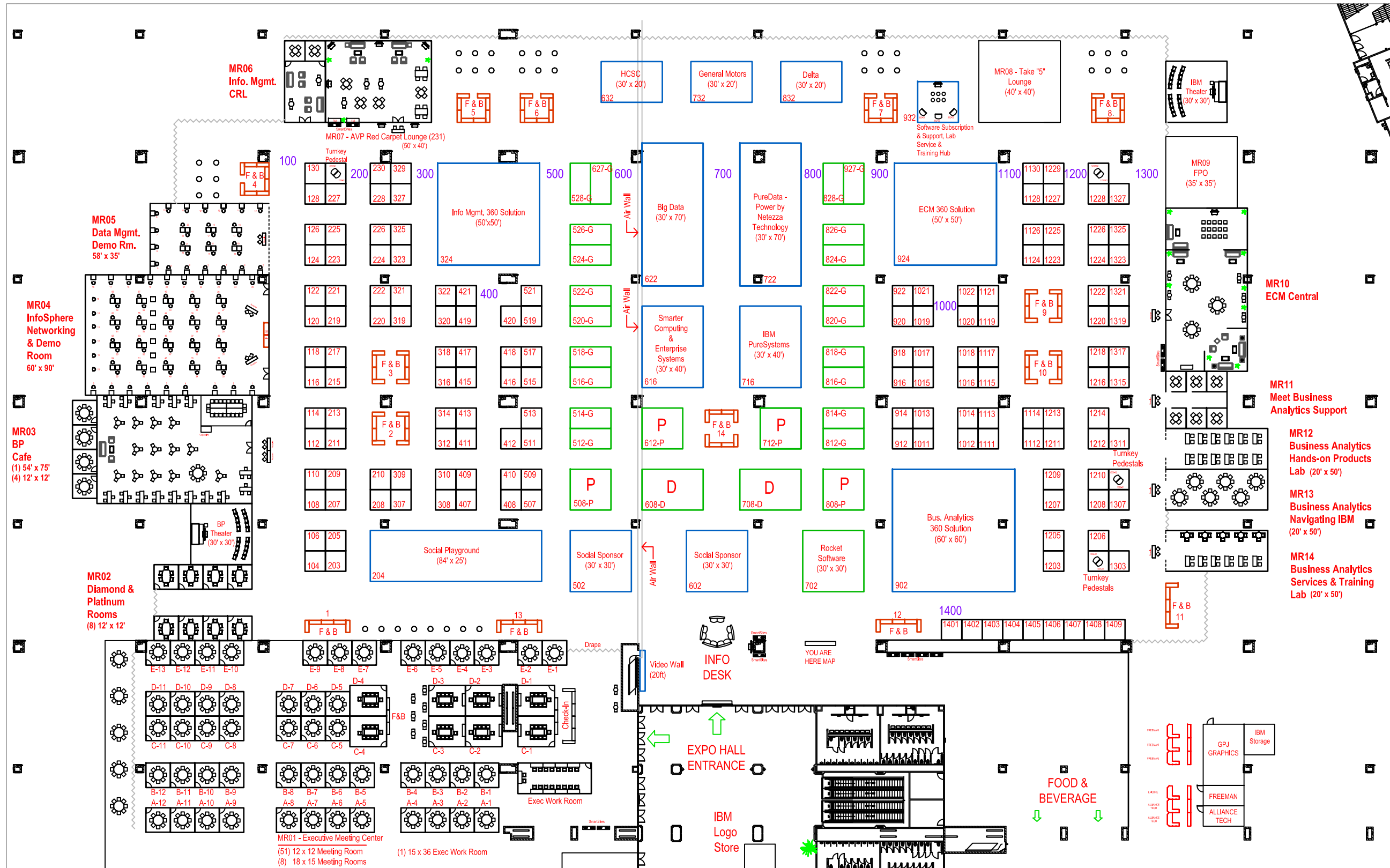


# IOD 2013



## EXPO HALL

- (1) Rocket Software (30'x30')
- (2) Social Sponsors (30'x30')
- (2) Diamonds (20'x30')
- (4) Platiums (20'x20')
- (20) Golds (10'x20')
- (148) Elite Exhibitors (10'x10')
- (8) Turnkey Peds
- (8) Sponsor Meeting Rms. (12'x12')
- (2) Theaters (30' x 30')
- (1) Take "5" Lounge (40'x40')
- (1) FPO (35'x35')

## F&B Stations:

- (4) Double Configuration
- (10) Quad Configuration

## MEETING ROOMS (14)

- MR01 - Exec. Mtg. Center (51) 12'x12', (8) 18'x15', (1) EWR
- MR02 - Diamond & Platinum Rooms (8) 12'x12'
- MR03 - BP Cafe (1) 54'x75', (4) 12'x12'
- MR04 - InfoSphere Demo Room (60'x90')(65 demos)
- MR05 - Data Mgmt. Demo Room (58'x35')(27 demos)
- MR06 - Info. Mgmt. CRL(40' x 20')
- MR07 - AVP Red Carpet Lounge (52'x40' #534)
- MR08 - Take "5" Lounge (40'x40')
- MR09 - FPO (35'x35')
- MR10 - ECM Central (40'x80')
- MR11 - Meet Business Analytics Support (6) 10'x10'
- MR12 - Bus. Analytics Hands-On Products Lab (20'x50')
- MR13 - Business Analytics - Navigating IBM (20'x50')
- MR14 - Business Analytics Services & Training Lab (20'x50')

## IBM Booths (10)

- 204 - Social Playground (84'x25')
- 324 - Info. Management (50'x50')
- 616 - Smarter Computing & Enterprise Systems (30'x40')
- 622 - Big Data (30'x70')
- 632 - Big Data BP Zone (120'x20')
- 716 - IBM PureSystems (30'x40')
- 722 - PureData - Power by Netezza Technology (30'x70')
- 902 - Business Analytics (60'x60')
- 924 - ECM (50'x50')
- 932 - Software Subscription & Support, Lab Service & Training Hub (20'x20')



### Show | Venue IBM Information On Demand 2013

**Show Date** November 3 - 7, 2013  
**Show Hall** Mandalay Bay Convention Center, Las Vegas, NV  
**Booth #** Bayside C & D

### Project # 1051933K0

**Booth Size** N/A  
**File Name** IOD 2013.dwg  
**Scale** N/A

### View Solution Center Floor Plan

**Designer** JS/RC  
**Date** 3.25.2013  
**Status** A2