



SEE CRIME PATTERNS MORE CLEARLY. COUNTER THEM SOONER. WITH COGNOS

POLICE ORGANIZATIONS EVERYWHERE FACE A SIMILAR CRIME PREVENTION CHALLENGE

Across your organization, you're collecting enormous amounts of crime-related information every day. But amassing data isn't enough to improve crime prevention. To accomplish that, police agencies must be able to understand what it all really means. You need to be able to "see" the patterns and unlock the trends hidden inside. You need to turn data into actionable information that you can use to improve the safety of the public...and your officers.

Information can be one of your critical assets. But the volume of data, and the fact that it is spread across multiple, unconnected silos, makes it difficult to coordinate effectively enough to make better and faster decisions about crime trends and force deployments – critical to prevention, rather than reaction.

SIMPLY COMBINING ALL THAT INFORMATION IS NOT ENOUGH.

Systems like COMPSTAT help to consolidate information for crime analysis and prevention, but often don't provide the right information at the right time to respond to criminal activity. Specific issues still remain:

- **The information isn't timely**—it may take a week or more to be updated, even though statistics are collected daily.
- **Reporting tools are weak**—generating results is labor intensive. Reports are typically static and paper-based.
- **Analysis is rigid**—ad hoc analysis is rarely supported because spreadsheets don't really enable it.
- **Information is isolated**—data is collected in separate stand-alone systems, so consolidated reporting and analysis is very difficult and almost always manual.

COGNOS SOFTWARE TURNS DATA INTO KNOWLEDGE.

Cognos technology delivers metrics, reports and analysis from the information in your operational systems, so you're able to monitor and understand what's currently going on across your jurisdiction, and plan well-informed responses. You can distribute easy-to-use reports, scorecards, and plans across your organization, giving everyone simultaneous access to consistent and timely information, with drill down to the required level of detail.

Our ability to help our customers make sense out of mountains of information is one reason why Cognos is one of the leading providers of business intelligence (BI) software to public safety organizations around the world.

COGNOS PERFORMANCE MANAGEMENT SOFTWARE IS THE KEY TO ALIGNING TACTICS WITH STRATEGY ACROSS THE ENTIRE ORGANIZATION.

Cognos enables performance management with software capabilities for planning, scorecarding, and business intelligence:

- **Enterprise Planning** enables you to plan, deploy resources accordingly, and carry out what-if analysis.
- **Enterprise scorecarding** lets you continuously monitor the execution of your plan, comparing actual performance against benchmarks or expected outcomes.
- **Enterprise business intelligence** lets you report and analyze gaps between expected and actual performance, understand them better, make informed decisions, and realign resources.

COGNOS®

THE NEXT LEVEL OF PERFORMANCE™

COGNOS SOLUTIONS DELIVER

COMPELLING BENEFITS.

- **Better decisions**—Smarter responses to crime trends and manpower deployment requirements.
- **Fast results**—Cognos software is deployed against existing systems, so you're able to leverage existing investments and see value sooner.
- **One voice**—Uniform information across the department for internal and external audiences alike.
- **Easy adoption**—Your staff can find, present, and share information through a familiar Web browser, without extensive training.

ONE EXAMPLE OF COGNOS IN ACTION.

In the Netherlands, the police are organized into 25 autonomous regions, each responsible to the citizens in their respective regions and all receiving their funding directly from the Minister of the Interior. In an effort to improve police performance, some funding is tied to the attainment of specific performance targets.

To help meet those targets, and receive the additional funds that would come as a result, one of those regions, with 750,000 residents and 2,000 employees, adopted Cognos Metrics Manager to track the required performance metrics. CMM was linked to Cognos PowerPlay (which is used across all the regions to analyze centralized crime data) for drill through analysis. This allowed the region to develop uniform data definitions, consolidate management information from many sources, and implement scorecarding that led to:

- Meeting all of the performance goals laid out by the Ministry.

- Better deployments.
- Closer cooperation across department functions and with other regions.
- The ability to clearly present their accomplishments to mayors, prosecutors and the Minister of the Interior, who provided the additional funding promised.

Cognos has helped make hundreds of public agencies ready, informed, and accountable. With the end-to-end Business Intelligence capabilities of Cognos, cities, departments, and government agencies have improved their mission effectiveness, operational readiness, and organizational performance.

LEARN MORE ABOUT WHAT COGNOS CAN DO FOR YOU AND YOUR ORGANIZATION.

Visit www.cognos.com and discover how much more effectively you can fight crime when you're not fighting your data.

WHY COGNOS?

Only Cognos delivers a complete range of integrated, scalable software and services for Corporate Performance Management. Cognos products let organizations drive performance with enterprise planning and budgeting, monitor it with scorecarding and understand it with business intelligence reporting and analysis. Founded in 1969, Cognos now serves more than 23,000 customers in over 135 countries.



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