

# IOD 2013

## EXPO HALL

- (1) Rocket Software (30'x30')
- (2) Social Sponsors (30'x30')
- (2) Solution Sponsor (30'x20')
- (4) Platinums (20'x20')
- (20) Golds (10'x20')
- (147) Elite Exhibitors (10'x10')
- (8) Turnkey Peds
- (2) Theaters (30' x 30')
- (1) Video Wall 20ft
- (1) Video Wall 30ft

## F&B Stations:

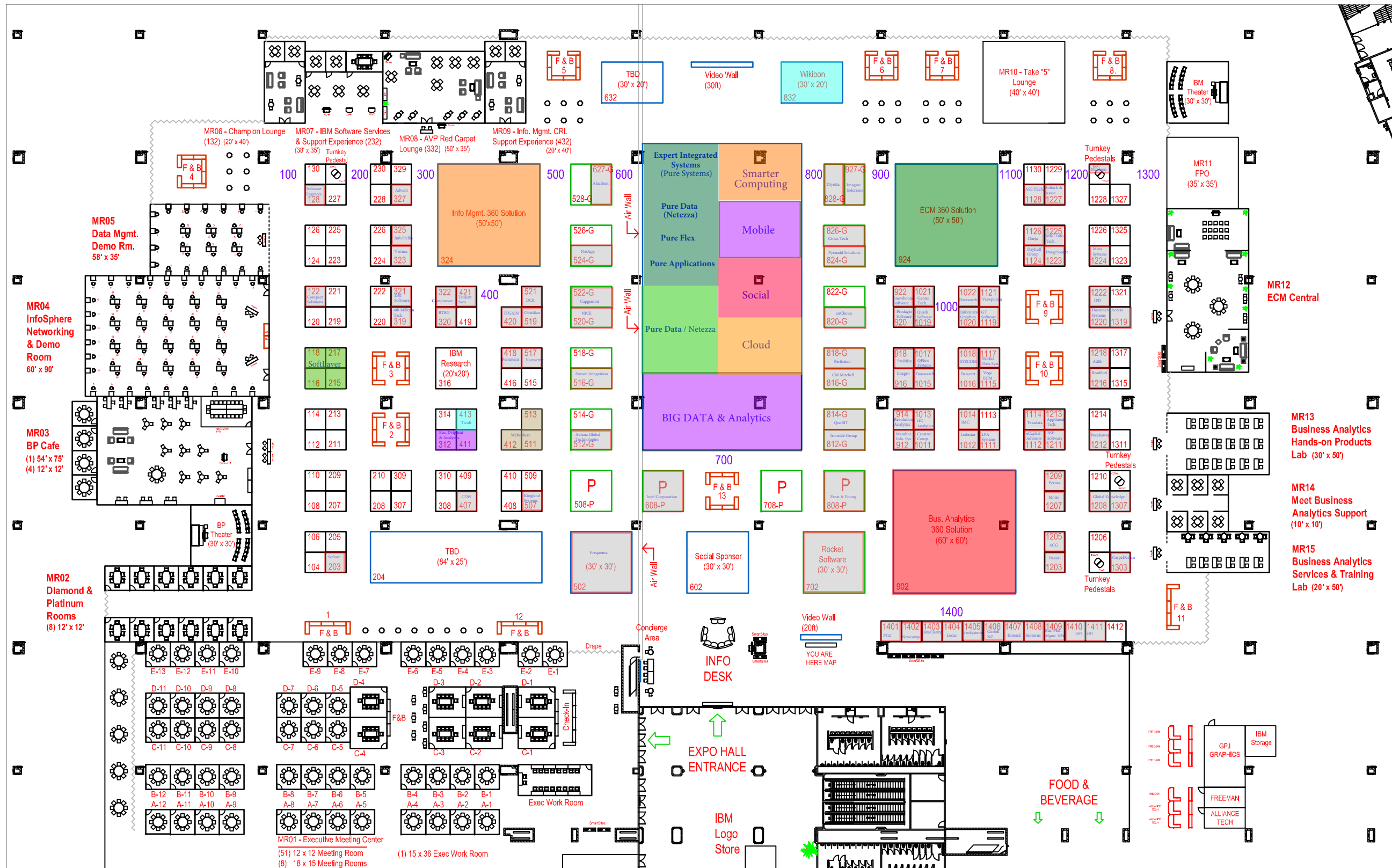
- (3) Double Configuration
- (10) Quad Configuration

## MEETING ROOMS (15)

- MR01 - Exec. Mtg. Center (51) 12'x12', (8) 18'x15', (1) EWR
- MR02 - Meeting Rooms (12) 12'x12'
- MR03 - BP Cafe (1) 54'x75', (4) 12'x12'
- MR04 - InfoSphere Demo Room (60'x90')(65 demos)
- MR05 - Data Mgmt. Demo Room (58'x35')(27 demos)
- MR06 - Champion Lounge
- MR07 - IBM Software Services & Support Experience(38'x35', #232')
- MR08 - AVP Red Carpet Lounge (50'x35', #332)
- MR09 - Info. Mgmt. CRL Support Experience (20'x40', #432)
- MR10 - Take "5" Lounge (40'x40')
- MR11 - FPO (35'x35')
- MR12 - ECM Central (40'x80')
- MR13 - Bus. Analytics Hands-On Products Lab (30'x50')
- MR14 - Meet Business Analytics Support (6) 10'x10'
- MR15 - Business Analytics Services & Training Lab (20'x50')

## IBM Booths (10)

- 204 - TBD (84'x25')
- 316 - IBM Research (20'x20')
- 324 - Info. Management (50'x50')
- 616 - Smarter Computing & Enterprise Systems (30'x40')
- TBD - BIG DATA & Analytics
- TBD - Cloud
- TBD - Mobile
- TBD - Social
- TBD - Expert Integrated Systems (PureData, PureFlex, PureApplication)
- TBD - PureData/Netezza



## Show | Venue IBM Information On Demand 2013

**Show Date** November 3 - 7, 2013  
**Show Hall** Mandalay Bay Convention Center, Las Vegas, NV  
**Booth #** Bayside C & D

## Project # 1051933K0

**Booth Size** N/A  
**File Name** IOD 2013.dwg  
**Scale** N/A

## View Solution Center Floor Plan

**Designer** JS/RC/AR  
**Date** 8.01.13  
**Status** A10

