

Working with 11.2 Data Modules -Intermediate Workshop

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1 Introduction

With Cognos Analytics, users are not restricted to existing enterprise data sources. The data blending and modeling capabilities in Cognos Analytics allows the business user to include external data sources without requiring assistance from IT. This does not replace IT; it simply augments the user experience to allow the user to work with personal data sets and analyze that data in conjunction with the enterprise data.

Users can import external data from files on premise, data sources and cloud data sources into Cognos Analytics. Multiple data sources may be shaped, blended, cleansed, and joined together to create a custom, reusable, and shareable data module for use in dashboards and reports.

In this workshop, you will experience the following capabilities in IBM Cognos Analytics with Watson:

- Upload data files
- Create a data module
- Create joins
- Customize
- Test

2 Get Started with your Cognos Analytics Tutorial

2.1 Cognos Analytics User Interface

The goal of the User Interface (UI) is to provide users with a streamlined way to get started using Cognos Analytics and view content and activities pertinent to them.

___1. The welcome page provides quick access to the product functionalities, content, samples, and learning materials. This is the perfect place to start exploring Cognos Analytics.

\equiv IBM Cognos Analytics	j 5 items open ∨	Q Weather repor	ts ×	@ ?	¢	8
Hello. Welcome	to Cognos Analytics.					
Cognos Analytics empowers use how automated data preparatio more confident decisions.	ers with AI-driven self-service analytics. S n, data discovery and visualizations can d	iee rive				
Watch video	Take a product tour					
 Quick launch 						
不	000 000	S	耍			
Upload data	Prepare data	Exploration	Present	data		
Upload or drag and drop spreadsheets, csv files, and other data sources.	Use data modules to clean and connect data from multiple resources.	Quickly find unbiased answers by identifying trends in your data with	Create soph multi-page, dashboards,	isticated, multi-query reports, or		

___2. The **Open menu** is the main access point to the IBM Cognos Analytics content and functionalities. Click the **Open menu** icon in the application bar to access the menu options.



For additional information see <u>Welcome Page</u> in the online IBM Documentation.



2.2 Business Use Case for this Workshop

We are going to analyze the sales performance of a fictitious Coffee Shop enterprise. Each month, the Coffee Shop systems generate a selection of data that can be used by a range of different staff members to achieve their performance analysis goals. In this module, we're going to show you how you can combine different data sources such as spreadsheets, databases, and other existing data modules (including Framework Manager packages) in IBM Cognos' web-based data modelling capability. This modeling process is needed as the foundation for the metadata creation of the data module that will be linked to create dashboards, reports, explorations, and stories. Data modelling in Cognos Analytics requires no scripting and is accessible to business users. Any user or data consumer with a business foundation of the company's data structures within the organization will be able to create these data modules.

Typical data needs for a Regional Manager at a coffee shop

The Regional Manager needs to analyze product sales and performance for the corresponding region. We need to provide a trusted, easy to use business model for user self-service analytics and reporting that is enriched with:

- The key calculations the business needs
- Relative time (Year to Date, Current Month etc.)
- Easy navigation to answer the who/what/when/where/why questions (Descriptive Analytics)
- Navigation paths
- Business user friendly names that the consumers understand while creating content.

With Cognos Analytics' data module capabilities, you can blend data from multiple disparate systems such as uploaded files, databases, etc. You'll start with uploading the data files, so you may build out a data module to have a single source of integrated data to work with for analysis.



3 Building a Data Module

3.1 Uploading External Data Files

The ability for business users to leverage their personal/external data for discovery dramatically broadens the landscape of users who can make new data available for analysis. Users may upload an external data file and immediately begin self-service data discovery, ad hoc analysis and building dashboards, data modules and reports.

For this exercise you wish to combine existing data sources (.csv, .xlsx) all available in the <u>Coffee Sales Workshop</u> in the IBM Accelerator Catalog. This Coffee_Sales.zip file contains all the files of data which we want to analyze using Cognos Analytics. You can start by simply dragging the file into Cognos Analytics' welcome page and immediately launching a new data module.

___1. The files you will use for this workshop can be downloaded from the IBM Accelerator Catalog: <u>Coffee_Sales.zip</u>



__2. To upload a file, click the **Upload** data tile in the **Quick** launch section of the Welcome page. Navigate to the file you downloaded above named *Coffe_Sales.zip* and click **Open**.



_3. As the file uploads, notice that under the Switcher, a series of **status bars** will be visible as the upload process reads and analyzes the data being brought in.



Analyzing Coffee_Sales.zip	Cancel Details

- ___4. Once it completes, the status bar will update to show the successful completion before closing.
- ___5. The uploaded file will now show in the **Recent** tab on the Welcome page. The zip file upload processes all files included in the compressed archive, so you don't have to manually upload each of them. The file is also available within the **My content** tab, which you can access from the **Open menu** by selecting **Content**.

Content

My content		Team content	Samples	
1 iter	n selected			
	Name			
	☆ Coffee_Sa	ales.zip		

Note: If you were using any spreadsheets with multiple tabs these would all be uploaded as separate tables. If you wanted to create an automatic data module with the zip file, Cognos Analytics also can use its built-in smarts to automatically join the files in the zip file, giving me a great starting point for my new metadata module. If you select a join, you can see which columns it has matched and how it has joined them.

3.2 Working with Data Sources

- 2. The **Select sources** dialog will appear. From here you may use search and filtering options to sort or locate different source types and recently accessed files to select content to include in the data module. Select the Coffee_Sales.zip file you just uploaded from **My content** and click **OK**.



___1. From the **Open menu**, click **New**, then **Data module**.

_3. The Add tables menu will appear, you can add tables manually or use our **Discover related** tables, this option infuses AI into the data modeling process by recommending potential joins and creating them for you automatically. Click the **Discover related tables** option and then Next



_4. Under Discover related tables, select **customer** and **product** (or simply type 'product customer' in the search option, as shown below: Then click **Next**

Discover related tables		×
Select keywords that describe your modeling objectives.		٩
Q product customer		×
expense satisfactioncity item waste amount storequantity daydate daydate occupancy ynyea country promo desc postal sco	I loyaltyst ustome al id sper sold orde sold orde ing home type	 Keywords Keywords limit 75 ÷ Sources
Previous	Cancel	Next

___5. The proposed data module is displayed, 8 of the 11 tables were added. The **100%** shows a high level of accuracy in the proposed model. Click **OK** to accept the new data model created by Cognos Analytics' engine.

ī

Discover related tables			×
Select one or more proposals that the system recomm	ends. When you select multiple proposals, they are me	rged into one proposal.	
Selected keywords: customer product			
Proposed data module ①			
Q Search Coffee_S (2).zip 100% ✓ m customers m generations m generations m sales_reciepts m sales_outlets m staff m products	products	dates staff G cutomers Cutomers generations B Cutomers B Cutomers B Cutomers B Cutomers B Cutomers B Cutomers B Cutomers Cutom	ବ ଚ ବ
	Previous	Cancel	ок

- ___6. The new generated model will open with the **Data module** panel on the left, and the canvas on the right. At the top left of the canvas, you will see that there are three tabbed views available:
 - 🖽 Grid shows the data values.
 - P **Relationships** provides a visual representation of how the tables are related.
 - 🖽 **Custom tables** provide a visual breakdown of how the different views and tables were created and their individual components.
- ___7. By default, Cognos Analytics opens with the **Grid** view of the data. Click on **customers** to preview the data.

≡	IBM Cognos Analytics with Watson	* New data module	~				(Q Search conten	t	0	ф <mark>8</mark>
B → 🛠 5 ~ C €										Properties	
₿	Data module + 🧭	🖽 Grid 🍃 Relatio	nships 🖽 Custom tal	bles							
	Q, Search	†↓ Row Id	customer_id	home_store	customer_first-name	customer_email	customer_since	loyalty_card_number	birthdate	gender	
	New data module	1	1	3	Kelly Key	Venus@adipiscing.edu	2017-01-04	908-424-2890	1950-05-29	м	
	Navigation paths +	2	2	3	Clark Schroeder	Nora@fames.gov	2017-01-07	032-732-6308	1950-07-30	м	
	customers m generations	3	3	3	Elvis Cardenas	Brianna@tellus.edu	2017-01-10	459-375-9187	1950-09-30	м	
	 m sales_reciepts 	4	4	3	Rafael Estes	Ina@non.gov	2017-01-13	576-640-9226	1950-12-01	м	
	► ⊞ dates	5	5	3	Colin Lynn	Dale@Integer.com	2017-01-15	344-674-6569	1951-02-01	м	
	sales_outlets	6	6	3	Igor Beach	Caleb@morbi.net	2017-01-18	114-126-1992	1951-04-04	м	
		7	7	3	Scott Holden	Yen@Integer.edu	2017-01-21	384-074-3606	1951-06-05	м	
	m products	8	8	3	Keegan Ayala	Tana@sociis.com	2017-01-24	257-308-7675	1951-08-07	м	
		9	9	3	Amir Byers	Madeson@malesuada.u s	2017-01-26	931-925-0273	1951-10-08	м	
		10	10	3	Magee Malone	Anjolie@sapien.gov	2017-01-29	359-150-6747	1951-12-09	м	

__8. Click the **Relationships** view. You will now see a diagram showing each of the data files brought into the data module. Notice that **customers** is highlighted as it is the one that is currently in focus.

≡	IBM Cognos Analytics with Watson	🚆 *New data module 🗸 😥 🖓 Search content	@ 4 <u>8</u>
8	✓ ≪ ⇔ ⇔ 岱 ℝ		Properties
⊟	Data module + ⊘	🗏 Grid 🔉 Relationships 🚯 Custom tables	
	Q Search		
	🚟 New data module		Diagram settings
	Navigation paths +		Cardinality
	Eustomers		Focus mode
	generations	generations - O	Degrees of separation: 1
	mailes_reciepts	•	1 • 00
	dates	sales_outlets	
	sales_outlets		
	m staff		
	m products	Statt	
		alles_recipts O ours	
		products	

___9. You may click on each table and move it around the screen to modify the layout to your preference. Click on the **tables** and **drag** them into the configuration shown below.





To move the entire diagram at once, you may click in the white space and drag while holding down the left mouse button. You may also zoom in/out on the diagram using the Zoom buttons on the lower right corner of the canvas.

_10. On the top right of the canvas is the **Diagram settings** box. This box will remain available to show **Cardinality**, **Focus mode** for a set of tables and **Degrees of separation**

Diagram settings						
Cardinality						
Focus mode						
Degrees of separation: 1						
1	00					

___11. Click on the down arrow next to the **Save** icon on the main toolbar. Select **Save As**. Click the **My** content tab. Type "Coffee Sales Data Module" in the **Name** textbox. Click **Save**.

3.3 Working with Joins

The automatic Discover related table process was a great starting point, but we need to add additional tables to the data module.

___1. In the upper left section, next to the data module header, **click** the **+** 'add sources and tables' menu. Then click **Add more tables**

■	1	IBM Cognos Analytics with Watson								* New o	data mo	dule
₿	~	Å	ţ	⇔	Ľ	÷						
		Data m	odule		-			+	Ø	⊞	Grid	6
	Q Search Add so					ld sour	ces a	Ind tab	les			
					IВМ ~ ≪	Cognos A	nalytics wi	th Wats	on			
					Data Q	Add nev Add mo Discove	v sources re tables r related ta	bles				

___2. The **select tables** menu appears, you can see the 7 tables that were already included in the module, and the remaining 4 that can still be added from our Coffee_Sales.zip uploaded file.

۲	₿	Table Occccupancy	
٠	₿	coffee_cusr_loyalty	
۲	₿	customers	~
۲	₿	dates	~
۲	₿	generations	~
۲	₿	pastry inventory	
۲	₿	products	~
۲	₿	sales_outlets	~
۲	₿	sales_reciepts	~
۲	₿	sales_targets	
۲	₿	staff	~

_3. Select the remaining 4 tables: Table Occupancy – Table Occupancy, coffee_customer_loyalty, sales_targets and pastry inventory and click **OK**. The tables are



now added to the Data module.

Users may start creating a relationship manually by selecting any single table, rightclicking (you can also select the ellipsis to the right had side of the table name) and selecting **Relationship...** from the context menu.

The **Create relationship** dialog will appear. The window is organized to step you through the join definition. The window shows each table in the join and columns/fields available for the join.

__4. Let's verify the join between sales_outlets and sales_target. Select the sales_outlets and the sales_target tables from the tables list. Click on the ellipsis (...) on the right-hand side of either table. A new menu will appear, select Edit Relationship...



The edit relationship window will open.

___5. For this exercise, we are working with **sales_targets** on the left and **sales_outlets** on the right. If this is not the case, use the **switch left and right tables** icon to place your tables in the right order. The selected tables should look like this:

	Tab	le 1		Table 2		
	s	ales_targets	× .	t sales_outlets		~
			0	0		
	(2 Search		Q Search		
		# Row Id		# Row	Id	
		# sales_outlet_id		# sale	s_outlet_id	
		^{abc} year_month		^{abc} sale	s_outlet_type	
				# stor	e_square_feet	
				abc stor	e_address	
			Match selected	d columns		
Row Id	sales_outlet_id	year_month	beans_goal	Row Id	sales_outlet_id	sales_outlet_type
1	3	Apr-19	720	1	2	warehouse
2	4	Apr-19	720	2	3	retail
3	5	Apr-19	1000	3	4	retail
4	6	Apr-19	720	4	5	retail
5	7	Apr-19	720	5	6	retail
Inner join, 1-to-many No filtering	۹					Matche
Cancel				ок		

___6. In the **Edit relationship** window, you can select the Matched columns to confirm the join is between the common column **sales_outlet_id**.

		4
✓ sales outlet id	Θ	4
sales_oullet_lu		5
	✓ sales_outlet_id	∽ sales_outlet_id ⊖

___7. Click the **Refresh** button to update the viewer to show the joined tables. Use the scroll bar to see all the fields.

store_longitude	store_latitude	manager	Neighorhood	County	Country	sales_outlet_id sales_outlet_id
-80.380669	25.784731	6	Doral	Miami Dade	United States	3
-80.15473	26.11878	11	Fort Lauderdale	Broward	United States	4
-80.140556	25.782721	16	Miami Beach	Miami Dade	United States	5
-80.2421	25.7287	21	Coconut Grove	Miami Dade	United States	6
-80.3235	26.1493	26	Sunrise	Broward	United States	7

- ___8. The **Join settings** in the lower left corner show the rules (logic) setup for the join behavior. Click on the **Join settings** to open the join definitions.
- ___9. There are many ways to join data between files. The goal of the join is to ensure that the relationship between the two files creates a unique record. For **Relationship type**, this join is set too **Inner Join**. This will include *matching rows only* between the two files, meaning it will only return records that exist in both files. Make no changes to the relationship type.

Relationship Type	0	
O transitio		Inner join ×
 Inner join 		Include matching rows only
 Left outer join 		Left outer join
 Right outer join 		Include all rows from Table 1 and
 Full outer join 		matching rows from Table 2
		Right outer join
		Include matching rows from Table 1 and all rows from Table 2
		Full outer join
		Include all rows from both Table 1 and Table 2

_10. **Cardinality** refers to number of occurrences of the data item in each of the data sets. For this join, each of these tables is a master list of outlets and names respectively, so each record is unique. Click on the radio button next to **1-to-1** to change the cardinality.



__11. **Optimization** provides automated filtering options based on the values between the tables. Make no changes to the optimization.



Rela	ationship Type 🛈
ullet	Inner join
\bigcirc	Left outer join
\bigcirc	Right outer join
0	Full outer join
Car	dinality 🛈
ullet	1-to-1
\bigcirc	1-to-many
0	Many-to-1
Opt	imization (j)
ullet	No filtering
\bigcirc	Unique values
\bigcirc	Range of values
\bigcirc	Unique values in a subquery
\bigcirc	

___12. Your join settings should now appear as follows:

- ____13. Click **Refresh** to update the preview of the joined data.
- ____14. Click **OK.**

If multiple joins are needed to create a unique record, the user may add joins by repeating the process above and selecting the data items to join on and selecting **Match** selected columns to complete the join.

___15. You can now see a 1-to-1 relationship is created between the two files.



____16. Your resulting complete diagram should now appear as follows:



____19. **Save** the data module.

3.4 Working with Views, aliases, and shortcuts

You can create additional views, aliases, and shortcuts to extend the scope of your data model. This simplifies the modeling process without having to import the same table multiple times and by adding extra flexibility for modelers

New in Cognos Analytics 11.2.3: Alias and shortcut are new types of **custom tables** that data modules support. When you create a custom table, new options Shortcut to a table and Alias of a table are available.

Create table		×
Create a custom table in the data mo	odule. This table is not added to your data source.	
Selected tables	+ O 🗟 View of tables To create a view of a table, setlect one or more package tables, or aniect one or more non-package tables.	Ø
• III Product	④ 冠 Shortcut to a table To create a shortcut fable, select one non-package fable.	Q
	이 중 Alias of a table To create as alias table, select one non-package table.	٢
	O To Copy of a table To create a copy of a table, select one non-package table.	٥
	O dD Joined view To create a join table, select one or two non-package tables.	ø
	C 🖉 Uksion of tables To create a perior table, latert new or more such package tables that have the same number of columns with compatible bala pipes.	Ø
	In the second of tables To create an internet table, served has not package tables that have the came number of columns and compatible most speci.	Ø
	🔿 🖨 Except of tables.	0

Custom table types:

View of tables:

This option is available when one or more tables are selected. This is the only option that is available for package tables. The columns in the base tables are referenced in the view. The column properties in the view are independent from the base table. After the view is created, you can select or deselect columns to include in it.

Shortcut to a table:

This option is available when one table is selected. The shortcut is a reference to the selected table, and it retains the selected table relationships. The column properties in the shortcut are dependent on the selected table and are read-only. You can add calculations to the shortcut table.

Alias of a table

This option is available when one table is selected. The alias is a reference to the selected table, but it does not retain the selected table relationships. The column properties in the alias are dependent on the selected table and are read-only. You can add calculations and embedded filters to the alias table.

Copy of a table

This option is available when one table is selected. You can copy all columns from the table, or



only the columns that you select. The new table is disassociated from the base table so changes in one table aren't reflected in the other table. When you copy a non-custom table, the result is a non-custom table. When you copy a custom table, the result is a custom table.

Joined view

This option is available when two tables are selected. You can select or deselect columns to include in your new table. Proceed to create a join between the two tables.

Union of tables

This option is available when two or more tables are selected. All selected tables have the same number of columns. The columns are in the same order, and their data types are compatible. The new table includes all rows from all selected tables.

Intersect of tables

This option is available when two tables are selected. Both tables have the same number of columns. The columns are in the same order, and their data types match. The new table includes only rows that are shared between the two tables.

Except of tables

This option is available when two tables are selected. Both tables have the same number of columns. The columns are in the same order, and their data types match. The new table includes only rows that exist in the first table.

___1. Create a view between **customers** and **generations** tables so they can be merged in a single combined entity (view). In the **Custom tables** menu select Create **custom table**



____2. Click the **select tables** blue button, select **customers** and **generations** and then click **Next**



___3. Name the new view: **customer demographics**. By default, all columns in both tables are selected, you can include or exclude any of the columns as needed.

___4. Select all columns from the customers table, and generation column from the generations table

___5. Click **refresh** to display the view. The results show appear as follows: Then Click **Finish**

Create a view of tables	eate a view of tables ×							
New table name: customer d	lemographics							
		Dann Vel		hama atau				le.
Select items		NOW IG	customer_iu	nome_store	customer_mst-name	customer_email	customer_since	10)
Q, Find		1	1	3	Kelly Key	Venus@adipiscing.edu	2017-01-04	90
用 customers	~	2	2	3	Clark Schroeder	Nora@fames.gov	2017-01-07	03
 m generations 	<u> </u>	3	3	3	Elvis Cardenas	Brianna@tellus.edu	2017-01-10	45
		4	4	3	Rafael Estes	Ina@non.gov	2017-01-13	57
		5	5	3	Colin Lynn	Dale@Integer.com	2017-01-15	34
		6	6	3	Igor Beach	Caleb@morbi.net	2017-01-18	11
		7	7	3	Scott Holden	Yen@Integer.edu	2017-01-21	38
		8	8	3	Keegan Ayala	Tana@sociis.com	2017-01-24	25
		9	9	3	Amir Byers	Madeson@malesuada.u s	2017-01-26	93
		10	10	3	Magee Malone	Anjolie@sapien.gov	2017-01-29	35
		11	11	3	Dolan Petty	Kim@convallis.edu	2017-02-01	54
		12	12	3	Wang Hebert	Hollee@lorem.net	2017-02-04	60
Invert	Clear all	13	13	3	Wayne David	Slade@sapien.edu	2017-02-06	43
(13) columns selected.		Previous		Cancel		Finish		

The custom tables diagram is displayed after you finalize the view creation, it can be modified by rightclicking on it and then selecting **Edit table view**

🖽 Grid	Relationships	🖽 Custom tables		
← [customer demographi	cs		
	generations		_	
	customers		∃ customer …ographics	

___6. Once you create the **customer demographics** view, it needs to be joined to **sales_receipts** table by the **customer_id** column. Create a new join (cardinality: one to many) between **customer demographics** and **sales_receipts.** The new join should look like this:



3.5 Hiding Tables from the user's view

___1. You can now **hide** the source tables used to create the **customer demographics** view. To hide a table from the user's view, you can right click the tables **customers** and **generations** and select **Hide from users.**



___2. The join between **customers** and **sales_receipts** is no longer needed. Any user interaction between sales_receipts and the customer demographic data will be joined via the customer demographics view. Remove the relationship between customers and **sales_receipts**. Right-click the relationship and click **Remove**.



The new combined relationship diagram looks like this:



____3. **Save** the data module.

3.6 Working with multiple fact tables – Column Dependencies

You can define column dependencies to ensure that the fact data is aggregated correctly based on the keys or attributes of those keys that are used in the query. The column dependency groups are related to each other in a hierarchy group in an order from coarse to fine granularity. You do not need to specify column dependencies for all tables. Do it only when double-counting would take place. Your decision to specify column dependencies affects other Cognos Analytics components, such as reports or dashboards.

Note: Column dependencies are not inherited for custom tables. Any table object is considered independent, and if necessary, requires its own explicitly defined column dependencies to prevent double counting. Column dependency is an equivalent of determinants in Framework Manager. However, column dependency provides more flexibility because you can specify more than one hierarchy per table, view, query subject, or data set.

In the data model, select the **sales_targets** table click gird. You can see how this data is aggregated at the month level while the **sales_receipts** table is aggregated at the day level. Column dependencies are needed for queries that combine both fact tables.

___1. First, let's create a join between **dates and sales_targets**, select both tables (in that order) in the Relationship diagram or in the Data module left pane, **right-click** them and select **New Relationship**

The two joining columns are month and year. The columns names don't need to match; first, from **dates** select **Month_ID** then select **month** from **sales_target** and click **Match selected columns**; Repeat this same step between **Year_ID** from **dates** and **year** from **sales_target**; then click **Refresh** to update the joined data sets. The results should appear as follows:

	Table 1				Table 2			
	dates		\sim	₽	sales_targets		~	
			0		0			
	Q Search				Q Search			
	-	-			# Row	Id		
	() We	ek_Desc			# sales	outlet id		
	() Mo	nth_ID			the wood	month		
	() Mo	nth_Name			O year	inontri		
	© Qu	arter_ID			() year			
	()_0u	arter Name			() mont	'n		
		1	1atch selected		lumns			
Week_ID	Week_Desc	Month_Name	Quar	ter_	ID	Quarter_Name	Month_ID	Year_ID
							month	year
14	Week 14	April	2			Q2	4	2021
14	Week 14	April	2			Q2 4		2021
14	Week 14	April	2			Q2	4	2021
14	Week 14	April	2			Q2	4	2021
14	Week 14	April	2			Q2	4	2021
nner join, 1-to-many o filtering								Matched columns (2)

Click **OK** to save the join

___2. Verify the double counting issue by testing the data. First display the results from a single table query. **Click Try this data module in Reporting**

C

Create a simple list that shows	: Year, month and total_	_goal from sales_targets as follows:
---------------------------------	--------------------------	--------------------------------------

≣	IBM Cognos Analytics with Watson	New rep	port	~										
	\sim 5 \sim \leftarrow \rightarrow Report > Page	s > 🗅	Page	1										
	Insertable objects	₽	*	6	7	ð	~	T,	⊞	<u>&</u> ~	٩	لما	to	:
	"ta 🔟 🔍									Dou	uble-c	lick to	o edit	text
	t C Find + ✓ S Coffee Sales Data Module > E customer demographics > □ KP1s > E coffee_customer_loyalty > E coffee_customer_loyalty > E sales_receipts > E sales_receipts > E sales_receipts > E sales_cutlets ✓ E sales_cutlets ✓ H sales_cutlet.id = # year # month = beans_goal = beverage_goal = beverage_goal = merchandise goal	:`уе <уе <уе	aar aaar aa ahaa ahaa ahaa ahaa ahaa ah	month <month> <month> <month></month></month></month>	total_c <total_c <total_c <total_c< th=""><th>goal goal> goal></th><th></th><th></th><th></th><th>Dou</th><th>ible-c</th><th>lick tr</th><th>o edit</th><th>text</th></total_c<></total_c </total_c 	goal goal> goal>				Dou	ible-c	lick tr	o edit	text
	E total_goal > ⊞ staff > ⊞ products > □ Navigation paths													

Then click **Page preview** in the upper right corner to display the results of the data

Page	design ^	:
٠	Page desig	n
<	Page previe	ew
	Page struct	ure

Notice the correct output values for April and May for total_goal

year	month	total_goal
2021	4	159,500
2021	5	153,950

___3. Verify the issue by adding into the testing list: **Month_Name** from the **dates** table and **unit_price** from the **sales_receipts** table, this generates a multi-fact query between 3 tables (dates, sales_receipts and sales_targets). The results are correct for **unit_price** (as average), but incorrect for **total_goal.**

year	month	total_goal	Month_Name	unit_price
2021	5	4,618,500	May	
2021	4	4,785,000	April	\$3.38

This happens because total_goal is double counted for every day-level record from the dates and sales_receipts tables. The **sales_targets** data rolls up at the month level and the **sales_receipts** table rolls up to at the day level. Column dependencies reflect granularity by representing hierarchies or groups of data in a table and are used to ensure correct aggregation of this repeated data.

Close the testing report browser window

___4. Let's fix this issue by adding column dependencies for the **dates** table. In the data module, **Rightclick** the **dates** table and select **Specify column dependencies**



___5. We need to create a column dependencies hierarchy for the dates table to establish the proper rollups for Year, Quarter, Month, Week and Day. In the **Column dependencies** menu, drag and drop **Year_ID** from the **dates** table into the canvas and release it, as follows:



The resulting output will look like this:

🖽 Grid	Relationships	🗄 Custom tables	କଟ୍ଟି Column deper	dencies
Specify colu	ımn dependencies - da	tes Horizontal view		Vertical view
→ () Ye	ear_ID	:: x 💊		

___6. Repeat the previous step and drag and drop **Quarter_ID** from the **dates** table into the canvas' white area, the result should look as follows:

→ () Year_ID	:: ×	
→ ① Quarter_ID	:: ×	

If the lines look different or you don't see the same results, you can click **Undo** and try it again.

___7. To properly link and set the hierarchy as a parent-child relationship, we will use the link connector available at the right-hand side of the **Year_ID** box. You enable it by selecting the square area of the box



Once the link connector becomes available, **drag** a line from this connector to the beginning of the Quarter_ID box, then release the mouse cursor when the **Quarter_ID** box is marked in green, as follows:

	() Year_ID	:: X 🔦
Γ		
۱.		
Ħ	() Quarter_ID	:: ×

After the cursor is released, the parent-child relationship of the hierarchy is established and will look like this:



If the lines look different or you don't see the same results, you can click **Undo** and try it again.

___8. Add Month_ID, Week_ID and transaction_date into the canvas's white area (so the columns become available for the hierarchy setup). Repeat (3 times) the previous step to set links from Quarter_ID to Month_ID, from Month_ID to Week_ID and from Week_ID to transaction_date. The completed hierarchy should look like follows:

→ () Year_ID	🗱 🗙 🕓 🕓 Quarter_ID	∷ X → 🕓 Month_ID	∷ X → © Week_ID	transaction_date	:: ×

The remaining columns (not yet selected) in the **dates** table will show up a warning message to its left indicating the following: *Warning for Date_ID column: MSR-VRF-2193 Column "Date_ID" is not in a column dependency group. If it is used in a query, no column dependency will be applied for the query.* To fix this warning, we need to add the columns to their respective hierarchy level to set up the proper dependencies.



___9. Drag and drop **Quarter_Name** underneath **Quarter_ID** (inside the box), release the mouse once you see the blue dotted line underneath **Quarter_ID.** As follows:



After the column is dropped, the Quarter level in the hierarchy will look like this:



___10. Repeat the previous step to add the remaining columns (Row Id, Date_ID, Week_Desc, Month_Name) into the corresponding levels of the hierarchy. The finalized hierarchy of column dependencies should look like this:

								() transaction_date	:: ×
	③ Quarter_ID	:: ×	(Month_ID	:: X	() Week_ID	:: X		# 0-1- 10	N /
→ () Year_ID :: , ,	O Quarter Name	N	O Month Name	NZ	Week Desc	N	-	# Date_ID	
	O Quarter_Maine	<u>v</u>	O Hondin_Ivallie	<u> </u>	O Week_besc	<u>197</u>		# Row Id	\lor

Save the data module

Т

___11. Repeat the testing process shown in Steps ___2. and ___3. Verify the that the List query now displays the correct results for total_goal aggregated at the **month** level. The testing values are:

year	month	Month_Name	total_goal	unit_price
2021	5	Мау	153,950	
2021	4	April	159,500	\$3.38

You have successfully created column dependencies in this data module.

4 Customizing the Data Module

4.1 Working with Table Properties

You can modify the properties of the data tables for better usability for your business users working with the data module: table names, comments and screen tips, data usage types, etc.

__1. Click the Table Occupancy – Table Occupancy table (uploaded from an Excel spreadsheet). Click the vertical ellipsis (...) to the far right of the table name to open the options. Select Properties.

≡	IBM Cognos Analytics with Watson	Coffee Sales Data Module 🛛 🗸
₿ ~	, ∞° ↔ ↔ ∰	
	Data module	+ 🖉 🌐 Grid 🕞 Relationships
	Q Search	
	😳 Coffee Sales Data Module	New
	Navigation paths	+ 🗄 Calculation
	 mastry inventory 	皂 Relationship
	coffee_customer_loyalty	√ Filter
	 Table Occupancy - Table Occupancy 	E Folder
	► # Row Id	I Table
	abc Table Number	
	Average Occupancy	Snow query information
	generations	Specify column dependencies
	sales_reciepts	C Refresh members
	► ⊞ dates	Ø Hide from users
	sales_outlets	⊖ Remove
	sales_targets	S Refresh properties
	► ⊞ staff	1↓ Sort
	methodal products	sh Bassa
		≊⊅ Rename
		>% Cut
		Сору
		√ Manage filters
		⇒ Properties

You can see in the context menu that we could also create relationships from this interface, as well as many more actions which are covered later in the workshop.

____2. The **Properties** panel opens to the **General** tab. From here you can change the label, choose to show/hide the table to users, and add comments and screen tips for the table. Change the **Label** to *"Table Occupancy"* and click **Enter** (or return if you are on a Mac)

Properties	×
General Filters	Relationships
Label	Table Occupancy
Hide from users	
Comments	•
Screen tip	
Advanced	~

- ___3. Enter **Comments** or a **Screen tip** if you desire.
- ____4. Click the down arrow next to **Advanced** to show the list of advanced features for this table. This section shows you the table identifier, allows you to set the table usage and data cache, and shows the data source for the table (in this case the original uploaded file's name), folder containing the data file, and the name of the table created in the data module.
- ___5. The **Usage** property allows you to set the usage for the table:
 - **Automatic**. Specifies that the query engine will detect if the query subject is a dimension or a fact.
 - **Bridge**. Specifies that the query subject refers to a bridge table.
 - **Summary**. Specifies that the query subject will be treated as a summary query.

___6. **Data cache.** You may use the data cache rules to enable or disable data caching and specify the cache expiry options.

Data cache	×
Enable or disable data caching, and specify the cache expiry options.	
○ No cache	
Automatic (No cache)	
◯ Custom	
1 ♀ Seconds ∨	
◯ Macro	
# Enter macro t #	
Cancel OK	

___7. The **Source** property provides the user with lineage information.

So	urce
~	Coffee_Sales.zip
Т	My content
000	Coffee Sales Data Module
Ħ	Table Occupancy
irce	☆ Coffee Source

For the purposes of this workshop, you will make no changes to the Properties settings at this time. You will work more with Properties later in the workshop.

- ___8. Close the **Properties** panel by clicking the **X** icon in the upper right corner of the panel.
- ___9. Repeat these steps 1. and 2. Above to **Rename** table sales_reciepts, as the file name is misspelled, the new file name should be **sales_receipts**.
- ___10. Also, rename columns waste, % waste under the pastry inventory table, the new names are spoilage and % spoilage





___11. **Save** the data module.

4.2 Working with Data Properties

- ___1. As you look at the data items listed, you will notice many of the data items have Expand arrows next to them. This allows the user to open the metadata tree to see individual values or members. From the **products** table, click on the **Expand** arrow next to **product_group**. Click again to collapse the member tree.
 - metric products
 metric product_id
 metric product_group
 Add-ons
 metric product_group
 Add-ons
 metric product_group
 Merchandise
 Whole Bean/Teas
- __2. **Hidden fields.** Notice that **Row Id** is greyed out. This indicates the item will be hidden from the report author's view, for example when they use this data module to create a dashboard.
- ___3. **Usage Type.** The icons next to the field names indicate the data type setting.
 - **#** Numeric fields. The hashtag icon next to an item indicates it's a numeric field used as an identifier.
 - **Alpha-numeric fields**. This icon next to an item indicates it's an alpha-numeric field used as an identifier or attribute.
 - • **Cocation**. The pin icon indicates the field is a location dimension which may be used for geospatial mapping.
 - La Measures. The ruler icon next to an item indicates it's a measure.
 - **Time**. The clock icon indicates the field is a time dimension.

____4. Similar to the context menu options you saw earlier for tables; data items also have many options. Expand the **Table Occupancy** table. Click the ellipsis icon to the right of **Average Occupancy** and select **Format data...**

Table Occupancy	
► # Row Id	
abc Table Number	
L Average Occupancy	∑ Eilter
customers	U Fillei
generations	E Create calculation
▶ ⊞ sales_r⊖eipts	炎 Create data group
► ⊞ dates	Ø Hide from users
sales_outlets	
sales_targets	
► ⊞ staff	G Refresh properties
methods products	🗉 Format data
	≪ Clean
	⊑⊉ Rename
•	≫ Cut
	Сору

___5. The **Data format** dialog opens. Click the down arrow next to **Format type.** Verify that the value is **Percent.** This setting was assigned automatically based on Cognos Analytics having recognized a data format previously set in the uploaded file. A list of additional formatting settings for percent are presented. Users are also able to assign a value for missing value characters.

Data format		
Column: Average Occupancy		
Format type:	Percent	~
③ Number of decimal places	0	× ~
③ Use thousands separator	No	~
③ Missing value characters	<empty></empty>	
Advanced options		Reset properties 0
Cancel	ок	

__6. For this workshop, we will not make any changes to the **percent** settings. Click **Cancel**. This will maintain the default format of a leading currency symbol and two decimal places.



___7. Under the table **sales_receipts**, repeat these steps to verify that **unit_price** and **line_item_amount** are set to **Currency**. Originally, these 2 items are set to **Unformatted**

Data format	×
Column: unit_price	
Format type:	Unformatted ~
E	
By default, this	data is unformatted.
You can select a d specify	ifferent format type and ts properties.

___8. **Change** the format type to **Currency** and make sure the additional format options are set. Click **OK.** Do the same for **line_item_amount**

mat type: *	Currency
③ Currency *	\$ (USD) - United States of America, dollar
③ Currency symbol	Default
③ Number of decimal places *	2 × ·
③ Use thousands separator •	Yes
③ Currency display *	Currency symbol
④ Missing value characters	<empty></empty>
dvanced options	Reset properties

___9. **Change** the **usage** property of column **order** under the **sales_receipts** table. Click the vertical ellipsis (...) next to the **order** column and select properties.

▼	
► # Row Id	
# transaction_id	
 () transaction_date 	
 () transaction_time 	
# sales_outlet_id	
► # staff_id	
# customer_id	
▶ _{abc} instore_yn	
L. order	- Filter
# line_item_id	
# product_id	E Create calculation
L quantity	оорона и Стеаte data group
🖳 line_item_amount	Ø Hide from users
L unit_price	
abc promo_item_yn	O Remove
▶ () day	G Refresh properties
• (5) month	E Format data
▶ () year	≪ Clean
O Day_of_week	ED Panama
▶ ⊞ dates	-P Rename
►	≫ Cut
►	🗇 Сору
► ⊞ staff	
m products	

10. Under **Properties,** set the **Usage** to **Attribute** and the **Aggregate** option to **None**. Despite being an integer, order numbers shouldn't be rolled up as a metric. **Order** should be set as an attribute.

Properties	×
General Navigation pat	hs
Label	order
Hide from users	
Expression	View or edit >
Usage	Attribute 🗸
Aggregate	None ~
Data type	Integer

___11. **Save** the data module.

4.3 Working with Folders

The **Coffee and Sales Data Module** contains a lot of great information regarding customer data, location, stores, demographics, and purchase history. You want to add a folder to include key additional calculations.

____1. Right-click the **Coffee Sales Data Module**. In the context menu, under **New**, select **Folder**.



__2. Name the folder "KPIs".



You can use drag and drop to reorder the tables and folders to display them in your preferred order

___3. Save the data module.

4.4 Create a Calculation

You can add key calculations in different ways and leverage several functions in the formulas as required; for example, you can multiply the number of units wasted (spoilage) by their retail cost, a weighting to reflect the cost to the Coffee Shop. You can also preview the calculation results to check if the values are correct.

By adding this calculation to the data module, it will be **reusable** anywhere in the analysis. Users will not need to rebuild the calculation themselves each time is needed it in their dashboards, reports, etc.

__1. Cognos Analytics provides both simple and complex calculation capabilities. You will start with a simple calculation. Create Spoilage * Current Retail Price Calculation, name it: Spoilage Expense, you can accomplish this by selecting both columns (via CTRL click) and then selecting Right Click/ Create Calculation. current_retail_price is available under the products table as follows



__2. The **Create calculation** dialog appears. This dialog box allows the user to create a simple calculation. Users can select two fields and select from the basic operators for addition, subtraction, multiplication, division, percentage, and percentage change calculations. Type *Spoilage Expense* in the name textbox. Use the pull-down arrow to select the **multiplication** operator.

Create calculation		×
Name		
Spoilage Expense		
Expression		
spoilage x	~ curr	ent_retail_price
+		
 Calculate after aggregation 		
Use calculation editor	Cancel	ок

___3. At this point, Cognos Analytics will create the underlying calculation. However, users can create more complex calculations using the Calculation Editor. Click **Use calculation editor** in the lower left corner to open the full calculation dialog box. You can now see the expression that Cognos Analytics created for you from the previous dialog box.

Crea	te calculation	
Name	Spoilage Expense	
Compo	onents	Expression
	Q Search	<pre>1 pastry_inventory.waste * products.current_retail_price</pre>
55	 Coffee Sales Data Module KPIs E pastry inventory E coffee_cusr_loyalty E table Occupancy E customers E generations E sales_receipts E dates E sales_targets E saler E saler 	
	- m products	Information

- __4. The Calculation Editor provides many capabilities in a toolbar to make it easy for you to create, document, evaluate and test your expressions
 - ⁽¹⁾ Information. Provides the user with additional context and assistance.
 - **Preview**. Provides a sample rendering of the calculation results along with the Execution time to run. Click **Preview**. Results appear in the lower right window.
 - **Validate**. Validation allows users to test their calculation to ensure no errors occur. Click **Validation**. Results appear in the lower right window.



- Comment. Allows users to insert comments within the calculation itself; to make notations throughout the expression. Click Comment. Notice that the calculation is greyed out and preceded with the familiar "//" used in SQL. Click Comments again to uncomment the calculation.
- **</> Prettify**. Restructures the calculation expression into a more readable format for users. E.g., When a CASE WHEN expression is in one long block of text that wraps across lines, prettify will clean it up and break it out into shorter segments with each condition clause on a separate line.
- **High Contrast Mode**. This mode reverses the color scheme in the expression editor. This provides black background with light text some users prefer. Click **High Contrast**. Click **again** if you wish to restore the original background.
- **Font**. The default font size for the expression editor is 14. Users may increase or decrease the font size used.
- ___5. Click the **Functions** tab on the far-left navigation panel and click the **arrow** to expand **Operators**. Here, you are presented with the full scope of mathematical operators and commands to create complex calculations.

Name	Spoilage Expense
Compon	ents
:	Q Search
(53)	✓ Dperators
	(
)
	*
	+
	,

Create calculation

___6. Scroll through the list and select various operators. View the syntax for the operator in the bottom right window.



- __7. You can also use the Search to find functions. On the Functions tab, type "average" into the Search field. Click on average in the results list to view the function's syntax.
- ___8. Click **OK** to save the calculation and return to the data module
- ____9. **Move** the recently created **Spoilage Expense** calculation to the Folder called **KPIs.** You can move it by dragging and dropping the calculation on top of the Folder **KPIs**



___10. The **KPIs** folder should look like this:



___11. **Save** the data module.

4.5 Self-service data preparation

If you need to do some more granular data transformations for any column, you have several built-in self-service data preparation options that will help you in this process. For example, you can split the date column into its component parts and add 'day of the week'. You don't need to use a calculation to do this –Cognos Analytics has the functionality built in!

__1. Split Column transaction_date: Under the sales_receipts table, right click the column transaction_date and select Split



_2. Then **select** Year 2021, Month 4, Day 19 to create 3 different split columns and select *Include the day of the week* check box. Your selection should look like this:

Split column - transaction_date

Select the items that will be used to create new columns.

Year	Month		Day			
2021	4		19		Include the d	ay of the week
Preview					-	
transaction_date		Year	Month	Day	Day of the week	
2021-04-19		2021	4	19	Monday	
2021-04-24		2021	4	24	Saturday	
2021-04-08		2021	4	8	Thursday	
2021-04-13		2021	4	13	Tuesday	
2021-04-06		2021	4	6	Tuesday	
2021-04-12		2021	4	12	Monday	
2021-04-02		2021	4	2	Friday	
2021-04-09		2021	4	9	Friday	
2021-04-28		2021	4	28	Wednesday	
2021-04-22		2021	4	22	Thursday	

__3. Then select **Next**, you can modify the new split columns and rename them accordingly by clicking the Edit pencil button ². Use the following new names for the 4 new columns: **transaction_year, transaction_month, transaction_day, transaction_day_of_week**, then click **OK**. The new columns are created automatically under the **transaction_date** column:



_4. You can also do the same with the **time** column –you might want to analyze which hours of the day are the busiest, so you can think about planning promotions and staff shift patterns around these. **Split** column **transaction_time**. Under the table **sales_receipts** Right -click column **transaction_time**, select **Split**, then select Hour 18, to split the column By Hour, click **Next**, and rename the column to: **transaction_hour**

Split column - transaction_time

Select the items that will be used to create new columns.

Hour	Minute	Second	Millisecond
18	53	13	0
Preview			
transaction_tin	ne Hour		
18:53:13	18		
11:03:34	11		
06:41:44	6		
13:52:48	13		
13:55:47	13		
14:19:11	14		
19:06:21	19		
12:42:49	12		
14:16:31	14		
08:33:58	8		

___5. The new column will appear under **transaction_time** as follows:



___6. **Save** the data module.

4.6 Create a Custom Data Group

Often, users need to organize data into groups for analysis, sometimes referred to as "binning" or "buckets". In this exercise we will create custom data groups to identify the place of origin of our coffee products and do further analysis by region.

- ___1. You will create a data group to make analyzing our product sales easier. These are the categories to be created:
 - Brazilian Coffee Items: Items with 'BRA' wording in name
 - Colombian Coffee Items: Items with 'Colombian' wording in name
 - Ethiopian Coffee Items: Items with 'Ethiopia' wording in name
 - Jamaican Coffee Items: Items with 'Jamaican' wording in name
 - All Other Items: 70 remaining items will go to this group
- __2. Create **data group** called: **Coffee Items by Region**. Under the table **products** right click the column named **product** and select **Create data group**



___3. Name the data group: **Coffee Items by Region**, then click **New group**, under the new group type **Brazilian Coffee Items** to change the name; in the Find section type 'Bra', this will list all product items that have the phrase 'Bra' in the name, select all 6 items and click the right arrow to add them to the new group:

emaining items in column	Groups	Θ	Group items	
Q Bra ×	New group +		Member list is empty	
Brazilian - Organic	Brazilian Coffee Items			
Brazilian Lg				
Brazilian Rg				
Brazilian Sm	\rightarrow			
Ouro Brasileiro shot				
Ouro Brasileiro shot promo				
lear Invert			Clear	Inve
6 of 6 selected	1 of 1 selected		0 of 0 selected	i
Group remaining and future items in				
7.5.1				

__4. Repeat Step **3** to create new groups for **Colombian Coffee Items**, add the 4 listed items; **Ethiopian Coffee Items**, add the 4 listed items; **Jamaican Coffee Items**, add the 4 listed items; **All other Items**, add the 70 remaining items. The groups should look like this:

Remaining items list is empty New group + Q Find All Other Items Brazilian Coffee Items Cappuccino Colombian Coffee Items Cappuccino Cappuccino Colombian Coffee Items Jamaican Coffee Items Chili Mayan Cheration Chili Mayan Chocolate Chip Biscotti Chocolate Chip Biscotti Chocolate Chip Biscotti Chocolate Chip Biscotti Cheration 1 of 5 selected 0 of 70 selected	Remaining items in column		Groups	Θ	Group items	e
0 of 0 selected 1 of 5 selected 0 of 70 selected	Remaining items list is empty	→	New group + All Other Items Brazilian Coffee Items Colombian Coffee Items Ethiopia Coffee Items Jamaican Coffee Items		Q Find Almond Croissant Cappuccino Cappuccino Lg Carmel syrup Chili Mayan Chocolate Chip Biscotti Chocolate Croissant Clear	Inve
Group remaining and future items in	0 of 0 selected		1 of 5 selected		0 of 70 selected	
	Group remaining and future items in					

__5. Click **Create**

___6. The new data group is created in the **products** table:

- - abc Coffee Items by Region
 - 😑 All Other Items
 - 😑 Brazilian Coffee Items
 - Colombian Coffee Items
 - 📼 Ethiopia Coffee Items
 - Jamaican Coffee Items
- ____7. When you created the data group, Cognos Analytics generated a custom calculation in the form of a CASE statement, based on the values you defined for the data group. This can be viewed in the **Properties** section of the Data Group Column, under **Expression**. Click **Close**.
- ___8. **Save** de Data Module.

4.7 Create a Navigation Path

A navigation path is a collection of non-measure columns that business users leverage for data exploration. Navigation paths can now be defined in a data module or dashboard to help users easily explore and drill down to see their underlying data. These can be "natural" navigation paths that follow a defined hierarchy, or they can be defined to allow users to navigate and drill down in any order that makes sense for their analysis.

In traditional BI and OLAP technologies, a drill down action requires a predefined hierarchical data structure so that you can navigate the drill down i.e., Year to Month to Day. **Navigation paths** are much more flexible and can accommodate a drill down path that aligns with the thought process users go through to analyze their business. For your analysis, you need to explore sales by Year, Month and Product Category, so you will create a navigation path that allows you to drill down in your data on that path.

- ___1. You are interested in analyzing Product Category performance by Year and month
- ____2. From the Navigation paths folder select Create navigation path... +



___3. Type "Product Category by Year and Month" in the **Name** textbox.

 Coffee Sales Data Module KPIs mathematical parts inventory mathematical content of the columns to use in the navigation path. Select and order the columns to use in the navigation path. Select and order the columns to use in the navigation path. Select and order the columns to use in the navigation path. Select and order the columns to use in the navigation path. Select and order the columns to use in the navigation path. Select and order the columns to use in the navigation path. Select and order the columns to use in the navigation path. Select and order the columns to use in the navigation path. 	Search	Name	Product Category by Year and Month	
 >> □ staff >> □ products 	 Coffee Sales Data Module Coffee Sales Data Module Explastry inventory Explastry inventory Table Occupancy Customers Customers Customers Sales_receipts Sales_outlets Sales_targets Sales_targets Sales staff products 	Select a	nd order the columns to use in the naviga	ion path.

____4. In the **Search** textbox, type "*Year*". Click and drag **year** under **sales_receipts**.

Q Year	×	Name Product Category by Year and Month
😳 Coffee Sales Data Module		
▼		Select and order the columns to use in the navigation path
() Order Year		() year
▼ ⊞ customers		sales_receipts
() birth_year		
() birth_year	- 1	
▼ ⊞ sales_receipts	_	
() year		
▼ ⊞ dates		
() Year_ID		
▼		
abc year_month		

___5. **Clear** the search text and **repeat** the previous step to add **month** from **sales_receipts** and **product_category** from **products**. Your navigation path should now appear as follows:

	Create navigation path		×
	Q categor ×	Name Product Category by Year and Month	
	States Coffee Sales Data Module ▼ ⊞ products	Select and order the columns to use in the navigation path.	
	w product_category	∷	
		≝	
		■ # product_category products	
	Cancel	ок	
Click OK .			

The same column may be added to multiple navigation paths.

__7. To identify your navigation path members in the Data module panel, click the Identify navigation path members icon at the top right corner of the Data Module panel. Each data item used in anavigation group is now underlined to identify its membership.



___8. **Save** the data module.

___6.

4.8 Relative Time Analysis

With the relative dates feature, you can analyze measures filtered by date periods that are relative to a particular date. Examples of relative date filters include current quarter, last quarter, quarter-to-date, or month-to-date.

When using relative dates, you can create reports and dashboards that show date-filtered results in different visualizations, crosstabs, and so on. By default, the date-filtered measures in the data use today's date as the reference date in the analysis.

There are two components to the relative date functionality in Cognos Analytics, relative date filters and relative date measures. They are both easy to configure and use. To set them up you need the following:

- 1. The ability to use data modules
- 2. Access to the 'Calendars' folder that is available within Cognos Analytics' samples
- 3. Data that includes a 'date' or 'date/time' data type column
- 4. The ability to use the linked module feature of Cognos Analytics
- ___1. You are interested in analyzing relative time for **quantity sold** and **line_item_amount** and want to use the provided Gregorian calendar sample starting January 1st for your calendar year, in order to create relative time built-in calculations in the module.
- ___2. From the Data Module upper left section, click **Add Data Sources and Tables** and select **Add new sources**



__3. In the select sources menu, click **Team Content** on the left to select the folders available, scroll until you find the **Calendars** folder and **select** it.

Q	Team content									
	Q Type any text to filter items in this folder									
	Calendars 3/31/2022 11:37 PM									
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__4. The sample Calendar data modules appear; samples include Fiscal Calendar, Gregorian Calendar, Retail 4-5-5 calendar, etc. We will use the Gregorian calendar module sample. **Select** Gregorian calendar. Click **OK**

alaat			×
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2	All fiscal calendars 9/25/2020 10:00 AM		Folders Packages
()	Calendars 11.1.7 2/3/2022 9:57 AM		Files Data sets
	□ Fiscal calendars 6/12/2020 9-12 AM		Modules
$\overline{\uparrow}$	D Source files 8/7/2018 10:55 AM	Mod	dified
	C Tools 11/12/2019 10:13 AM	0	Today
	Fiscal calendar 1/18/2022 12:57 PM	0	Yesterday Past week
	gragorian calendar 1/18/2022 1:14 PM	0	Past month
	Retail 4-5-4 calendar 12/13/2021 1:48 PM		
	Version 11.1.3 base samples 4/29/2019 4:21 PM		
	Version 11.1.4 base samples		
ncol			

___5. The Gregorian Calendar Data module is added to the source table section and to the Relationships diagram. It is displayed and highlighted in a **teal** color format



__6. In order to set up Relative Time, you need to choose a date column that stores your period data. In our case, we can use the transaction_date column available under the sales_receipts table as it stores the history data of sales. Right click the column transaction_date and select Properties

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	• () day		G
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____7. Under **Properties**, set the Lookup Reference to **Gregorian Calendar**. This will link the 2 data modules and join them by **transaction_date** (as a lookup reference). Click outside the properties menu to change the focus of the **properties** menu

Properties		×
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Hide from users		
Expression	View or edit >	
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Represents		
Time		~
Date		\sim
Lookup reference		
Gregorian Calendar		~
Comments		

___8. To **close** the properties tab, you can click the **X** button.

Properties			×		
General	neral Navigation paths				
Label		transaction_date			

___9. To link the relative time setting to our desired measures, you set the Lookup reference to the properties of the columns. Under the table **sales_receipts**, **right click** the column **quantity** and select **properties**. **Set the Lookup reference to sales_receipts.transaction_date**

Properties		×
General		
Label	quantity	
Hide from users		
Expression	View or edit >	
Usage	Measure	~
Aggregate	Total	~
Data type	Integer	
Represents		
Default		\sim
Lookup reference		
sales_receipts.trans	action_date	~
Comments		
Screen tip		

- ____10. **Repeat** Step 9 to set the Lookup reference of column **line_item_amount**.
- ___11. **Click** the drop-down button to expand the **quantity** column, now you can see all the built-in Relative time calculations created by Cognos Analytics. Review **line_item_amount** as well.

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___12. **Save** the data Module.

5 Testing the Data Module

___1. Now that you have your data module, it's time to test it out before creating new content for your analysis. Click on the **Try this data module in Reporting** icon in the main toolbar.



____2. Cognos Analytics will open a new browser tab that will allow for the creation of a list report to validate the data module.

If a new browser tab is not created, be aware of pop-up blockers in your browser. If they are enabled, you will need to allow pop-ups for this server.

__3. To begin, you'll put the report in preview mode so that you can see the data update as you test the data module. Click the down arrow beside the Change page editor widget and select Page preview.



- ___4. To easily build a report and test your data module, you can select a few items from the **Insertable objects** pane and drag them onto the report's canvas. Click on the arrow next to **sales_receipts** to expand it, then expand the **products** table.
- __5. Control select product_group and product_category from the products table. Control select columns: quantity, line_item_amount from the sales_receipt table, Right-click the selected columns and select Insert

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The columns are added to the List. ___6.

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	# staff_id	Whole Bean/Teas Add-ons Whole Bean/Teas Beverages Beverages			Packaged Chocolate Flavours Loose Tea Tea				151	51 \$1,390.90 66 \$2,768.80 01 \$3,718.70 99 \$65,374.25				
	# customer_id								3,466					
	abc instore_yn								401					
	# order								23,199					
	# line_item_id				Drinking Chocolate			Э	5,848	\$24,248.50				
	# product_id	Who	ole Bean	/Teas	Coffee beans				616	\$13,676.65				
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___7. You can group columns to organize the data, Shift select the column headers for product_group and product_category and then click **Group/Ungroup**.

The data is

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Merchandise Whole Bean/Teas			Branded					255	\$4,574.00								
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			Loose Tea					401		\$3,	718.70)					
			Pac	kageo	I Choc	olate		151		\$1.3	390.90)					

___8. Summaries are also available in this test List. Shift Click on the header for the **quantity and** line_item_amount to select them. Click on the **Summarize** icon in the context toolbar to open the summary options for the column. Select **Total**.



__9. Notice the **Overall-Total** and the Groups **Subtotals** that are added to the list. This information can be used to validate the accuracy of your data module.

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Add	Add-ons Flavours							3,466	6		\$2,768	.80					
Add	Add-ons - Total							3,466	3	:	\$2,768	.80					
Bev	Beverages			Coffee					3	\$	90,948	.45					
				Drinking Chocolate					3	\$	24,248	.50					
		Tea	Теа					9	\$	65,374	.25						
Bev	Beverages - Total							59,10	5	\$1	80,571	.20					
Foo	d	d Bakery							1	\$	26,935	.70					
Foo	Food - Total							7,764	1	\$	26,935	.70					
Mer	Merchandise Branded						255	5		\$4,574	.00						
Mei	Merchandise - Total							25	5	:	\$4,574	.00					
Who	Whole Bean/Teas			Coffee beans Loose Tea					5	\$	13,676	.65					
									1		\$3,718	.70					
			Pa	Packaged Chocolate					I		\$1,390	.90					
Wh	Whole Bean/Teas - Total							1,168	3	\$18,786.25							
Overali - Total								71,758	3	\$2	33,635	.95					

- __10. Next, you can continue validating other joins against columns under other related tables such as customers, dates, and staff. Notice that Table Occupancy and coffee_customer_loyalty are stand-alone tables, which means that they are not intended to be joined together.
- ___11. Your quick test confirms the setup is correct and the data module is behaving as expected.
- ____12. Close the test **New Report** tab in the browser to return to the data module.
- ___13. **Save** the data module.

Congratulations! You've completed your first data module and tested it. Your data module may be used as the source for your future Dashboards, Reports, Explorations, and Stories.

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