

IBM Cognos Finance Forum 2010

Anticipate and Shape Business Outcomes

Anticipate
and shape
business
outcomes



IBM Cognos Software and Analytic Applications



Management System & Business Controls



IBM Cognos Finance Forum 2010

Anticipate and Shape Business Outcomes

Solutions

6,000 dedicated Consultants,
Industry specific
solutions/expertise

Software

Over \$12B Software
Investments in the past 5 years

Systems

Over \$6B invested in
Systems R&D; e.g., Smart
Analytics System

Research

10 Years Research in Services;
largest math department in
Private Industry; leading
advanced analytics/
optimization experts

Cognos
software

