



ESRI and IBM

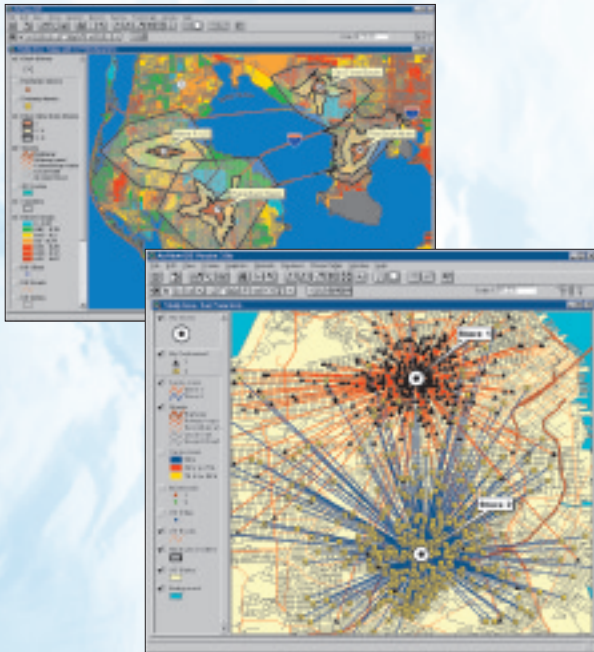
Combining Technology for Enterprise GIS Solutions



ESRI and IBM

Combining technology...

*To meet the growing demand
for GIS systems, ESRI and IBM
formed a global strategic alliance
to jointly market the industry's
first enterprisewide, complete
end-to-end GIS solution.*



With ESRI and IBM, you get the latest technology from industry leaders who offer a total geographic information system (GIS) solution that includes consulting, hardware, software, financing, and installation support. Through the ESRI and IBM global strategic alliance, we are combining the strengths of both companies to offer fully integrated GIS and e-business solutions—not just at the user level, but across the entire global enterprise.

Enhanced ESRI-IBM Relationship

The strategic alliance takes the 15-year relationship between ESRI and IBM to the next level. As a result, you will benefit from

- An IBM Global GIS Consulting Practice—to assist with the assessment, design, implementation, and training of enterprisewide GIS implementations.
- The ability to finance your solutions through IBM Global Financing—which offers a wide range of flexible and attractive financing options.
- Integrated GIS solutions from ESRI, IBM, and ESRI business partners ready to work with you.

Combining Technology Through Product Engineering and Professional Services

ESRI® software has set the standard for fast and powerful Internet mapping and GIS tools. Combine this with leading technology and services from IBM and you have an unbeatable suite of spatial management solutions to meet your GIS and business intelligence needs.

ESRI and IBM Product/Service Relationships



ESRI and IBM Solutions

- Are secure, time-tested, and scalable.
- Adhere to open standards for spatial technology management.
- Are certified on IBM @server xSeries, pSeries, Netfinity®, RS/6000®, and IntelliStation platforms for maximum performance.
- Integrate ESRI's Internet mapping technology, ArcIMS, with powerful IBM WebSphere—which provides Web services and administration for Web-based applications.
- Integrate ESRI's technology with DB2 Universal Database™ Spatial Extender—which stores, accesses, manages, and manipulates spatial data in the same database that stores your business data.
- Have been successfully integrated to provide e-business solutions for government and commercial accounts in the most demanding applications.
- Have been engineered and tested together to provide you with a world-class GIS system.

The Bottom Line

Only the industry-leading IBM and ESRI alliance can provide such a comprehensive solution—combining technology, data management, the Internet, services, and financing in a scalable environment to meet the needs of governments and companies both large and small. For more information about ESRI and IBM solutions, visit

www.esri.com/partners/alliances/ibm.html

www.ibm.com/software/data/spatial



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For more than 30 years ESRI has been helping people manage and analyze geographic information. ESRI offers a framework for implementing GIS in any organization with a seamless link from personal GIS on the desktop to enterprisewide GIS client/server and data management systems. ESRI® GIS solutions are flexible and can be customized to meet the needs of our users. ESRI is a full-service GIS company, ready to help you begin, grow, and build success with GIS.

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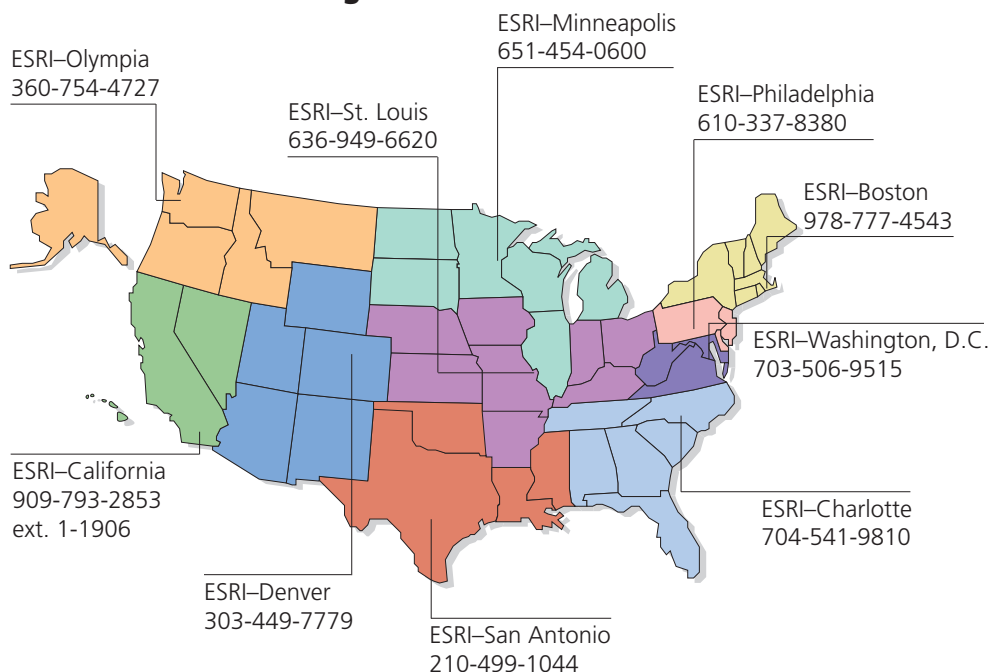
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