



## IBM Cognos Express

### **The only integrated business intelligence and performance management solution built just for midsize businesses**

All the capabilities you need to grow your business.

Discover and act on new insights quickly, while helping to minimize demands on your IT staff.

- Analysis
- Visualization
- Dashboards
- Mobile
- Centralized Administration
- Data Management
- Optimization

#### **Cognos Express Business Intelligence**

Self-service reporting, dashboards and query

#### **Cognos Express Performance Management**

Business Analysis, planning, budgeting, and forecasting

- Saved \$75,000 per year in hardware costs and increased productivity by 125% - "We are able to feel the pulse of our business in near real time." - JB Poindexter
- Plumbing, heating and cooling company saved \$400,000 annually
- International software solutions company reduced its budget cycle by 66%.

#### **IBM Cognos Express is:**

- **Scalable** - Start with the capabilities you need now, and add more as your business grows.
- **Flexible** - Move to the enterprise solution as your organization grows, without disrupting your business.
- **Affordable** - Get enterprise-level capabilities priced and packaged for the midmarket.

Whatever combination of capabilities you choose, Cognos Express can help you outperform the competition.

Learn more today: <http://www.ibm.com/software/analytics/cognos/express>



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