IBM Software

Information On Demand 2011

October 23–27, 2011
Mandalay Bay | Las Vegas, Nevada

BA Hands-On Labs
Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference website for the most current agenda.

Monday, October 24			
BGN-3632B	02:15 PM - 05:15 PM Mandalay Bay - Shorelines B Lab Room 14		New Self-Service Reporting Capabilities in IBM Cognos Business Intelligence
BGN-3636A	02:15 PM - 05:15 PM Mandalay Bay - Shorelines B Lab Room 5		Working with Query Subject Types in IBM Cognos Framework Manager
BGN-3704A	02:15 PM - 05:15 PM Mandalay Bay - Shorelines B Lab Room 13		Moving Data with IBM Cognos Business Viewpoint V10.1
BGN-3469A	10:15 AM - 01:15 PM Mandalay Bay - Shorelines B Lab Room 6		Foundations of Predictive Analytics: IBM SPSS Statistics
BGN-3631A	10:15 AM - 01:15 PM Mandalay Bay - Shorelines B Lab Room 14		Overview of New Capabilities in IBM Cognos Business Intelligence

■ Special / Other Events		■ Business Leadership	
■ Technical Elective Sessions		■ Hands-On Labs	

Turn Insight Into Action

BGN-3635A	10:15 AM - 01:15 PM Mandalay Bay - Shorelines B Lab Room 13	Optimizing and Tuning Metadata Models in IBM Cognos Framework Manager
BGN-3700A	10:15 AM - 01:15 PM Mandalay Bay - Shorelines B Lab Room 5	Integrating IBM Cognos Business Intelligence V10.1 with IBM Cognos TM1

Tuesday, October 25

BGN-3633A	02:00 PM - 05:00 PM Mandalay Bay - Shorelines B Lab Room 6	IBM Cognos Report Studio: Adding Conditional Formatting to Your Reports
BGN-3696A	02:00 PM - 05:00 PM Mandalay Bay - Shorelines B Lab Room 5	Advanced Generated SQL Concepts and Complex Queries
BGN-3699A	02:00 PM - 05:00 PM Mandalay Bay - Shorelines B Lab Room 13	Designing and Developing Models with IBM Cognos TM1 V9.5
BGN-3708A	02:00 PM - 05:00 PM Mandalay Bay - Shorelines B Lab Room 14	Automated Data Mining with IBM SPSS Modeler

■ Special / Other Events	■ Business Leadership
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Turn Insight Into Action

BGN-3631B	09:45 AM - 12:45 PM Mandalay Bay - Shorelines B Lab Room 14	Overview of New Capabilities in IBM Cognos Business Intelligence
BGN-3634A	09:45 AM - 12:45 PM Mandalay Bay - Shorelines B Lab Room 5	Advanced Troubleshooting Tools and Special Task Logging in IBM Cognos Business Intelligence
BGN-3703A	09:45 AM - 12:45 PM Mandalay Bay - Shorelines B Lab Room 13	IBM Cognos Express V9.5 Overview

Wednesday, October 26

BGN-3635B	02:00 PM - 05:00 PM Mandalay Bay - Shorelines B Lab Room 5	Optimizing and Tuning Metadata Models in IBM Cognos Framework Manager
BGN-3698A	02:00 PM - 05:00 PM Mandalay Bay - Shorelines B Lab Room 6	Interactive Reporting in IBM Cognos Business Intelligence V10.1
BGN-3705A	02:00 PM - 05:00 PM Mandalay Bay - Shorelines B Lab Room 13	Integrating IBM Cognos Business Intelligence 10.1 with IBM Cognos Planning

■ Special / Other Events	■ Business Leadership
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Turn Insight Into Action

BGN-3706B	02:00 PM - 05:00 PM Mandalay Bay - Shorelines B Lab Room 14	Generating Profitable Offers with IBM SPSS Decision Management for Customer Interactions
BGN-3697A	09:45 AM - 12:45 PM Mandalay Bay - Shorelines B Lab Room 6	Introduction to IBM Cognos Statistics
BGN-3701A	09:45 AM - 12:45 PM Mandalay Bay - Shorelines B Lab Room 5	IBM Cognos TM1 Advanced Performance Techniques
BGN-3707A	09:45 AM - 12:45 PM Mandalay Bay - Shorelines B Lab Room 14	Using JavaScript with IBM SPSS Data Collection Surveys 101 and Beyond
BGN-3709A	09:45 AM - 12:45 PM Mandalay Bay - Shorelines B Lab Room 13	Deploying Manageable Business Intelligence Using the IBM Cognos Application Workbench

Thursday, October 24

BGN-3632C	01:30 PM - 04:30 PM Mandalay Bay - Shorelines B Lab Room 13	New Self-Service Reporting Capabilities in IBM Cognos Business Intelligence

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Turn Insight Into Action

BGN-3634B	01:30 PM - 04:30 PM Mandalay Bay - Shorelines B Lab Room 5	Advanced Troubleshooting Tools and Special Task Logging in IBM Cognos Business Intelligence
BGN-3696B	01:30 PM - 04:30 PM Mandalay Bay - Shorelines B Lab Room 14	Advanced Generated SQL Concepts and Complex Queries
BGN-3708C	01:30 PM - 04:30 PM Mandalay Bay - Shorelines B Lab Room 6	Automated Data Mining with IBM SPSS Modeler
BGN-3469B	08:15 AM - 11:15 AM Mandalay Bay - Shorelines B Lab Room 13	Foundations of Predictive Analytics: IBM SPSS Statistics
BGN-3633B	08:15 AM - 11:15 AM Mandalay Bay - Shorelines B Lab Room 5	IBM Cognos Report Studio: Adding Conditional Formatting to Your Reports
BGN-3636B	08:15 AM - 11:15 AM Mandalay Bay - Shorelines B Lab Room 14	Working with Query Subject Types in IBM Cognos Framework Manager
BGN-3702A	08:15 AM - 11:15 AM Mandalay Bay - Shorelines B Lab Room 6	Analyze Data with IBM Cognos TM1

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs

Turn Insight Into Action