



## ECM: Social Content Management

### Session Highlights

*Please note:* This document is accurate at the time of publication, but is subject to change. Please check the conference [website](#) for the most current agenda.

#### Monday, October 24

	<b>8:15 – 9:45 AM</b>	<b>Opening General Session</b>
<b>ESC-1651A</b>	<b>10:15 AM - 11:15 AM</b> Mandalay Bay South Convention Center - Lagoon A	<b>Customizing Your Document Management System in a Social Environment</b>
<b>ESC-1661A</b>	<b>11:30 AM - 12:30 PM</b> Mandalay Bay South Convention Center - Lagoon F	<b>An Open, Smarter Approach to Mobile Content for the iPhone, iPad and Android</b>
<b>ESC-1516A</b>	<b>11:30 AM - 12:30 PM</b> Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	<b>Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session</b>
<b>ESC-4025A</b>	<b>12:30 PM - 01:30 PM</b> Mandalay Bay South Convention Center - Bayside Dining - Enterprise Content Management BoF Tables	<b>IBM FileNet Content Manager and IBM Content Manager 8: What do you Need?</b>
<b>ESC-1516B</b>	<b>03:45 PM - 05:00 PM</b> Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	<b>Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session</b>

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs



October 23–27, 2011

Mandalay Bay | Las Vegas, Nevada



5:00 – 7:00 PM

EXPO Reception

## Tuesday, October 25

	<b>8:15 – 9:30 AM</b>	<b>Opening General Session</b>
<b>ESC-2247C</b>	<b>09:45 AM - 12:45 PM</b> Mandalay Bay South Convention Center - Shorelines B Lab Room 11	<b>ECM User Interface Walk-through: A Hands-on Lab</b>
<b>ESC-1655A</b>	<b>11:15 AM - 12:15 PM</b> Mandalay Bay South Convention Center - Lagoon A	<b>Robust Document Management: IBM FileNet and IBM Content Manager Help You Manage Content More Accurately</b>
<b>ESC-1516C</b>	<b>11:15 AM - 12:15 PM</b> Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	<b>Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session</b>
<b>ESC-4193A</b>	<b>01:30 PM - 02:00 PM</b> Mandalay Bay South Convention Center - IBM EXPO Theater	<b>ECM is better in a Social Business</b>
<b>ESC-2671A</b>	<b>01:45 PM - 02:45 PM</b> Mandalay Bay South Convention Center - Lagoon F	<b>Content Management Interoperability Services: A Social and Content-centric Wave</b>
<b>ESC-4066A</b>	<b>01:45 PM - 02:45 PM</b> Mandalay Bay South Convention Center - Reef F	<b>Content and Communities, What Does It Mean for Your Business?</b>

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<b>ESC-1516D</b>	<b>03:00 PM - 04:00 PM</b> Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	<b>Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session</b>
<b>ESC-1690A</b>	<b>04:30 PM - 05:45 PM</b> Mandalay Bay South Convention Center - Lagoon J	<b>Communities, Connections and Content: Where Does Content Live?</b>
<b>ESC-4044A</b>	<b>04:30 PM - 05:45 PM</b> Mandalay Bay South Convention Center - Reef F	<b>It's Time to Get Social: Social Content Management - What Does the Future Hold?</b>
	<b>5:00 – 7:00 PM</b>	<b>EXPO Reception</b>
	<b>7:00 – 11:00 PM</b>	<b>Networking Event</b>

## Wednesday, October 26

	<b>8:15 – 9:30 AM</b>	<b>General Session</b>
<b>ESC-2678A</b>	<b>10:00 AM - 11:00 AM</b> Mandalay Bay South Convention Center - Lagoon J	<b>SharePoint and content that is collaboratively created: How is it best managed?</b>
<b>ESC-1516E</b>	<b>10:00 AM - 11:00 AM</b> Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	<b>Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session</b>

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<b>ESC-2951A</b>	<b>11:30 AM - 12:30 PM</b> Mandalay Bay South Convention Center - Lagoon L	<b>Enterprise Content Search and Analytics Meet Social Analytics</b>
<b>ESC-1516F</b>	<b>02:00 PM - 03:00 PM</b> Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	<b>Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session</b>
<b>ESC-3165A</b>	<b>04:30 PM - 05:45 PM</b> Mandalay Bay South Convention Center - Lagoon F	<b>Content Evolution: From Document Collaboration to Web Publishing</b>
<b>ESC-1516G</b>	<b>04:30 PM - 05:45 PM</b> Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	<b>Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session</b>

## Thursday, October 27

<b>ESC-1664A</b>	<b>08:15 AM - 09:30 AM</b> Mandalay Bay South Convention Center - Lagoon J	<b>Replacement Strategies for Sharing Content</b>
<b>ESC-1265A</b>	<b>08:15 AM - 11:15 AM</b> Mandalay Bay South Convention Center - Shorelines B Lab Room 4	<b>Documents In, Successful Outcomes: A Complete Solution from Scanning to Collaborating to Processing</b>
<b>ESC-1837A</b>	<b>10:00 AM - 11:00 AM</b> Mandalay Bay South Convention Center - Lagoon L	<b>IBM FileNet P8 for SharePoint Management and Governance</b>

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# Information On Demand 2011

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<b>ESC-3728A</b>	<b>10:00 AM - 11:00 AM</b> Mandalay Bay South Convention Center - Lagoon B	<b>Genworth Boosts Productivity With IBM Social Content Management</b>
<b>ESC-1516H</b>	<b>10:00 AM - 11:00 AM</b> Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	<b>Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session</b>
<b>ESC-2437A</b>	<b>11:30 AM - 12:30 PM</b> Mandalay Bay South Convention Center - Lagoon F	<b>A Roadmap: Content Management Interoperability Services for Multiplatform ECM Infrastructure</b>
<b>ESC-3140A</b>	<b>11:30 AM - 12:30 PM</b> Mandalay Bay South Convention Center - Lagoon J	<b>All Aboard the Collaboration Train</b>
<b>ESC-1083A</b>	<b>01:30 PM - 04:30 PM</b> Mandalay Bay South Convention Center - Shorelines B Lab Room 1	<b>Build Highly Compatible CMIS ECM Applications Using Apache Chemistry: Hosted by IBM and Alfresco</b>
<b>ESC-1836A</b>	<b>03:30 PM - 04:30 PM</b> Mandalay Bay South Convention Center - Lagoon L	<b>Customer Case Study: Manage and Classify Social Content for Governance</b>

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