

# IOD 2011

## MEETING ROOMS

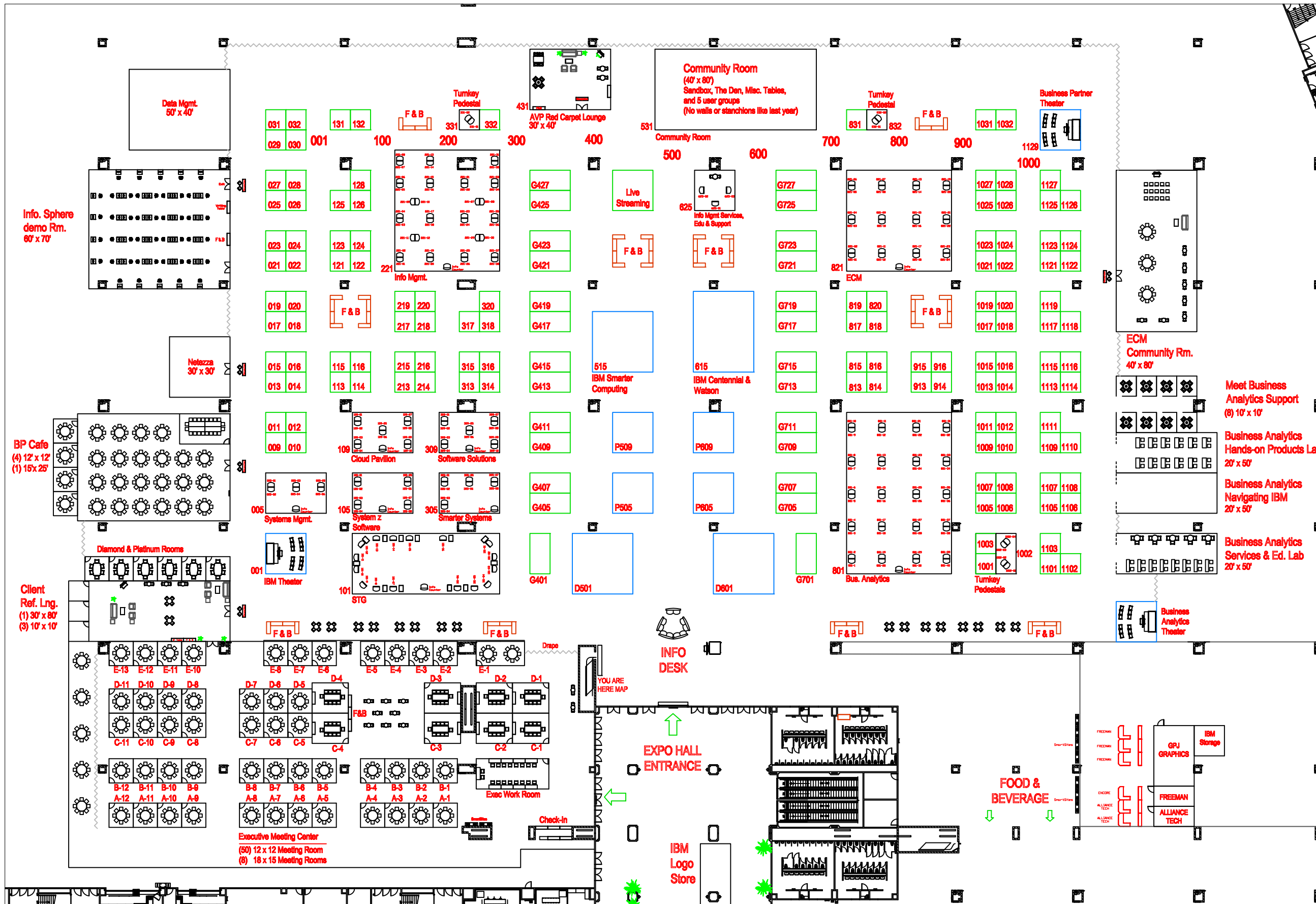
- Executive Meeting Center (50) 12'x12', (8) 18'x15'
- Client Reference Lounge (30'x80')
- Business Analytics - Navigating IBM (20'x50')
- Business Analytics Services & Education Lab (20'x50')
- Business Analytics Hands-On Products Lab (20'x50')
- Meet Business Analytics Support (8) 10'x10'
- BP Cafe (3) 12'x12', (1) 54'x75'
- ECM Community Room (30'x80')
- AVP Red Carpet Lounge (20'x30')
- Data Management (30'x50')
- InfoSphere Demo Room (45'x80')(46 demos)

## EXPO HALL

- (2) Diamonds (30'x30')
- (4) Platinums (20'x20')
- (26) Golds (10'x20')
- (118) Elite Exhibitors (10'x10')
- (8) Turnkey Peds
- (163) IBM Pedestals
- (2) Diamond Meeting Rms. (12'x12')
- (4) Platinum Meeting Rms. (12'x12')
- (3) Theaters (20' x 20')

## IBM Booths (13)

- IBM Business Analytics (52'x80')(40 Peds)
- IBM Enterprise Content Management (50'x55')(24 peds)
- IBM Info Mgmt Services, Education & Support (20'x20')(3 Peds)
- IBM Info Management (52'x60')(38Peds)
- IBM Smarter Systems (20'x30')(8 Peds)
- IBM Systems z Software (20'x30')(8 Peds)
- Cloud Pavilion (20'x30')(10 Peds)
- IBM Software Solutions (20'x30')(10 Peds)
- IBM Systems Mgmt. (20'x30')(6 Peds)
- IBM STG (30'x70')(16 Peds)
- Community Room (40'x80')
- IBM Centennial/Watson (30'x40')
- IBM Smarter Computing (30'x30')



### Show | Venue IBM Information On Demand 2011

Show Date October 23 - 27, 2011  
 Show Hall Mandalay Bay Convention Center, Las Vegas, NV  
 Booth # Bayside C & D

### Project # 1050213K0

Booth Size N/A  
 File Name IOD 2011.dwg  
 Scale N/A

### View Solution Center

Designer JS/RC  
 Date 06.06.2011  
 Status A10