



Kuwait Petroleum Group of Companies
Performance Management Seminar

Charting a course for your company with IBM Cognos Planning

Stephen Brook
Manager, IBM Cognos Innovation Center

Charting a course to the best fishing grounds



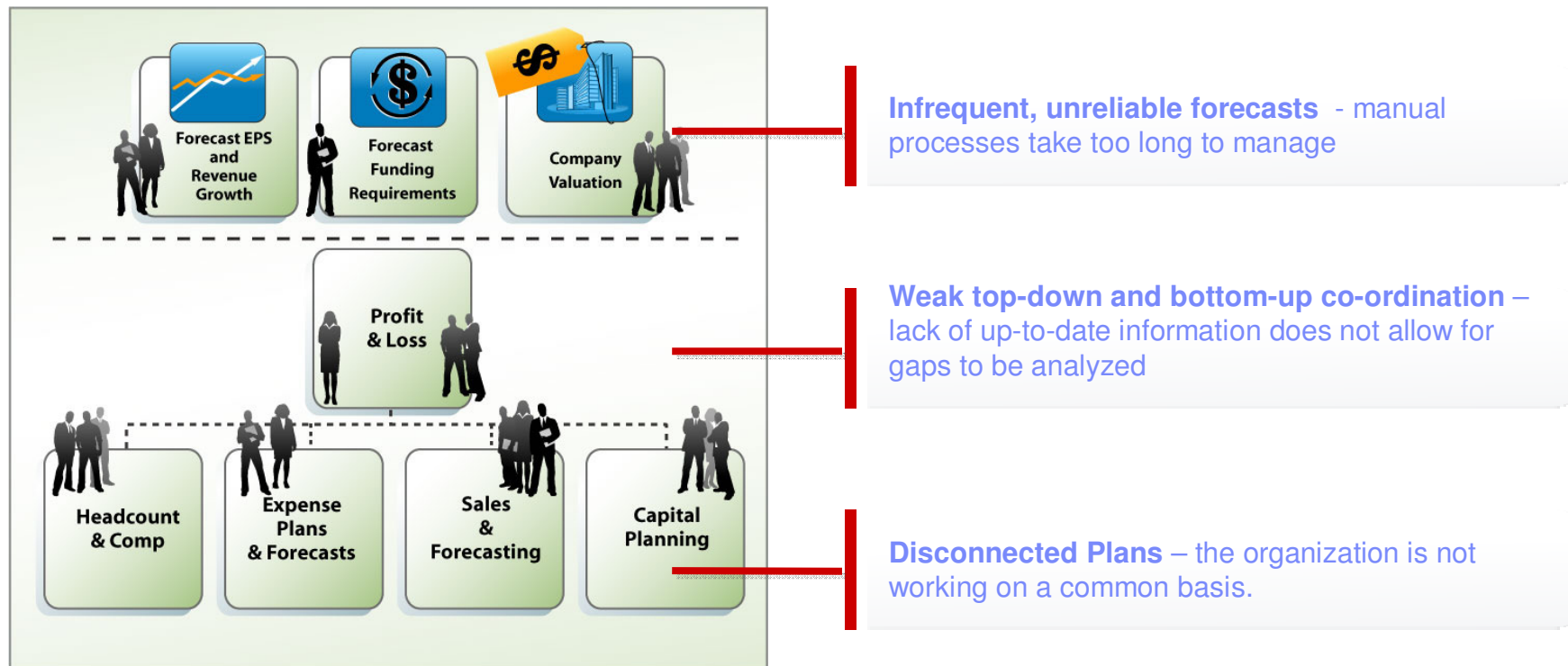
Performance Management is your GPS



Challenges in Planning, Budgeting and Forecasting

Planning takes too long and requires too much staff effort

× **Processes are lengthy, inaccurate and add limited value**



It's not only about the effort – consider the errors!

“90% of the spreadsheets analyzed contained significant errors.”

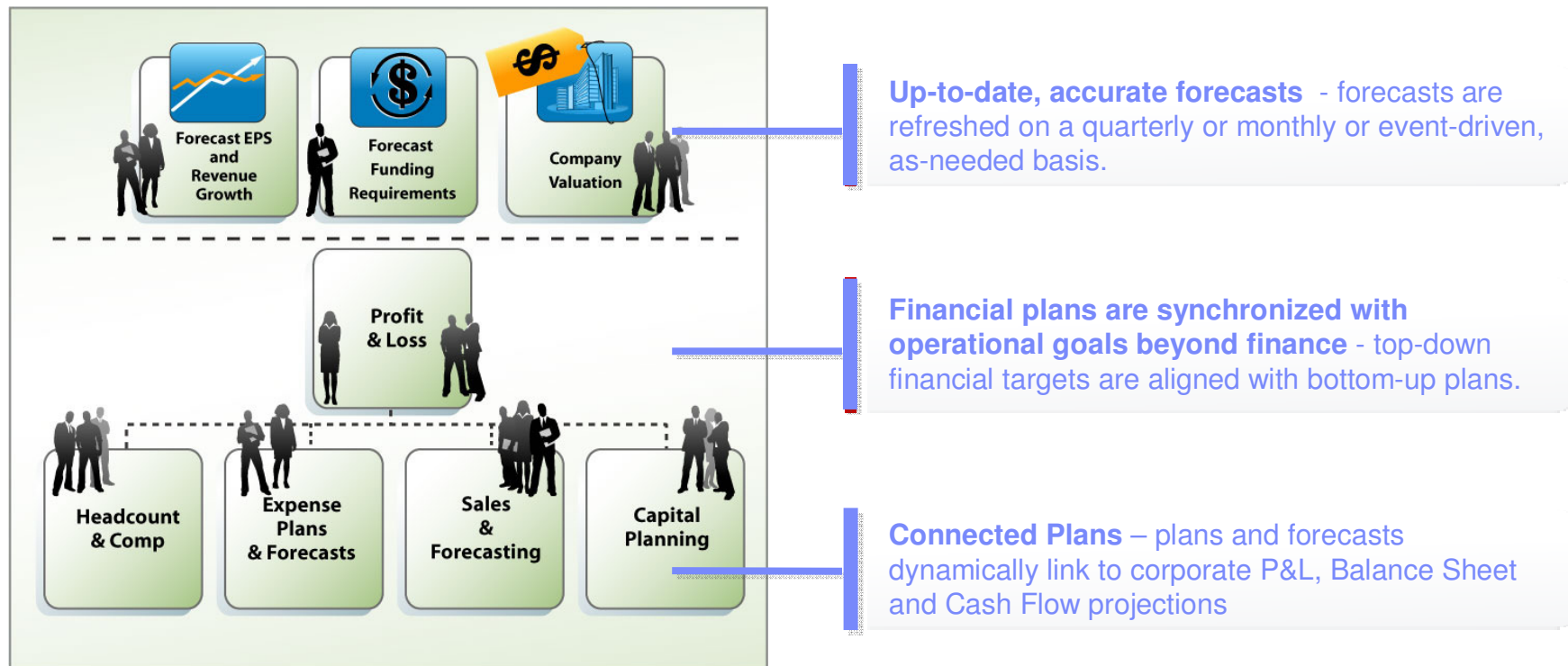
PriceWaterhouseCoopers

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0.0	0.0	0.0	0.0	0.0	0.0	0.0
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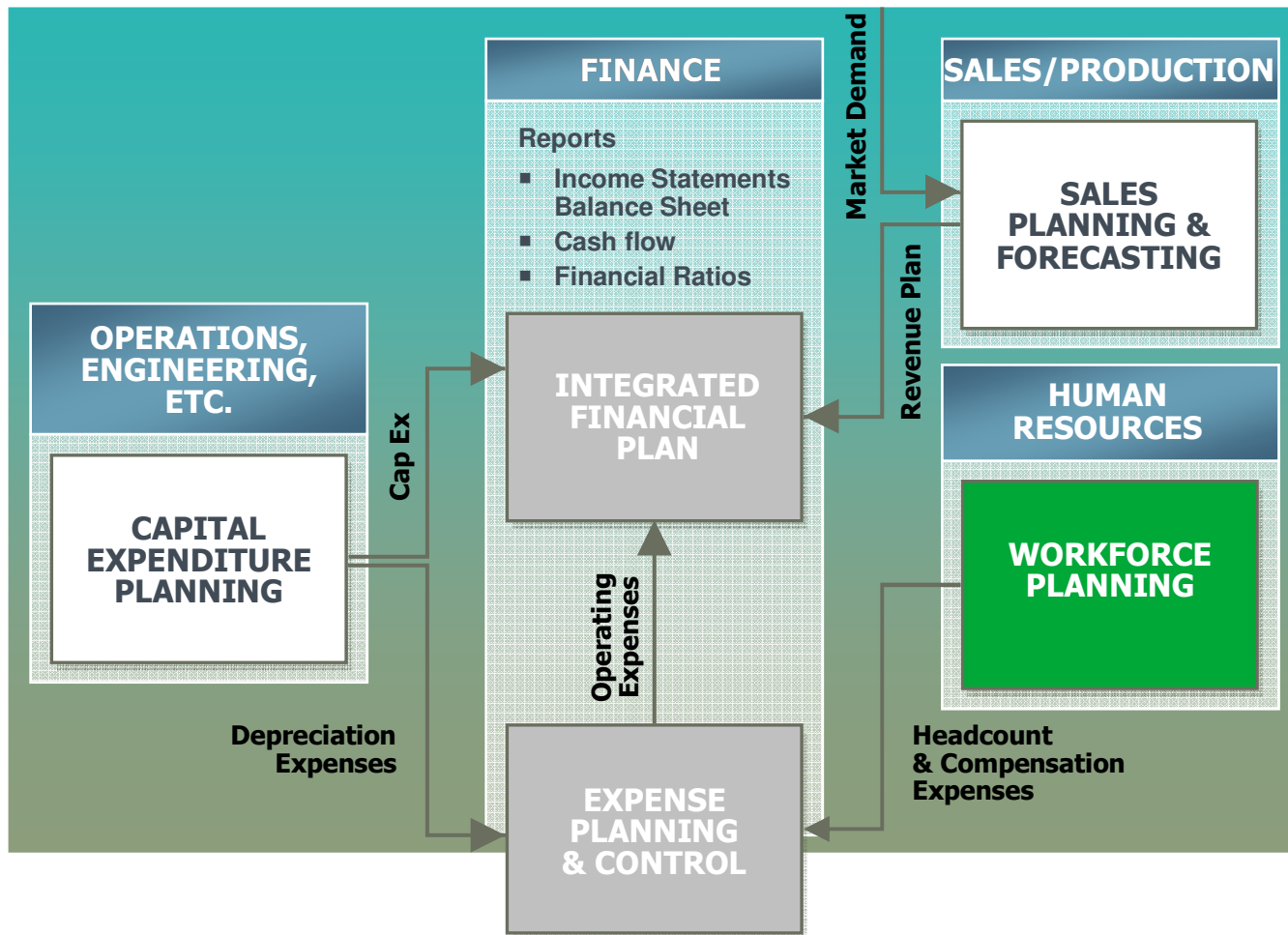
IBM Cognos 8 Planning

Optimized for high-participation planning within a structured workflow

✓ **Delivers timely, connected, reliable plans & forecasts**

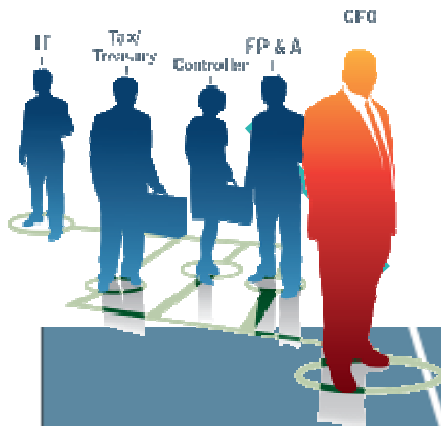


Connecting the business functions



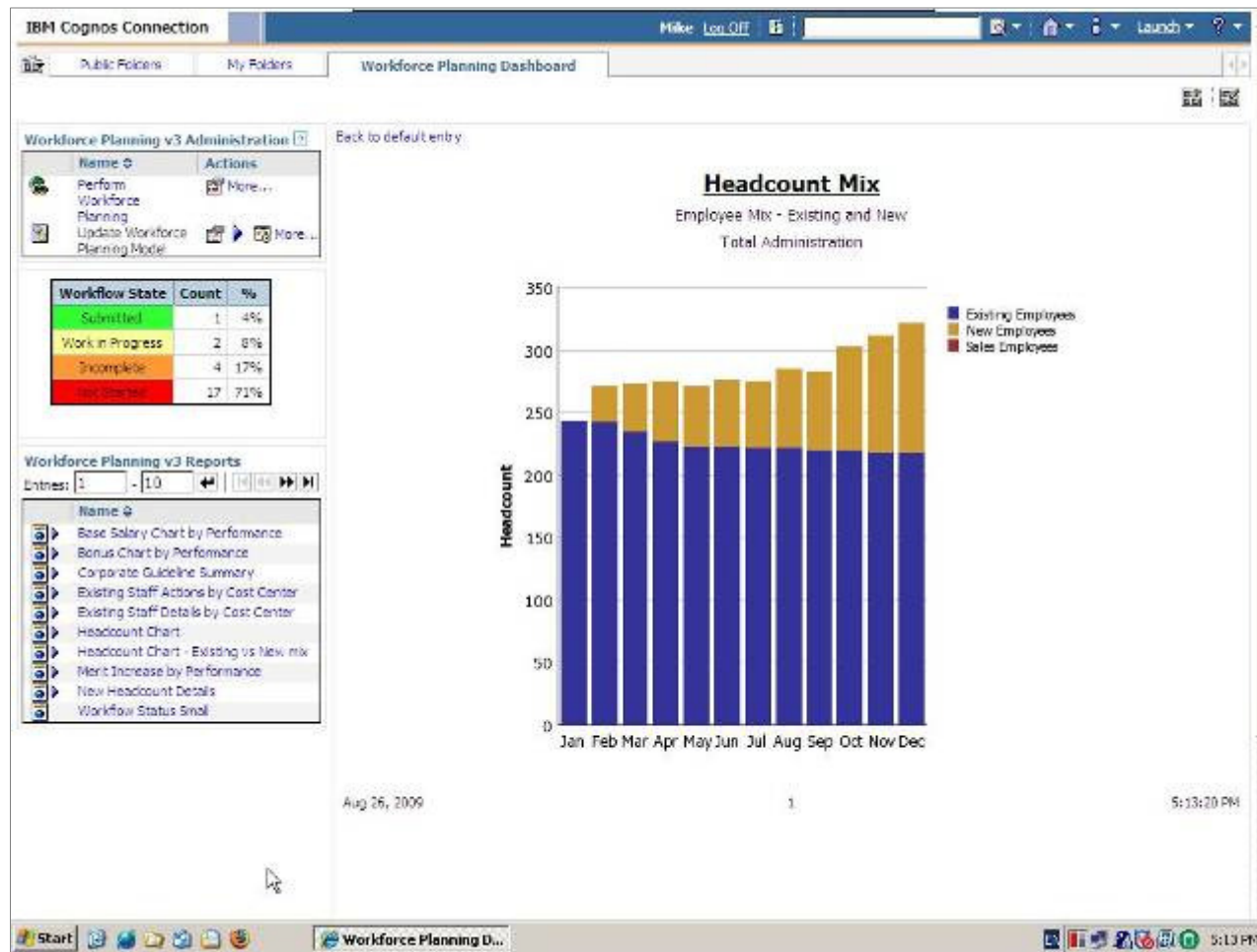
A critical component – workforce planning

Confidential - Integrated - Driver based

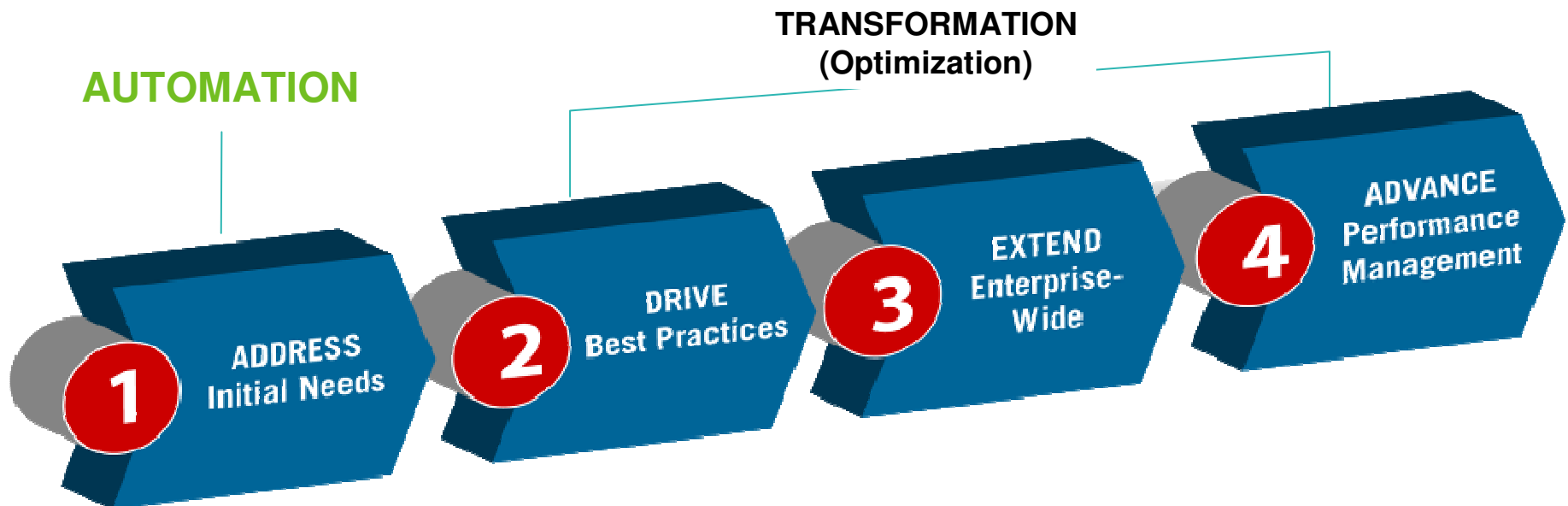


Demonstration

IBM Cognos Workforce Planning Performance Blueprint



Accelerating your Performance Management journey



We are here to help you: IBM Cognos Innovation Center

Customer Community



Thought Leadership



Innovation Center Experts

=

Valuable Output



Blueprints

SHIFTING SANDS: FOCUSING FINANCE IN THE 21ST CENTURY



Best Practices



Events

To learn more

- Connect with our local IBM team
- Go to our website and become a member:
www.ibm.com/cognos/innovation-center
- Contact me – stephen.brook@uk.ibm.com





THANK
YOU

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