



# Business Intelligence On System z The new era of Business Analytics

6th and 7th October 2010. Montpellier - France

**Where :** IBM Customer Center Montpellier - Products & Solutions Support Center  
Parc Industriel de la Pompignane - 1 rue de la Vieille Poste  
34000 Montpellier - France

## Wednesday 6th October 2010

14:15 Welcome, Introduction to the PSSC  
14:45 The Mainframe position in the BI landscape  
15: 15 Business Optimization Powered by IBM Data  
Warehousing and Business Analytics  
16: 30 Coffee break  
16:45 Information Management Solution Powered by  
IBM Smart Analytics Optimizer  
17:30 PSSC tour including the Green Data Center  
18:30 Day 1 summary and Departure for Hotel  
20:00 Networking Dinner in Montpellier

## Thursday 7th October 2010

08:30 Departure from Hotel  
08:45 Good morning coffee  
09:00 More Informed, Faster and More Aligned  
Business Decisions with Cognos BI for z/OS  
10:30 Break  
10:45 Exploring the TCO and the TCA of leveraging  
Cognos BI on System z for your BI infrastructure  
by NUMIUS  
12:00 Lunch packs & Departure

**Practical information : Participants to pay for their own travel and hotel accommodation.** There is no fees to attend the briefing and lunch and coffee / refreshments served on IBM premises, networking dinner are at no cost for participants.

### Secrétariat IBM PSSC – Montpellier

pssc.contact@fr.ibm.com  
Parc Industriel de la Pompignane  
34001 Montpellier Cedex, France  
Tel :+33 (0)4 67 34 60 00 / Fax :+33 (0)4 67 34 64 77