

# Agenda



	Arrival & Coffee					
	Welcome by Jo Buvens, Country Sales Manager, IBM Business Intelligence & Performance Management Belux & Edwin Van Waes, Director Information Management, IBM Belux					
9.45	New Intelligence for Smarter Business - Tony Rummans, VP Information Management Software Sales, IBM Southwest Europe & Edwin Van Waes, Director Information Management, IBM Belux					
10.30	Customer & Partner Awards					
11.00	Coffee break + free training sessions**					
11.30	The Performance Management Survey Results					
12.15	Lunch + free training sessions**					
	Break outs					
	Customer Tracks		100% IBM Cognos	Round tables hosted by*		
	“Performance management as a lever to a transparant public organisation at Provincie Antwerpen” <i>Session enabled by Numius</i>	“The Journey to Commercial Excellence at SCA Packaging” <i>Session enabled by Keyrus</i>	New generation of Planning: best of both worlds	Scotler	Cegeka	IBM
14.00	Changing rooms					
14.05	“Recycling in a smart way at Fost Plus”	“Implementation of a full CPM environment at Mecar” <i>Session enabled by Scotler</i>	Analytic Applications: unlock the wealth of information hidden within your ERP systems	Keyrus	iPerform	Acane Consulting
14.50	Break + free training sessions**					
15.20	How Thomas Cook Belgium automated their budget cycle by implementing IBM Cognos Planning	To be confirmed	The next step in BI for your organization: re-using information across the entire organization and leveraging analytics/reports to take a holistic view of the business and make on the spot decisions at the point of impact.	Forcea	Numius	Deloitte
16.10	Changing rooms					
16.15	The future has already happened! It's just not evenly distributed ... - Herman Konings, Trendwatcher					
17.00	Drink					

\*Admittance only with an email confirmation from the organizing sponsor. Please bring a print-out of this communication during Performance 2009.

\*\* Vote for the training session of your interest. The full description of each session can be found when you register at [www.ibm.com/cognos/be/performance2009](http://www.ibm.com/cognos/be/performance2009)  
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