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You're invited to join us for a special webinar series, designed specifically for IBM Sterling Gentran customers, that will help you better understand the direction of the IBM B2B Integration portfolio and make the business case for future technology decisions.

Space is limited! Click here to sign up now.

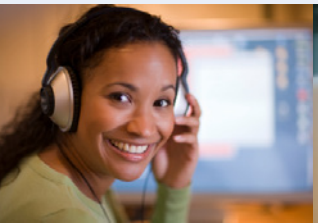
Webinar 1:

IBM Sterling Gentran: Roadmap and Resources

Wednesday, November 2
1:00-2:00 ET / 12:00-1:00 CT / 10:00-11:00 PT
Mark Conner, IBM and Lori Angalich, Oxford Consulting Group

What does the future hold for Gentran and the other B2B integration products available from IBM? What new options do you have with Gentran, and what other solutions can meet your changing business needs? And what resources are available to help you quickly take advantage of these options? Be sure to attend this webinar to hear valuable information and perspectives on IBM Sterling solutions and the future of B2B integration. In addition, this webinar will help you determine which deeper-dive webinars you do not want to miss!

Click to sign up.



Webinar 2:

A Future-Focused Approach to EDI and B2B—The Benefits of Upgrading to IBM Sterling Gentran:Server

Wednesday, November 9
1:00-1:50 ET / 12:00-12:50 CT / 10:00-10:50 PT
Mark Conner, IBM with Chris Halvorson and Lori Bailey, Oxford Consulting Group

If you are an IBM Sterling Gentran:Director customer, is it time for an upgrade to IBM Sterling Gentran:Server? Whether your business is growing or you need assurance that you can keep up with changing technology and regulations, your technology needs to be up to the task. In this webinar, we'll discuss how to recognize the right time and reasons to upgrade, and introduce a new turnkey solution that can make migration a snap.

Click to sign up.

Webinar 3:

Connect with Anyone, Streamline Processes, Gain Complete Visibility, and More—The Benefits of Upgrading to IBM Sterling B2B Integrator

Tuesday, November 15
12:00-1:00 ET / 11:00-12:00 CT / 9:00-10:00 PT
Mark Conner, IBM with Chris Halvorson and Lance Lind, Oxford Consulting Group

What's on your mind—supporting trading partners' evolving requirements? Government regulations? Responding to industry trends? Changes to your business? Find out how the IBM Sterling B2B Integrator can address these challenges and more. In addition, you'll learn how Oxford's B2B Framework simplifies the upgrade process while providing you additional benefits such as end-to-end visibility, greater control of business processes, and streamlined trading partner onboarding and management. Plus, hear about a new turnkey offering that can help to make the upgrade even more compelling.

Click to sign up.

Webinar 4:

Integrating with SAP: It's Much Easier Than You Think

Thursday, November 17
12:00-12:50 ET / 11:00-11:50 CT / 9:00-9:50 PT
Mark Conner, IBM and Lance Lind, Oxford Consulting Group

Are you getting ready to move to SAP, or have you recently implemented SAP? Is your organization looking for ways to create reusable processes around your SAP system? Is your organization considering SAP NetWeaver? If the answer to any of these questions is yes, then you'll need new ways to ensure information flows seamlessly to and from your business partners. In this webinar, you'll learn about the SAP-specific capabilities of IBM Sterling B2B Integrator and see how Oxford's B2B Framework: SAP Edition provides out-of-the-box SAP integration and increased visibility into SAP. Join us as we discuss past successes and learn how you can enjoy maximum benefits from our SAP Edition. Be sure to attend or view webinar 3, "Connect with Anyone, Streamline Processes, Gain Complete Visibility, and More—The Benefits of Upgrading to IBM Sterling B2B Integrator," to prepare you for the SAP specific capabilities and out-of-the-box SAP integration discussed in this webinar.

Click to sign up.

Speaker Bios

Mark P. Conner

Senior Product Manager for EDI Processing Solutions, IBM

Mark manages IBM Sterling Gentran:Server, IBM Sterling Gentran:Director, WebSphere Data Interchange, and EDI translation within IBM Sterling B2B Integrator products. What's more, he has over 20 years experience in enterprise software and services, in mainframe, AS/400, Windows and UNIX environments, so he will be able to answer any questions that you have.

Lori Angalich

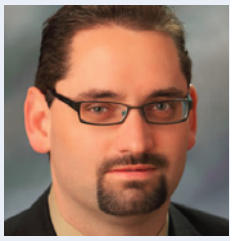
Vice President of Marketing, Oxford Consulting Group

As the marketing and strategy leader at Oxford Consulting, Lori offers a broad view of technology, market trends, sales initiatives, and the outlook for IBM Sterling products, to help you better understand the landscape. Her background also includes work in CRM, social media management solutions, IP communications, and web and e-commerce technologies.

Chris Halvorson

Director, Business Integration Services, Oxford Consulting Group

Chris leads a team of specialized sales personnel, engagement managers and consultants that delivers world-class integration solutions to Fortune 1000 companies. As a result, he offers a wide-angle perspective on the issues and solutions facing businesses today.



Lance Lind

B2B Presales/Delivery Manager, Oxford Consulting Group

As lead B2B architect at Oxford Consulting, Lance has tremendous experience ensuring seamless and secure integration of critical business processes. In addition, he has served as the technical lead and architect for some of the largest SAP and IBM Sterling Commerce B2B installations in North America, giving him valuable real-world insight to share.

Lori Bailey

Senior Solutions Engineer, Oxford Consulting Group

With more than 17 years of experience, including enterprise application integration, business to business integration, and electronic data interchange, Lori is well versed in the area of server management. She has also worked directly for Sterling Commerce/IBM, as a member of the Gentran development, product certification and solutions engineering teams.

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IBM brings a wealth of experience, leading solutions and platforms to drive smarter commerce for business. The company maximizes clients' investments by offering solutions in a modular approach to address key challenges today and into the future, with a full spectrum of strategy and implementation services, superior technical support and comprehensive educational offerings to ensure success.

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3565 Harbor Boulevard
Costa Mesa, CA 92626-1420
USA

Printed in the USA

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