



## InfoSphere Information Server for Information Integration

IBM InfoSphere™ Information Server is a fully integrated software platform providing end to end data integration capabilities to help understand, cleanse, transform and deliver trusted information.

### Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference [website](#) for the most current agenda.

#### Monday, October 24

	8:15 – 9:45 AM	Opening General Session
INT-1878A	10:15 – 11:15 AM Mandalay Bay North Convention Center - South Pacific G	Past, Present and Future: IBM Perspective on Information Integration with BlueCross BlueShield of TN
INT-3521A	10:15 – 11:15 AM Mandalay Bay North Convention Center - South Pacific J	IBM Data Federation Technology Helps Cisco Optimize Business Results
INT-1155A	10:15 - 11:15 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 8	Hands-On Lab: Metadata Workbench

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs



**October 23–27, 2011**

Mandalay Bay | Las Vegas, Nevada



<b>INT-3789A</b>	<b>12:30 – 1:30 PM</b> Mandalay Bay South Convention Center - Bayside Dining - Information Management BoF Tables	<b>Birds of a Feather: Best Practices for IBM InfoSphere Information Server Version Upgrades</b>
<b>INT-1518A</b>	<b>2:15 – 3:15 PM</b> Mandalay Bay North Convention Center - Tradewinds E	<b>z/OS Data Replication for Business Continuity</b>
<b>INT-1884A</b>	<b>2:15 – 3:15 PM</b> Mandalay Bay North Convention Center - South Pacific G	<b>Information Server: Orchestrator of Information-centric Strategic Initiatives</b>
<b>INT-1156A</b>	<b>2:15 – 5:15 PM</b> Mandalay Bay South Convention Center - Shorelines B Lab Room 8	<b>Hands-On Lab: InfoSphere Information Server 8.5 Balanced Optimization</b>
<b>INT-2054A</b>	<b>3:45 – 5:00 PM</b> Mandalay Bay North Convention Center - South Pacific H	<b>Swedish Armed Forces and Cardinal Health: Both Use IBM Ready to Launch for SAP Applications</b>
	<b>5:00 – 7:00 PM</b>	<b>EXPO Reception</b>

■ Special / Other Events

■ Business Leadership

■ Technical Elective Sessions

■ Hands-On Labs



## Tuesday, October 25

	8:15 – 9:30 AM	General Session
INT-1163A	9:45 – 12:45 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 8	Hands-On Lab: Addressing the Information Integration Challenge by Building a Trusted Information Environment
INT-2234A	10:00 – 11:00 AM Mandalay Bay North Convention Center - South Pacific H	Why Data Quality Matters: Deep Dive into Data Quality Products in Information Server
INT-1323A	11:15 - 12:15 PM Mandalay Bay North Convention Center - South Pacific I	"Push the Button" Using Information Server: DnB NOR, Norway
INT-1983B	11:15 - 12:15 PM Mandalay Bay South Convention Center - Breakers H	Data Quality Challenges and Solutions Roadmap: Transformative Business Processes for GMU
INT-2196A	11:15 - 12:15 PM Mandalay Bay North Convention Center - South Pacific H	Case Study: Data Governance at Chartis, Inc. using IBM InfoSphere Information Server

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs



**October 23–27, 2011**

Mandalay Bay | Las Vegas, Nevada



<b>INT-3773A</b>	<b>12:30 – 1:30 PM</b> Mandalay Bay South Convention Center - Bayside Dining - Information Management BoF Tables	<b>Birds of a Feather: IBM InfoSphere Information Server: Perspectives on Production Operations for Everyday Use</b>
<b>INT-1158</b>	<b>2:00 – 5:00 PM</b> Mandalay Bay South Convention Center - Shorelines B Lab Room 12	<b>Hands-On Lab: InfoSphere Change Data Capture (CDC) 6.5</b>
<b>INT-1540A</b>	<b>3:00 – 4:00 PM</b> Mandalay Bay North Convention Center - Tradewinds D	<b>Information Server and the Cloud</b>
<b>INT-1230</b>	<b>4:30 – 5:45 PM</b> Mandalay Bay North Convention Center - South Pacific I	<b>QBE Case Study: Information Server enables innovations in Information Delivery for Global Insurance Leader</b>
<b>INT – 1581B</b>	<b>4:30 – 5:45 PM</b> Mandalay Bay North Convention Center - South Pacific J	<b>Information Server Overview and Roadmap of Data Quality and Metadata Portfolio</b>
	<b>5:00 – 7:00 PM</b>	<b>EXPO Reception</b>
	<b>7:00 – 11:00 PM</b>	<b>Networking Event</b>

■ Special / Other Events

■ Business Leadership

■ Technical Elective Sessions

■ Hands-On Labs



## Wednesday, October 26

	8:15 – 9:30 AM	General Session
INT-2853A	9:45 – 12:45 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 12	Hands-On Lab: Assessing, Improving and Monitoring Data Quality
INT-1923A	10:00 - 11:00 AM Mandalay Bay North Convention Center - South Pacific H	Walmart Case Study: Scalable, Data Integration Grid Infrastructure
INT-2295A	11:30 – 12:30 PM Mandalay Bay North Convention Center - South Pacific J	Information Integration for a Regional Business Intelligence Project at DIRECTV-LA
INT-3774A	12:30 – 1:30 PM Mandalay Bay South Convention Center - Bayside Dining - Information Management BoF Tables	Birds of a Feather: IBM InfoSphere Information Server Ready to Launch for SAP Applications: Migration and Consolidation

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs



October 23–27, 2011

Mandalay Bay | Las Vegas, Nevada



<b>INT-3775A</b>	<b>12:30 – 1:30 PM</b> Mandalay Bay South Convention Center - Bayside Dining - Information Management BoF Tables	<b>Birds of a Feather: IBM InfoSphere Information Server, Metadata and Information Governance</b>
<b>INT-1542B</b>	<b>2:00 - 3:00 PM</b> Mandalay Bay North Convention Center - Islander C	<b>IBM Data Integration Roadmap with Information Server</b>
<b>INT-2292A</b>	<b>2:00 - 3:00 PM</b> Mandalay Bay North Convention Center - South Pacific J	<b>Maximizing Performance for Data Warehouse and BI with Netezza TwinFin-12, Information Server, and Xeon Servers</b>
<b>INT-1160B</b>	<b>2:00 – 5:00 PM</b> Mandalay Bay South Convention Center - Shorelines B Lab Room 8	<b>Hands-On Lab: InfoSphere Federation Server - Introduction, Overview, Installation and Configuration</b>
<b>INT-1503A</b>	<b>3:15 - 4:15 PM</b> Mandalay Bay North Convention Center - South Pacific J	<b>Information Server Concierge Program. Upgrading 22,000 ETL Jobs at the University of Arizona</b>

■ Special / Other Events

■ Business Leadership

■ Technical Elective Sessions

■ Hands-On Labs



<b>INT-3776B</b>	<b>4:30 – 5:45 PM</b> Mandalay Bay South Convention Center - Reef B	<b>Ask the Experts: IBM InfoSphere Information Server and Balanced Optimization for IBM Netezza Data Warehousing</b>
------------------	--	--

## Thursday, October 27

<b>INT-3596B</b>	<b>8:15 – 9:30 AM</b> Mandalay Bay North Convention Center - South Pacific I	<b>Application Consolidation and Retirement Best Practices</b>
<b>INT-1161A</b>	<b>8:15 – 11:15 AM</b> Mandalay Bay South Convention Center - Shorelines B Lab Room 7	<b>Hands-On Lab: Whats New in IBM Information Server (IIS) 8.5 for Enabling IOD</b>
<b>INT-3777B</b>	<b>10:00 – 11:00 AM</b> Mandalay Bay South Convention Center - Reef D	<b>Ask the Experts: All About Shared Services: Perspectives on Data Integration Grids</b>
<b>INT-3343C</b>	<b>11:30 - 12:30 PM</b> Mandalay Bay North Convention Center - South Pacific H	<b>Integrating Big Data With IBM InfoSphere Information Server</b>

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs



October 23–27, 2011

Mandalay Bay | Las Vegas, Nevada



<b>INT-3563B</b>	<b>1:30 – 4:30 PM</b> Mandalay Bay South Convention Center - Shorelines B Lab Room 8	<b>Hands-On Lab: Integration and Use Case for IBM InfoSphere Change Data Capture with SAP Applications</b>
<b>INT-2921A</b>	<b>2:00 – 3:00 PM</b> Mandalay Bay North Convention Center - South Pacific J	<b>First Data Increases Business Processing With High Availability IBM Replication Technologies</b>
<b>INT-1615B</b>	<b>2:00 – 3:00 PM</b> Mandalay Bay North Convention Center - South Pacific I	<b>Creating a Managed, Compliant and Governed Metadata Environment with InfoSphere Information Server</b>
<b>INT-3778B</b>	<b>2:00 – 3:00 PM</b> Mandalay Bay South Convention Center - Reef D	<b>Ask the Experts: Leveraging Information Server Portfolio to Address End-2-End Data Quality Issues</b>
<b>INT-1763B</b>	<b>3:30 - 4:30 PM</b> Mandalay Bay North Convention Center - South Pacific I	<b>Deep Dive into IBM InfoSphere DataStage</b>

■ Special / Other Events

■ Business Leadership

■ Technical Elective Sessions

■ Hands-On Labs