

IBM Business Intelligence Cognos Mobile 10 for iPad Transcript

Today is a new day. A new era of business intelligence discovery and insight has arrived for your Apple iPad. A new way to connect, visualize and interact with information whenever you need it, wherever you are. Simply. Reliably. Securely. IBM® Cognos® Mobile for iPad is here.

Now, the same Cognos Business Intelligence you rely on at your desk can travel with you wherever you go. In fact, you can use your iPad for uninterrupted productivity, whether you're online or not. The Cognos Mobile native iPad app lets you interact with your BI reports, scorecards and dashboard even when you're offline.

With the added support of IBM Cognos Active Report, your iPad can interact with information even when you're disconnected, just what you need to drive informed decisions wherever you are.

Use the same intuitive iPad gestures to uncover Cognos Business Intelligence insights. Pinch out. Scroll. Swipe. Tap. You can even share perspectives using your iPad's finger paint feature, then email comments with a simple touch.

Leverage the "Instant On" of your iPad and gain quick access to your Cognos BI and discover meaningful insights faster.

And if your iPad is lost or stolen, the app can be removed remotely. Plus Cognos Mobile's "lease key" security lets administrators set the lifespan of your BI content, making it unavailable after a defined amount of time.

It's never been easier to connect and interact with your BI content right from your iPad with Cognos Mobile. It lets you gain insight into your business everywhere, anytime.