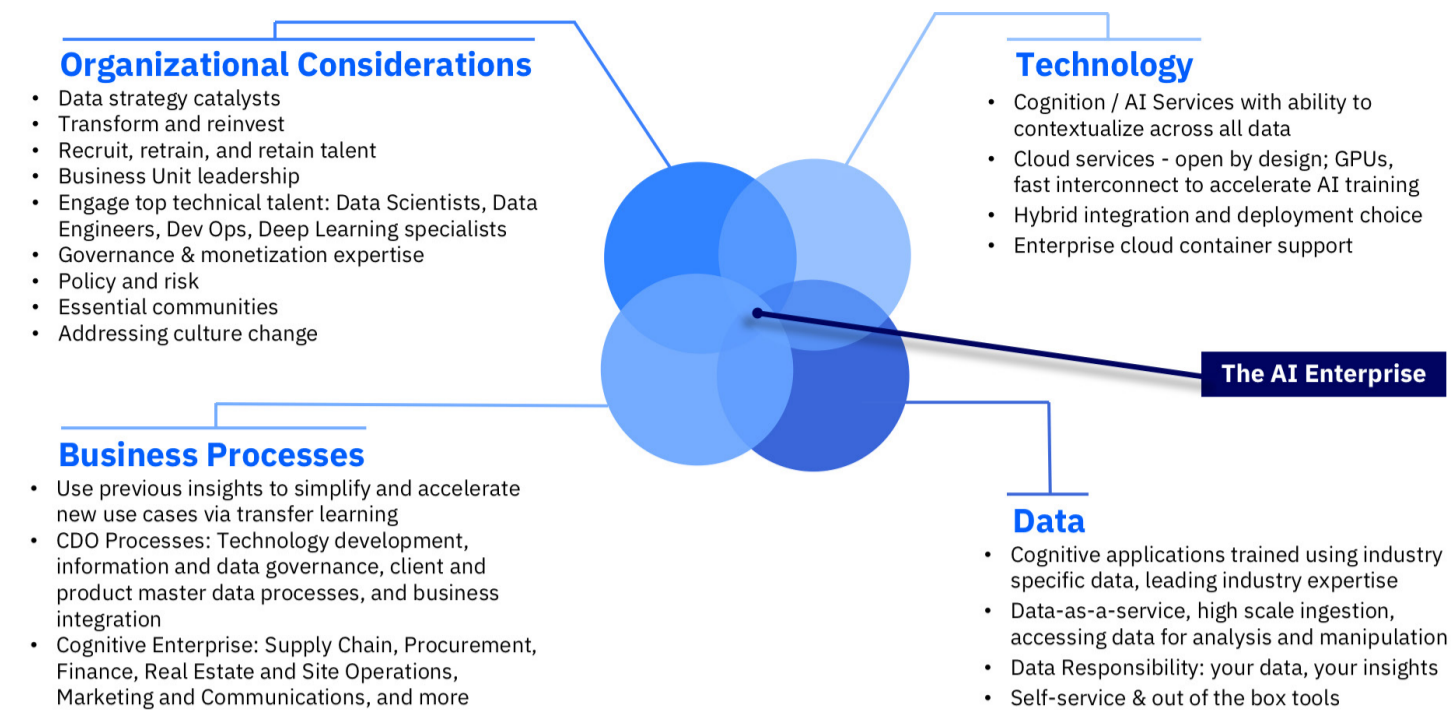


AI Enterprise Blueprint

A strategic blueprint and five showcases to accelerate your path to becoming an AI Enterprise.



Data Strategy



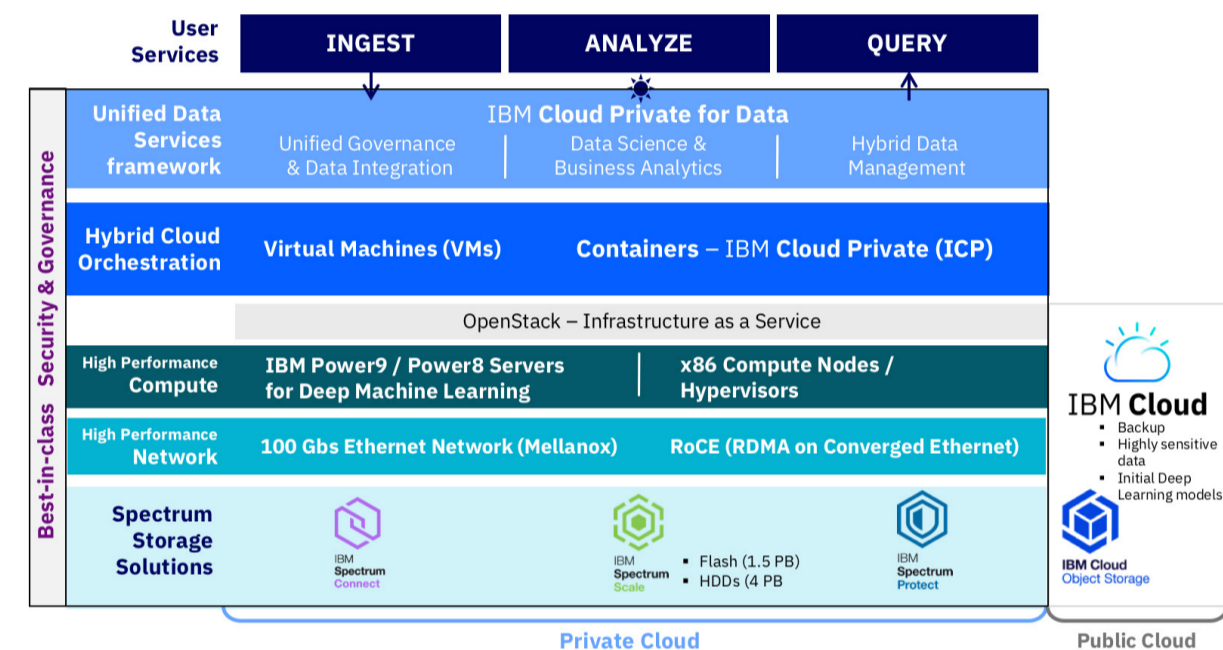
Start with understanding the business strategy. Then, create a data strategy that aligns AI and data resources accordingly.

This is the compass for all future data-driven AI initiatives.

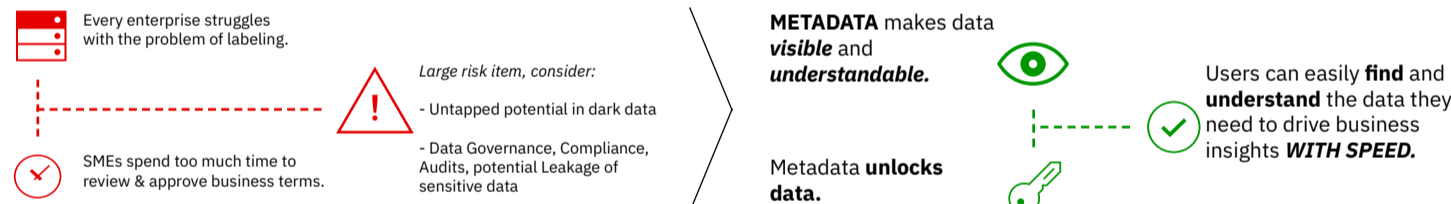
- 1. Develop a clear data strategy
- 2. Execute enterprise-wide governance and management systems
- 3. Become the central data source and AI framework for IBM
- 4. Build deep data and analytics partnerships
- 5. Develop and scale our talent in this area

AI Enterprise Data Architecture

A Multi Cloud architecture and associated workflows for seamless integration and movement of data across AI and analytic workloads – *the bedrock of an AI enterprise.*

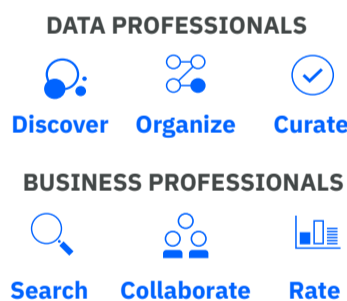


Automated Metadata Generation



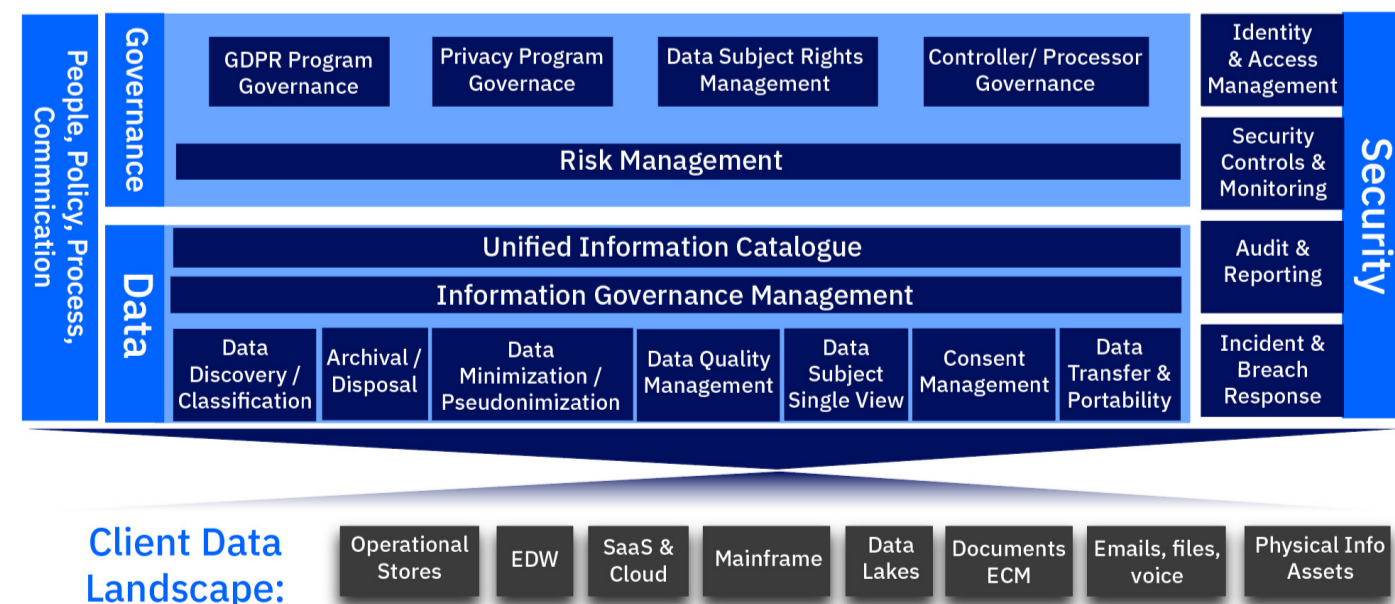
AMG @ IBM Global Chief Data Office

- Use of Watson for NLC & custom Deep Learning for CEDP metadata classifications
- Enhanced data model, UI, and code for real-time data curation
- Backed by micro-services—develop once & run anywhere
- Built utilizing IBM internal business data, on the order of TBs of data
- 200k+ experiments conducted to build production models



Data Privacy

Deploy AI resources and automation that help you address data privacy regulations such as GDPR. A governance, security, communication and automation framework for your current and future data privacy regulation compliance.



AI Applications

- AI Sales Enablement.** A 360 view of clients with AI-powered seller recommendations used across the enterprise as the single source for client insights, coupled with insights about products delivered through an AI-powered chatbot.
- Contractual Insights.** Help project executives increase client satisfaction and revenue through an “early warning system,” flagging at risk client delivery commitments and take early corrective actions, while also exposing contract expansion opportunities to improve holistic value add for clients.
- Risk Insights.** Monitor natural and social supply chain disruptions to make fast informed decisions in the most critical situations when every minute counts. Localized insights that are now built into supply chain models to help you save time and money, focusing efforts on true impacts to your supply chain.

AI Application benefits:

- Significant reduction in cycle time.**
- Cost savings from re-investment in AI activities.**