DB2 Tools –Roadmap
Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference website for the most current agenda.

Sunday, October 23

NA	6:00 – 8:00 PM EXPO Hall – Bayside C	EXPO Grand Opening Reception
NA	8:00 – 10:00 PM South Pacific A, B, C, E	Information Management Community Reception

Monday, October 24

| CGS-3790 | 8:15 – 9:45 AM
Mandalay Bay Events Center | **Opening General Session – Turn Insight Into Action**
Abstract: Recent studies confirm that leaders in applying advanced analytics have 33 percent more revenue growth and 12 times more profit growth than laggards — and that gap is widening. For organizations committed to market leadership, the new imperative is to make sense of information from everywhere faster than your competition. Getting there requires a laser focus on the right investments and business outcomes, and Information On Demand 2011 is the right place to learn how you can take action now to make a difference to your organization. Start your week by hearing first-hand from business and IT leaders how their organizations are competing on speed, exceeding customer and |

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs

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		employee expectations, and realizing new possibilities from analytics. Learn about the latest innovations clients are using to exploit information from everywhere, govern their information supply chain, and improve the economics of their IT investments.
IDZ-2222A	**10:15 – 11:15 AM** Mandalay Bay North Convention Center, Islander E	**Managing Application Performance using pureQuery for z/OS - A Case Study**
IDZ-2217A	**10:15 – 11:15 AM** Mandalay Bay North Convention Center, Islander D	**Case Study: SBPASC Uses IBM Recovery Expert to Enhance Disaster Recovery of DB2 on z/OS**
IDB-2738	**10:15 – 11:15 AM** Mandalay Bay North, South Pacific A	**Migration from DB2 Control Center**
CGS-4038A	**11:30 AM– 12:30 PM** Mandalay Bay South, Mandalay Bay H	**Information Management Keynote –Your Blueprint for Success: Information Management, Integration and Governance** **Abstract:** In this keynote, learn about IBM's new announcements in data management, integration and governance systems that can help you optimize your information supply chain and greatly increase the efficiency of your IT initiatives. Join Arvind Krishna and innovative clients to hear about proven blueprints for success and the innovations that will optimize your information systems in 2012. Learn what industry leaders have to say about tackling and overcoming their toughest data and integration challenges. **Speaker:** Arvind Krishna, IBM General Manager, Information Management Software
IDB-3766B	**12:30 – 1:30 PM,** Bayside Dining Area	**Birds of a Feather: Efficient Management of Backup and Recovery with DB2 Advanced Recovery Solutions**
IDB-3190	**2:15 – 3:15 PM**	**Usability Lab: New Directions for Performance Management**

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	Mandalay Bay South Convention Center, Mandalay Bay J, Station 1	
IDZ-2066A	2:15 – 3:15 PM Mandalay Bay North Convention Center, Islander D	Case Study: OMEGAMON XE for DB2 Performance Expert (Extended Insight) at Baldor
IDW-2381A	2:15 – 3:15 PM Mandalay Bay North Convention Center, Islander F	Managing the data lifecycle with Optim Solutions for InfoSphere Warehouse
ILS-2892A	2:15 – 3:15 PM Mandalay Bay North Convention Center, Islander C	IBM InfoSphere Optim and IBM InfoSphere Guardium Strategy and Roadmap
IDB-3561	2:15 – 3:15 PM Mandalay Bay North, South Pacific C	IBM DB2 for Linux, UNIX and Windows ... 2011 and Beyond
IDZ-1031A	3:45 – 5:00 PM Mandalay Bay North Convention Center, Islander H	Tuning the Perfomance of Dynamic SQL on DB2 z/OS: Using IBM Utilities
IDB-3948A	3:45 – 5:00 PM Mandalay Bay South Convention Center, Reef D	Ask The Experts: Advantages of Configuration Management

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IDB-1315	3:45 – 5:00 PM Mandalay Bay North, South Pacific C	**Best Practices for SAP on IBM DB2 pureScale**
IDB-2259	3:45 – 5:00 PM Mandalay Bay North, South Pacific A	**Advanced Recovery Solution for DB2 for Linux, UNIX and Windows**
NA	5:00 – 7:00 PM EXPO Hall – Bayside C	**EXPO Reception**

Tuesday, October 25

CGS-3791A	8:15 – 9:30 AM Mandalay Bay Events Center	**General Session - Transforming in the Era of Big Data & Analytics** **Abstract:** Hear from IBM executives about the innovations and best practices that are fueling business transformation in the era of big data and analytics. From the visionary that brought Watson to life, understand how the groundbreaking technologies behind this Jeopardy-winning solution are now being applied to challenging business problems. Finally, hear directly from industry leaders on how they are leveraging big data and analytics in creative new ways to tackle problems that had previously been out of reach.
IDB-1405A	8:15 – 9:30 AM Mandalay Bay North Convention Center, South Pacific C	**Take Care of Your SAP Performance**
IDB-2024	9:45 AM – 12:45 PM Mandalay Bay North, Shorelines B, Lab Room 12	**Improve Data Availability Using the DB2 Advanced Recovery Solution for Linux, UNIX and Windows**

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IDB-1637	**10:00 – 11:00 AM** Mandalay Bay North, South Pacific A	**Optim Performance Manager and Extended Insight Today and Tomorrow: an In-depth Look**
IDB-3190	**10:00 – 11:00 AM** Mandalay Bay South Convention Center - Mandalay Bay J, Station 1	**Usability Lab: New Directions for Performance Management**
IDB-3591	**10:00 – 11:00 AM** Mandalay Bay North, South Pacific C	**IBM DB2 and IBM InfoSphere Warehouse: Trends and Directions**
ISA-2529A	**11:15 AM – 12:15 PM** Mandalay Bay North Convention Center, Tradewinds E	**FDIC Case Study: Automating Data Quality Analysis and Business Rule Testing Using IBM InfoSphere Suite**
IDB-3764A	**11:15 AM – 12:15 PM** Mandalay Bay South Convention Center, Reef E	**Ask the Experts: Optimizing the Performance of Your Applications**
IDB-3202	**11:15 AM – 12:15 PM** Mandalay Bay South Convention Center - Mandalay Bay J, Station 1	**Usability Lab: IBM DB2 Advanced Recovery Solution - Future Directions Feedback**

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IDB-2210	11:15 AM – 12:15 PM Mandalay Bay North, South Pacific A	Configuration Management - What Changed?
IDB-3759B	12:30 – 1:30 PM Bayside Dining Area	Birds of a Feather: ROI Justification for Performance Management for DB2 LUW
IDB-1071	1:45 -2:45 PM Mandalay Bay North, Islander I	Data Governance for Database Administrators (DBAs): Privacy for Test Data Assets
IDB-2357	1:45 - 2:45 PM Mandalay Bay North, South Pacific A	Managing the Performance of your DB2 applications with Optim
IDB-3190	1:45 - 2:45 PM Mandalay Bay South Convention Center - Mandalay Bay J, Station 1	Usability Lab: New Directions for Performance Management
CGS-4039A	1:45 – 2:45 PM Mandalay Bay South, Mandalay Bay H	Information Management Keynote - Brave New World: Appliances, Optimized Systems, Big Data and Cloud Abstract: Several key technologies are converging to create an exciting new era of opportunity to solve new problems with new approaches that bring far better performance, cost-effectiveness and time to market. New offerings such as Netezza data warehouse appliances, IBM Smart Analytics Systems and Informix®TimeSeries technology are providing insights faster with less complexity for data warehousing, and advanced analytics. IBM's big data offerings are enabling exciting new possibilities for analyzing huge volumes of diverse information and enabling smarter, fact-based decision making in real time. From theory to practice, this keynote will also give you a primer on the proven use cases and business value of taking the first steps to exploiting workload-optimized systems and big data in your enterprise. Furthermore, understand how organizations are latching onto to new economics and agility of appliances and cloud computing for game-changing results.

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		Speaker: Arvind Krishna, IBM General Manager, Information Management Software
IDB-3202	**3:00 – 4:00 PM** Mandalay Bay South Convention Center - Mandalay Bay J, Station 1	**Usability Lab: IBM DB2 Advanced Recovery Solution - Future Directions Feedback**
IDB-3162	**3:00 – 4:00 PM** Mandalay Bay North, South Pacific A	**Anixter Uses IBM DB2 pureScale and Optim for their Mission Critical Application**
IDB-3190	**4:30 – 5:45 PM** Mandalay Bay South Convention Center - Mandalay Bay J, Station 1	**Usability Lab: New Directions for Performance Management**
NA	**5:00 – 7:00 PM** EXPO Hall – Bayside C	**EXPO Reception**
NA	**7:00 – 11:00 PM**	**Networking Event**

Wednesday, October 26

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CGS-3792A	8:15 – 9:30 AM Mandalay Bay Events Center	**General Session - New Possibilities** **Abstract**: You will leave Wednesday's general session with an understanding of how you can take advantage of the new possibilities that IBM innovations offer. We will feature technology demos that will allow you to experience first-hand the possibilities of the business analytics and optimization portfolio. We are also pleased to welcome best-selling author Michael Lewis and Oakland A's general manager Billy Beane. Lewis's book, Moneyball: The Art of Winning an Unfair Game, adapted as a major movie hitting the screens in September, is the story of how Beane developed a breakthrough method of using analytics to build his roster, putting together a winning team and revolutionizing the game of baseball along the way.
ILS-1210A	9:45 – 12:45 PM Mandalay Bay South Convention Center, Shorelines B Lab Room 2	**Hands-on Lab: What's New and Integrated with InfoSphere Optim?**
IDB-3190	10:00 – 11:00 AM Mandalay Bay South Convention Center, Mandalay Bay J, Station 1	**Usability Lab: New Directions for Performance Management**
IDB-3295	10:00 – 11:00 AM Mandalay Bay North, South Pacific A	**Success Stories of Tuning Queries and Query Workloads with Query Workload Tuner**
IDB-1523	11:30 AM – 12:30 PM Mandalay Bay North, South Pacific A	**Workload Management Best Practices Using Optim Performance Manager**
IDB-3202	11:30 AM – 12:30 PM Mandalay Bay South	**Usability Lab: IBM DB2 Advanced Recovery Solution - Future Directions Feedback**

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	Convention Center - Mandalay Bay J, Station 1	
IDZ-2070A	11:30 AM – 12:30 PM Mandalay Bay North Convention Center, Islander B	Optimizing IBM DB2 Connect Deployments
IDB-3760A	12:30 – 1:30 PM Bayside Dining Area	Birds of a Feather Session: IBM DB2 for Linux, UNIX and Windows Performance Management With SAP
IDB-3190	2:00 – 3:00 PM Mandalay Bay South Convention Center - Mandalay Bay J, Station 1	Usability Lab: New Directions for Performance Management
IDB-3297	2:00 – 3:00 PM Mandalay Bay North, South Pacific A	IBM InfoSphere Optim Tools for Performance, Administration, and Availability
IDB-3765D	3:15 – 4:15 PM Mandalay Bay South Convention Center, Reef B	Ask the Experts: Breakthrough Efficiencies for Easier Backup and Recovery
ISA-2848B	3:15 – 4:15 PM Mandalay Bay North Convention Center, Islander C	Accelerating the Information Management Life Cycle Through Integrations with IBM InfoSphere Data Architect
IDB-3202	3:15 – 4:15 PM	Usability Lab: IBM DB2 Advanced Recovery Solution - Future Directions Feedback

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	Mandalay Bay South Convention Center - Mandalay Bay J, Station 1	
IDB-3190	**4:30 – 5:45 PM** Mandalay Bay South Convention Center - Mandalay Bay J, Station 1	**IDB-3190 Usability Lab: New Directions for Performance Management**
IDZ-1428A	**4:30 – 5:45 PM** Mandalay Bay North Convention Center, Islander D	**IDZ-1428A DB2 for z/OS and IMS Tools: Making DBAs Lives Easier**
ILS-1361A	**4:30 – 5:45 PM** Mandalay Bay North Convention Center, South Pacific F	**InfoSphere Optim Capture Replay and InfoSphere Guardium**
IDB-3292	**4:30 – 5:45 PM** Mandalay Bay North, South Pacific A	**A Deep Dive into Performance Tuning for IBM DB2 LUW**

Thursday, October 27

IDB-3202	**8:15 – 9:15 AM** Mandalay Bay South Convention Center -	**Usability Lab: IBM DB2 Advanced Recovery Solution - Future Directions Feedback**

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	Mandalay Bay J, Station 1	
IDB-2668	**8:15 – 9:30 AM** Mandalay Bay North, South Pacific C	**Application Development With Data Studio**
IDZ-2034A	**8:15 – 9:15 AM** Mandalay Bay North Convention Center, Islander D	**Technology Preview: Using Capture/Replay to Improve Testing and Performance Assessment**
IDB-3190	**10:00 – 11:00 AM** Mandalay Bay South Convention Center - Mandalay Bay J, Station 1	**Usability Lab: New Directions for Performance Management**
IDZ-1597A	**10:00 – 11:00 AM** Mandalay Bay North Convention Center, Islander H	**SQL Performance Tuning with Optim Query Tuner for z/OS In a Top Bank In China**
ISA-3127A	**10:00 – 11:00 AM** Mandalay Bay North Convention Center, Tradewinds D	**Leveraging IBM DB2 and IBM Optim in Mission-Critical Environments-a Superior Court Case**
ILS-1274A	**10:00 – 11:00 AM** Mandalay Bay North Convention Center, South Pacific F	**Data Management Strategies to Improve Application Performance, Meet Compliance Requirements and Optimize Cost**
IDB-3202	**11:30 AM – 12:30**	**Usability Lab: IBM DB2 Advanced Recovery Solution - Future Directions Feedback**

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	PM Mandalay Bay South Convention Center - Mandalay Bay J, Station 1	
IDB-2085	**1:30 – 4:30 PM** Mandalay Bay North, Shorelines B, Lab Room 11	**Manage Performance of IBM DB2 for Linux, UNIX and Windows Applications Efficiently, Using IBM InfoSphere Optim**
IDB-3190	**2:00 – 3:00 PM** Mandalay Bay South Convention Center - Mandalay Bay J, Station 1	**Usability Lab: New Directions for Performance Management**
IDZ-2211A	**2:00 – 3:00 PM** Mandalay Bay North Convention Center, Islander E	**Client Configuration Management - Dynamic Control Over Workload Routing, Balancing, and Isolation**

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