

# Information On Demand 2013

November 3 – 7

Mandalay Bay | Las Vegas, NV

#ibmiod

## Information On Demand EXPO 2013

<https://www-01.ibm.com/software/data/2013-conference/how-to-exhibit.html>

### 2012 Customer Demographics

#### Tony Donald – EXPO Manager

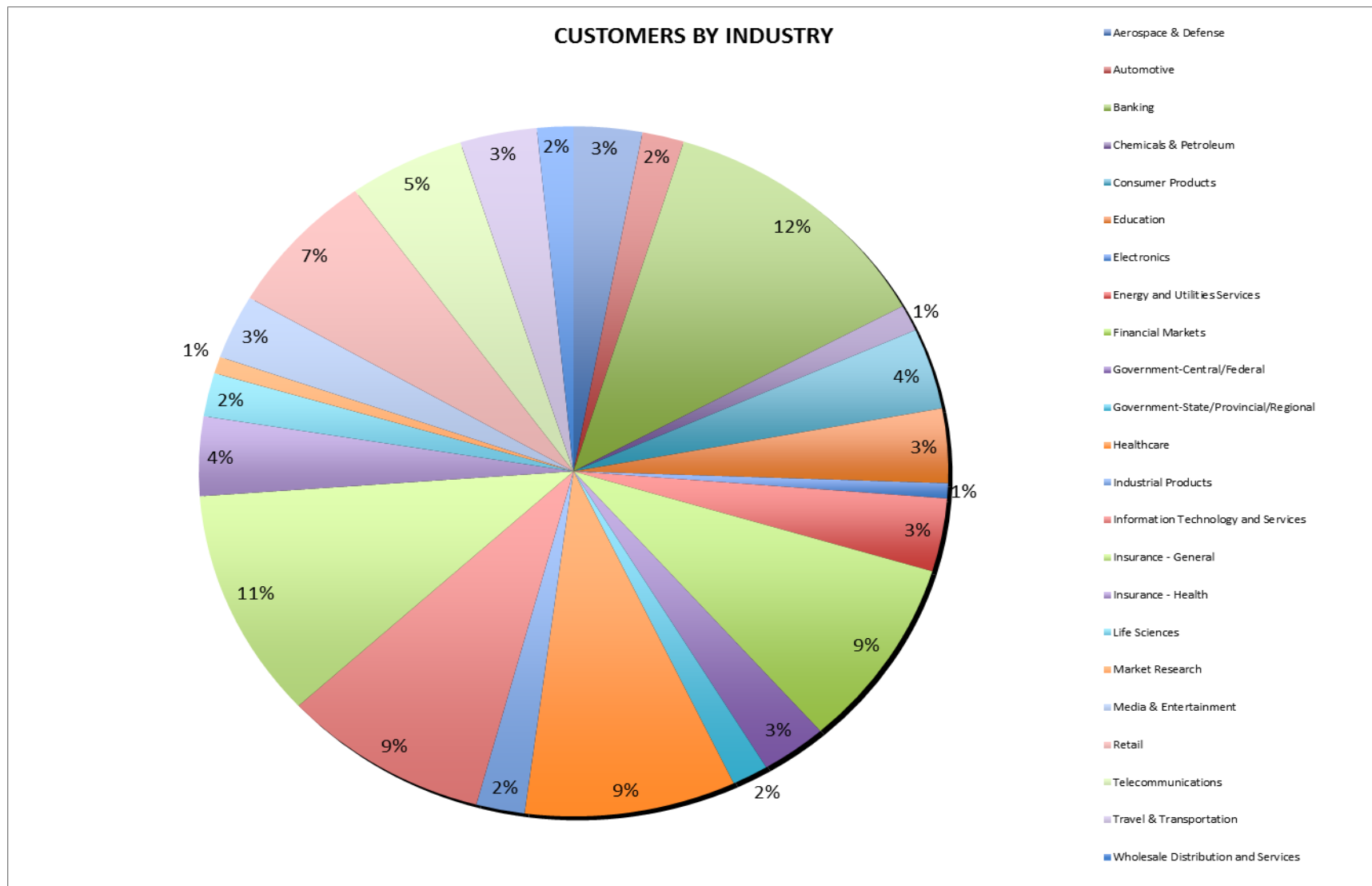
tdonald@us.ibm.com 847 284 3480

#### Anthony Ramon – EXPO Sales Manager

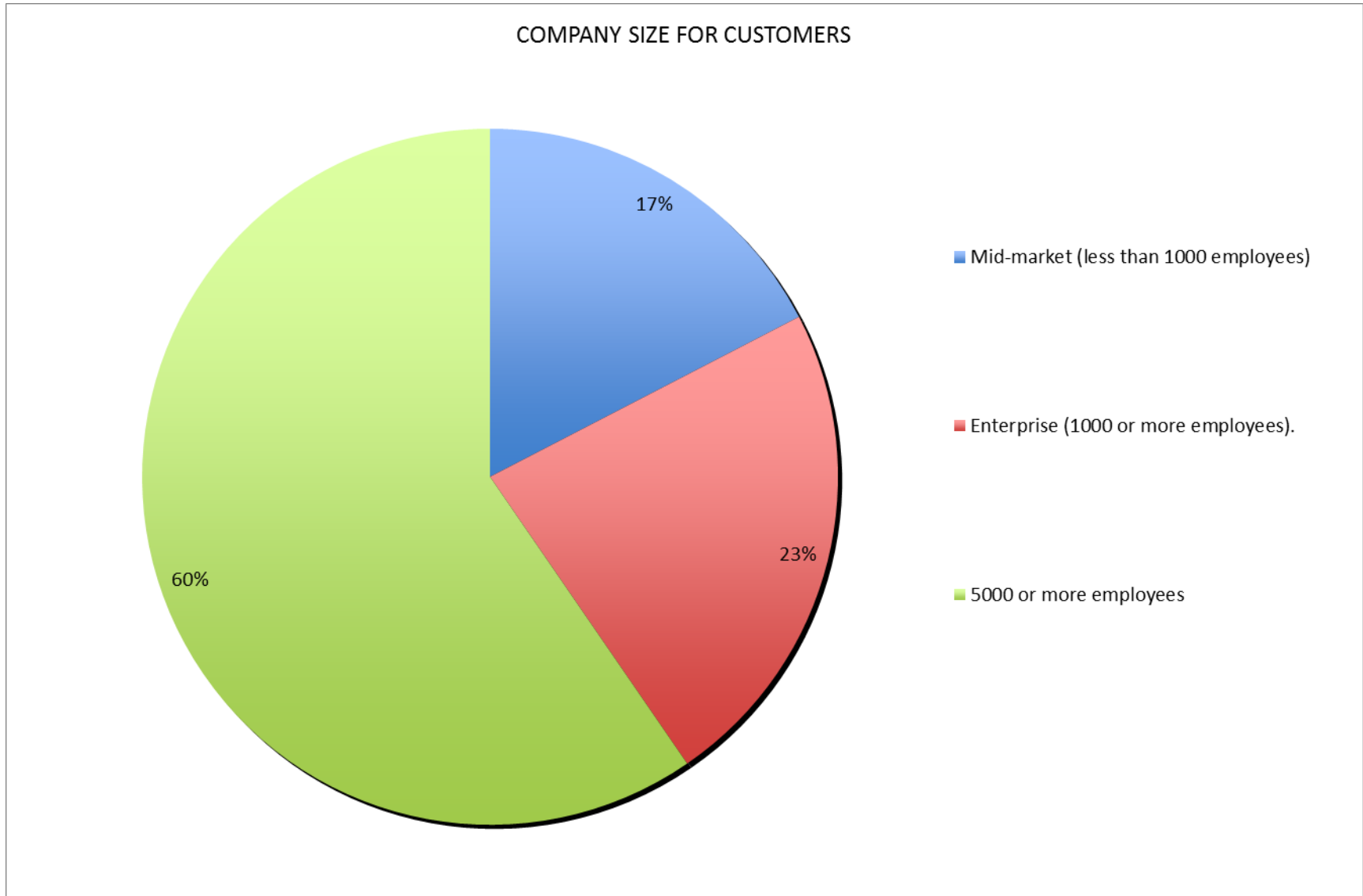
aramon@us.ibm.com 510 769 5606



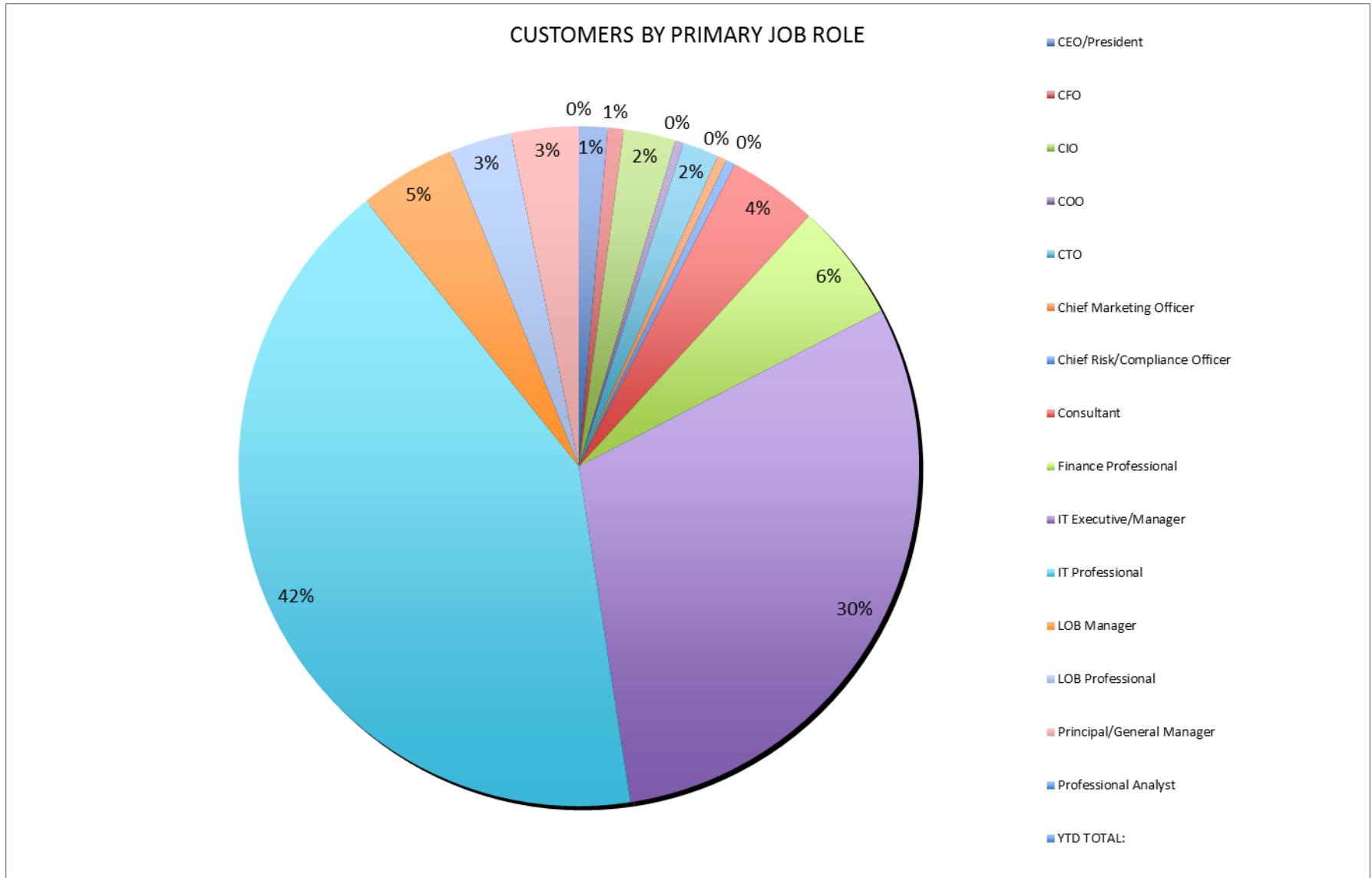
# Information On Demand 2012 - Customers by Industry



# Information On Demand 2012 – Customer Company Size

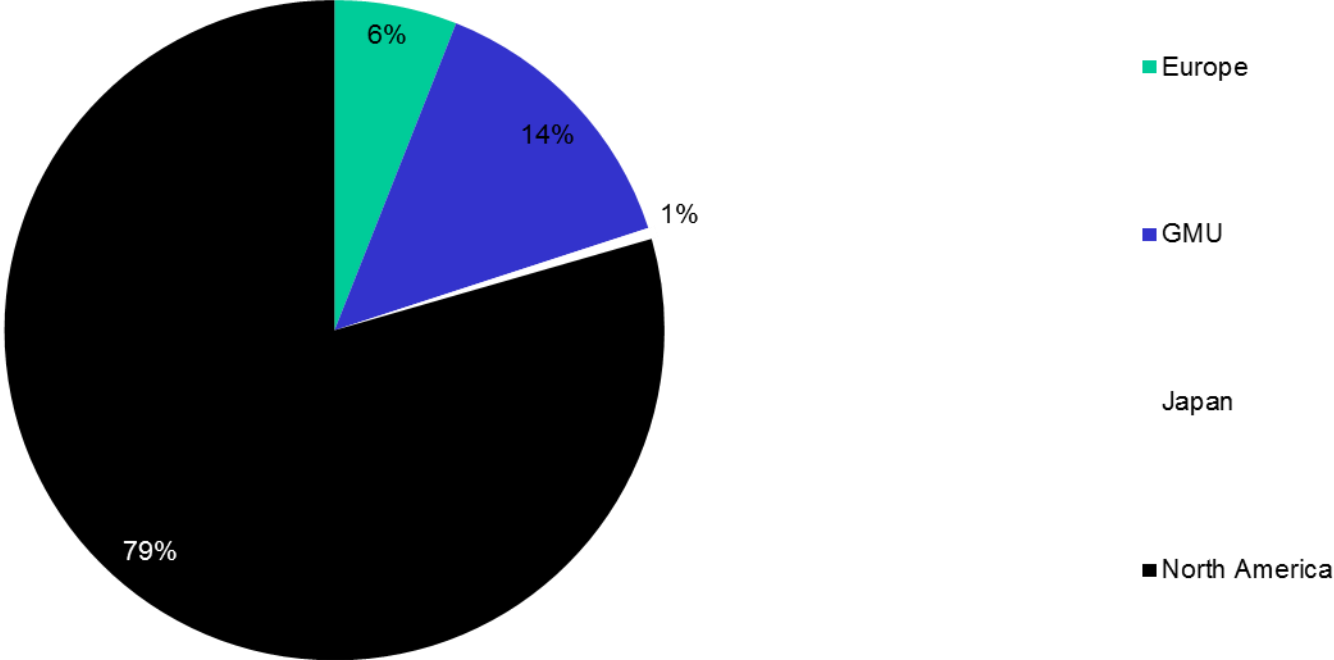


# Information On Demand 2102 - Customers by Primary Job Role



# Information On Demand 2012 – Attendee Geography

## CUSTOMERS BY GEOGRAPHY



# Information On Demand 2012 – Product Area

## CUSTOMER BY PRODUCT AREA

