMARY - Open Complaints

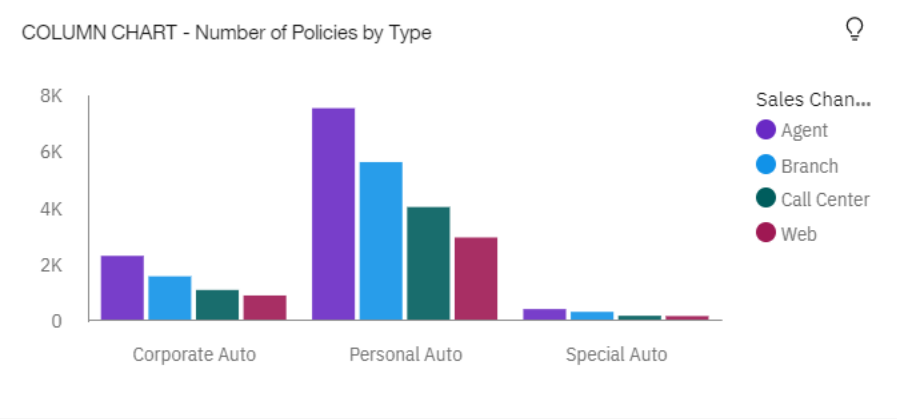
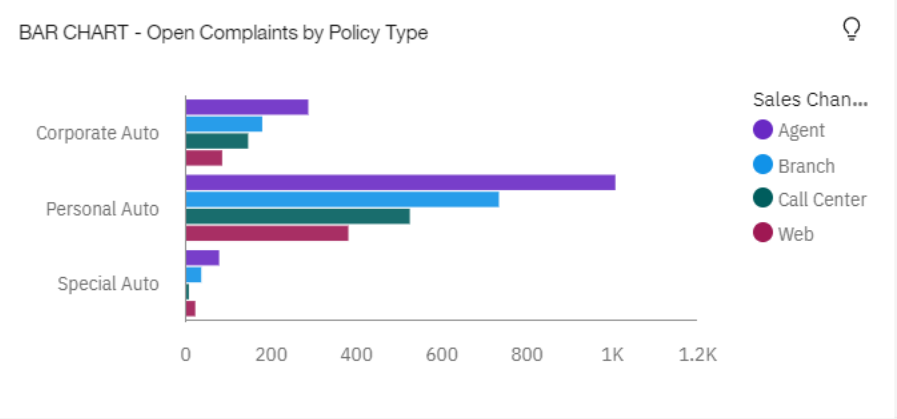
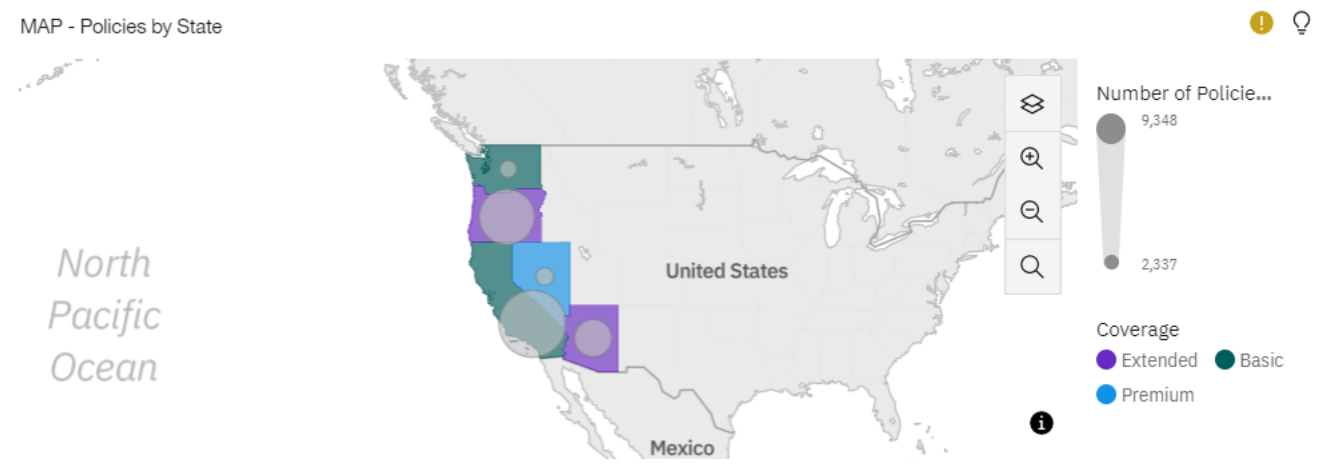
3.51K

SUMMARY - Total Policies

27.1K

SUMMARY - Last Claim (Months)

15.1



**Visualizations**

Custom

Note: This square (Assistant) is part of the context toolbar and will not be affected by the Theme.

- Bubble
- Bullet
- Column
- Crosstab
- Data player
- Decision tree
- Driver analysis
- Heat map
- Hierarchy bubble
- KPI
- Legacy map
- Line
- Line and column
- List
- Map
- Marimekko
- Network
- Packed

All tabs Drag and drop data here to filter all tabs.

This tab Drag and drop data here to filter this tab.

Overview **CLTV** Offers Open Complaints Policy Holders Delta Policy Details Historical Trends Targets Average CLTV

# Policy Analysis

SUMMARY - Open Complaints

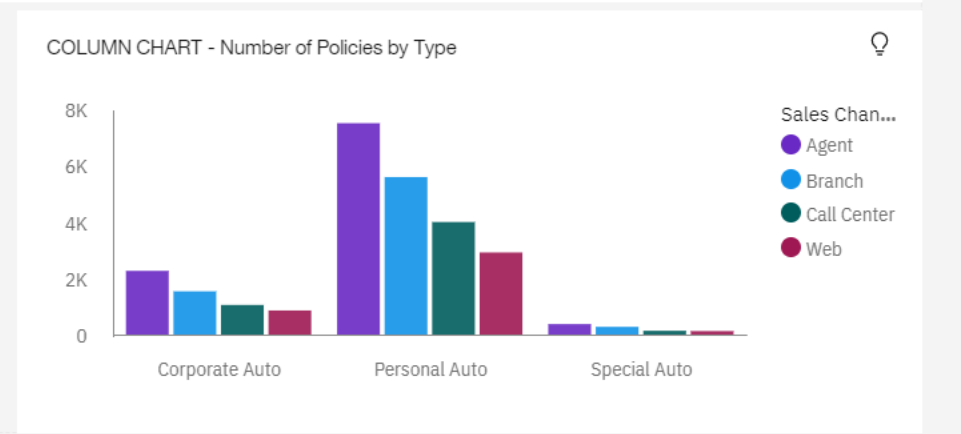
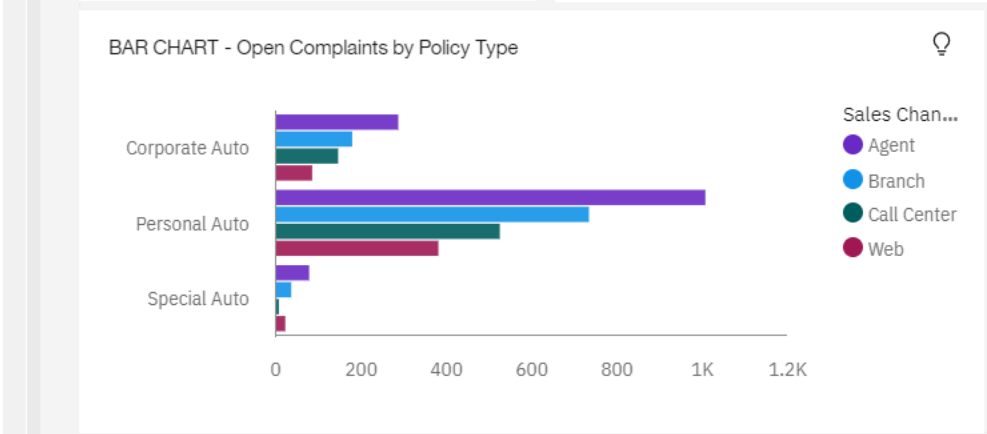
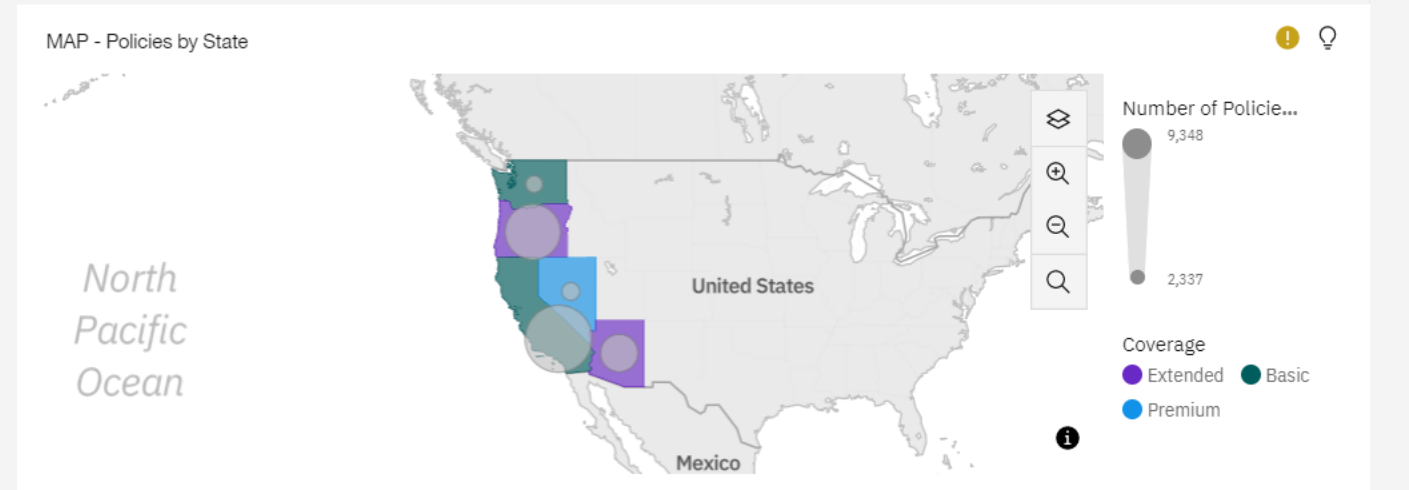
3.51K

SUMMARY - Total Policies

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15.1



## Log in with your Cognos Users ID

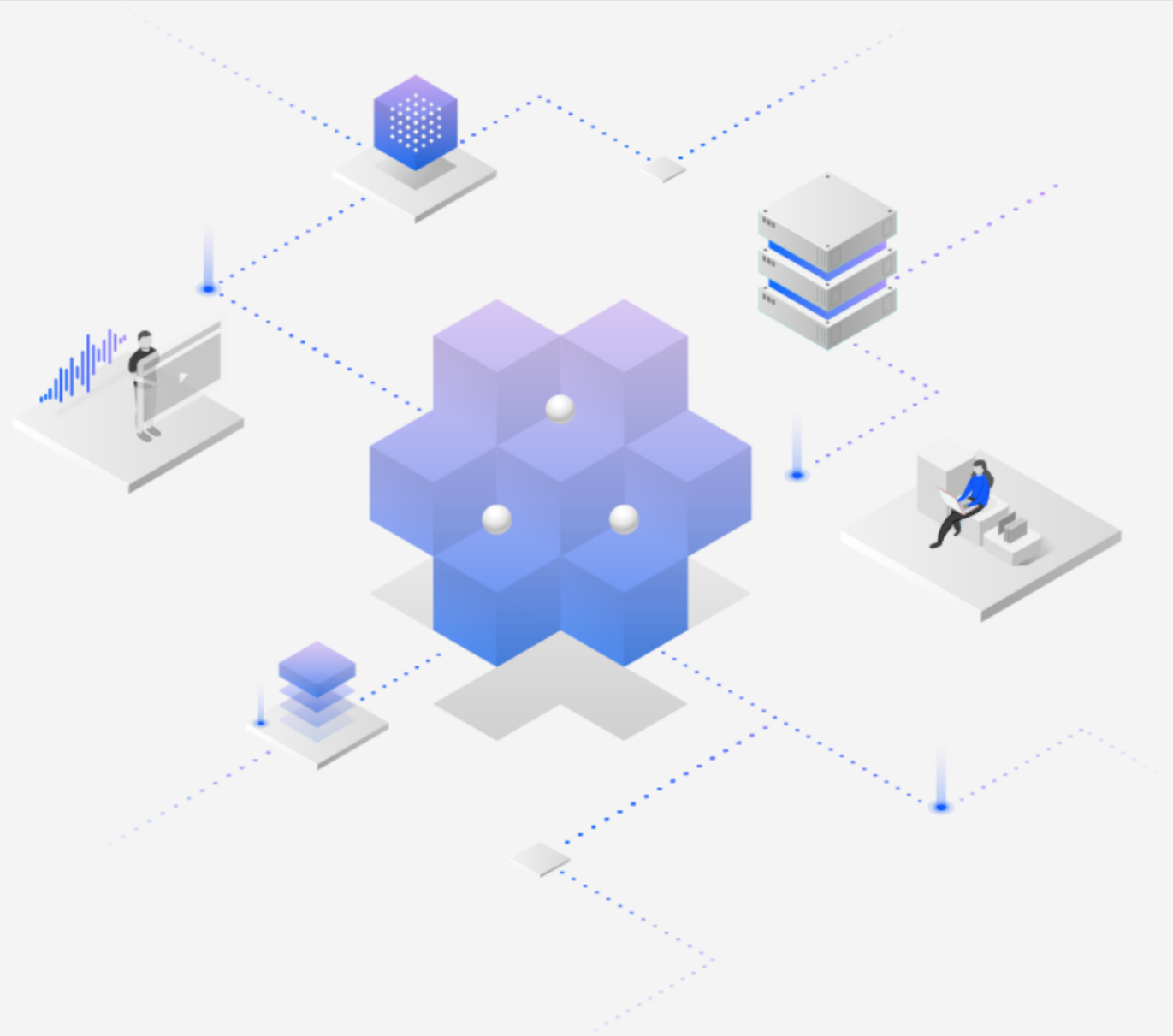
User ID

Password

Log in



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To exit full screen, move mouse to top of screen or press F11


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