IBM InfoSphere Optim/Lifecycle Management
Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference website for the most current agenda.

Sunday, October 23

N/A	8:00 – 4:00 PM The Hotel	Information Governance Community Meeting. Feel free to sign up and join your peers in a day of Information Governance See details and register at http://infogovcommunity.eventbrite.com
	6:00 – 8:00 PM	EXPO Grand Opening Reception

Monday, October 24

	8:15 – 9:45 AM	Opening General Session
ILS-3886	12:30 – 1:30 PM Bayside Dining Room	Birds of a Feather: Securing and Protecting SAP Applications
ILS-2892	2:15 – 3:15 PM Islander C	IBM InfoSphere Optim and IBM InfoSphere Guardium Strategy and Roadmap Speaker: Jim Lee, IBM, Director, InfoSphere Optim Product Line Management

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs

Turn Insight Into Action

ILS-1209	**2:15 – 5:15 PM** **Shorelines B Lab Room 11**	**Protect your sensitive data with InfoSphere Optim Data Privacy Solution and InfoSphere Guardium Data Redaction**
ILS-2186	3:45 – 5:00 Tradewinds E	Help me find my test data! A Case Study Speaker: Steven Beatty, State Farm Insurance Company, Systems Analyst
	5:00 – 7:00 PM	**EXPO Reception**

Tuesday, October 25

	8:15 – 9:30 AM	**General Session**
ILS-2093	11:15 – 12:15 PM Breakers G	Improving ROI through Application Retirement at Baylor Health Care System Speaker: Nancy Hall, Baylor Health, Director, Enterprise Data Management
ILS-2810	11:15 – 12:15 PM South Pacific F	Building and Implementing the Archive Factory Using Optim Data Growth Solution Speakers: Chuck Lomax, Bank of America, SVP; Enterprise Information Architecture; Srini Mannava, Bank of America, SVP; Database Engineering
ILS-3885	12:30 – 1:30 PM Bayside Dining	Birds of a Feather: Test Data Management and the Software Development Lifecycle Speaker: Swati Moran, IBM, Product Marketing Team Leader
LIN-3585	1:45 – 2:45 PM Palm B	Accelerating Transformation - Putting Governance into Information Life-cycle Management Speakers: Bill Mathews, IBM, Information Agenda Architect ; Andrea Eichhorn, IBM, Insurance Information Agenda Tiger Team; Hans Brunner, IBM, Worldwide Insurance BVA Leader

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Turn Insight Into Action

	5:00 – 7:00 PM	EXPO Reception
	7:00 – 11:00 PM	Networking Event

Wednesday, October 26

	8:15 – 9:30 AM	General Session
ILS-1210	9:45 – 12:45 PM Shorelines B Lab Room 2	What's New and Integrated with InfoSphere Optim?
ILS-2187	10:00 – 11:00 AM South Pacific C	Test Data Privacy: A case study Speaker: Mark Moncelle, State Farm Insurance, Systems Analyst
ELG-3512	10:00 – 11:00 AM Lagoon H	Benchmark Report on Information Governance in Global 1000 Organizations Speaker: Deidre Paknad, IBM, Director of Information Lifecycle Governance Solutions
ILS-4048	11:30 – 12:30 PM South Pacific F	Development of an Archive and Decommissioning Program to Self-Fund a SAP Enterprise Implementation Greg Wojcieszak, Buckley Data Group, President and CEO
LCS-3577	11:30 – 12:30 PM Banyan B	Case Study: How CenturyLink Streamlined Their Information Infrastructure Arvind Sathi, IBM, Architect Information Agenda Tiger Team

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ELG-3513	2:00 – 3:00 PM Lagoon H	Compliance, Governance and Oversight Council Faculty Panel Speaker: Deidre Paknad, IBM, Director of Information Lifecycle Governance Solutions
ILS-1205	2:00 – 5:00 PM Shorelines B Lab Room 11	Experience the Power of InfoSphere Optim Data Management Solutions

Thursday, October 27

ILS-1274	10:00 – 11:00 AM South Pacific F	Data Management Strategies to Improve Application Performance, Meet Compliance Requirements and Optimize Cost Speakers: Dennis Leach, Amway, Manager Applications ; Vijay Ramaiah, IBM, WW Product Line Manager
ILS-3047	11:30 – 12:30 PM Tradewinds E	Maximizing Your SAP Investment: How to Reduce Costs and Speed SAP projects Speaker: Cynthia Babb, IBM, Product Marketing Manager
ILS-3568	1:30 – 4:30 PM Shorelines B Lab Room 2	Data Privacy and Business Object Archiving: Two Vital Business Needs Addressed by IBM InfoSphere Optim for zOS
ELG-3515	3:30 – 4:30 PM Lagoon A	Organize and Execute an Information Disposal Program Speaker: Aliye Ergulen, IBM, Program Director, ILG

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