



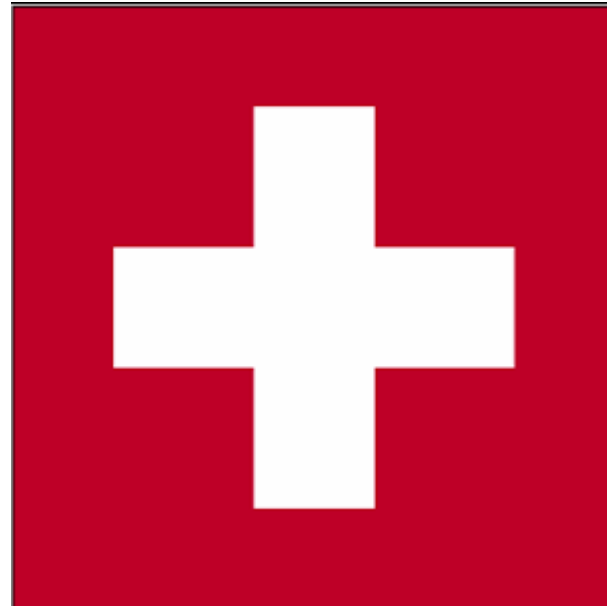
Peter Goldstein

Director of Sales & Biz Dev

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A turnkey technology platform for enabling video advertising for SMBs

Agencies



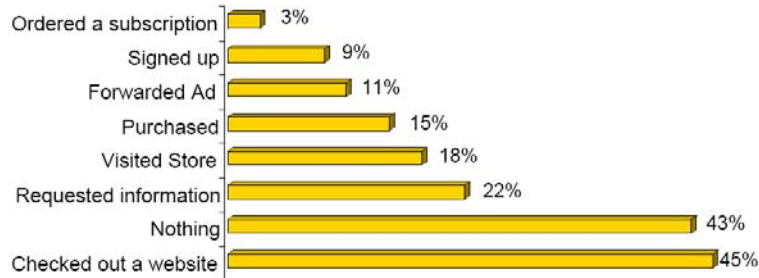
Publishers

Advertisers

(case studies)

Why is video hot?

57% of Consumers Moved Closer to a Transaction After Watching



Google search results for "jason bourne". The search bar shows "jason bourne" and the search button is labeled "Search". Below the search bar, there are several results:

- Web Video**: Personalized Results 1 - 100 of about 1,880,000 for [jason bourne](#). (0.13 seconds)
- Become an agent in the Ultimate Search for Bourne with Google**: The Ultimate Search for Bourne with Google begins in less than one week. Add the agent gadget to your iGoogle page to get the latest intelligence and the edge. [Watch the movie trailer](#)
- Jason Bourne - Wikipedia, the free encyclopedia**: Jason Bourne is a fictional character in a series of novels by Robert Ludlum and later Eric Van Lustbader, who picks up where Ludlum left off. ...
- The Bourne Ultimatum (film) - Wikipedia, the free encyclopedia**: Matt Damon stars once again as Ludlum's signature character, amnesia-suffering assassin Jason Bourne. Julia Stiles, David Strathairn, Scott Glenn, ...

Search results for "I Have a Dream". The search bar shows "I Have a Dream" and the search button is labeled "Search". Below the search bar, there are several results:

- American Rhetoric: Martin Luther King, Jr. - I Have a Dream**: Full text and video and audio of Martin Luther King speech -- I Have A Dream. [www.americanrhetoric.com/speeches/mlkihaveadream.htm](#) - 27k - [Cached](#) - [Similar pages](#) - [Note this](#)
- The I Have a Dream Speech - The U.S. Constitution Online ...**: The text of the I Have a Dream Speech given by Martin Luther King in 1963. [www.usconstitution.net/dream.html](#) - 24k - [Cached](#) - [Similar pages](#) - [Note this](#)
- I Have a Dream - Wikipedia, the free encyclopedia**: "I Have a Dream" is the popular name given to the historic public speech by Dr. Martin Luther King, Jr., when he spoke of his desire for a future where ...
- Martin Luther King, Jr. Papers Project Speeches: Address at March ...**: File Format: PDF/Adobe Acrobat tomorrow, I still have a dream. (Yes) It is a dream deeply rooted in the American dream. ... I have a dream that one day on the red hills of Georgia, ... [www.stanford.edu/group/King/publications/speeches/address_at_march_on_washington.pdf](#) - [Similar pages](#) - [Note this](#)
- I have a dream... [Martin Luther King] - Google Video**: What the title said. Jan 19, 2006, from none. View it on ... [Watch video](#) - 17min - ★★★★★ [video.google.com/videoplay?docid=1732754907698549493](#)

Results of Last Month's Poll Question

In 2008, SMB videos will be a game changer in the local media market.

Strongly agree	20.6%
Agree	23.7%
Not sure	33.6%
Disagree	14.5%
Strongly disagree	7.5%

The VideoAd Player

Dallas, TX
Lewisville, Plano, University Park...

San Antonio, TX
Leon Valley & Hollywood Park...

Victoria, TX


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Welcome to Smooth Solutions

When you choose to come through our doors, you are welcomed as our guest. As your host, our singular purpose is to immerse you in luxury and gracious hospitality.

We offer the following services:

- Laser Hair Removal
- Microdermabrasion
- Physician Grade Products

Free Consultation

SunValleyonline.com
The Wood River Valleys Home on the Web

5 Day Forecast
Snow Report
Travel Conditions
Daily News Podcast

Home News Entertainment & Events Area & Real Estate Guide Shop/Classifieds Community Blogs My Sun Valley / Check Email Newsletter sign-up

Real Estate Guide



Shopping Guide



Shopping Guide



We Outsell All Other Sun Valley Brokerages



Hailey man faces pot distribution charge



A Hailey man is accused of leaving the scene of a hit-and-run in Ketchum Sunday afternoon –above- and when Hailey Police stopped him, the officer found 11 individual baggies of marijuana in his car.

Article > 1 2 3 4 5 - Pause

Top Headlines

- When a Newspaper dies, what's next
- Week in Review: Ketchum, Hailey, Sun Valley, Bellevue 3/5/2008
- Coal plants decline, renewables thrive
- Hailey girl grazed by car, slightly hurt
- Newspaper industry struggles lead to potential sale of Wood River Journal
- Report: ID Ranks low in protecting children
- Wolf recovery to be celebrated, protected
- SVOnline email accessible from Outlook, Gmail, etc.

Politics & Public Policy

- Daylight Saving Time begins this Sunday
- Video: Retailers dislike 48Straight tent

Cut the Cord!

UnlimitEdge[®]
Minutes without limits.

edgeWIRELESS[®] atat
A WIRELESS AFFILIATE OF SPRINT

Local Hotel Reservations & Map

Check-In [03/12/2008] [calendar icon]
Check-Out [03/13/2008] [calendar icon]
Adults [1] [dropdown] Kids [0] [dropdown]
Category [All Lodging] [dropdown]

Search

Click the icon for the Sun Valley Map [map icon]

INQUIRE BOOK NOW SHARE

Play Audio

Click here for more info and packages

VideoAd by Mixpo

Events in the Valley
Tuesday, March 11, 2008

Custom Video

Search Engine
STRATEGIES
CONFERENCE & EXPO[®]

The VideoAd Player



Mortgage Lending for people on the go

GO Vault™ User Name: Password:

Toll Free 1-877-252-6990

HOME FREE QUOTES JOE'S BLOG RESOURCES ABOUT US CONTACT US

Pull your personal mortgage credit report now:

Don't confuse "800 Free Credit" commercials with a Mortgage Credit report!

Why should you get your credit report here? ...not only are reports from "free credit report sites" not free, but they:

1. do not include FICO scores (if you want that, add \$40 to "free")
2. sign you up for a credit monitoring service with a monthly fee, and
3. capture and sell your information as a lead to marketing companies

Watch Joe's video for the truth behind credit reports!

INQUIRE MORE INFO SHARE



0:00/1:40

VideoAd by Mixpo

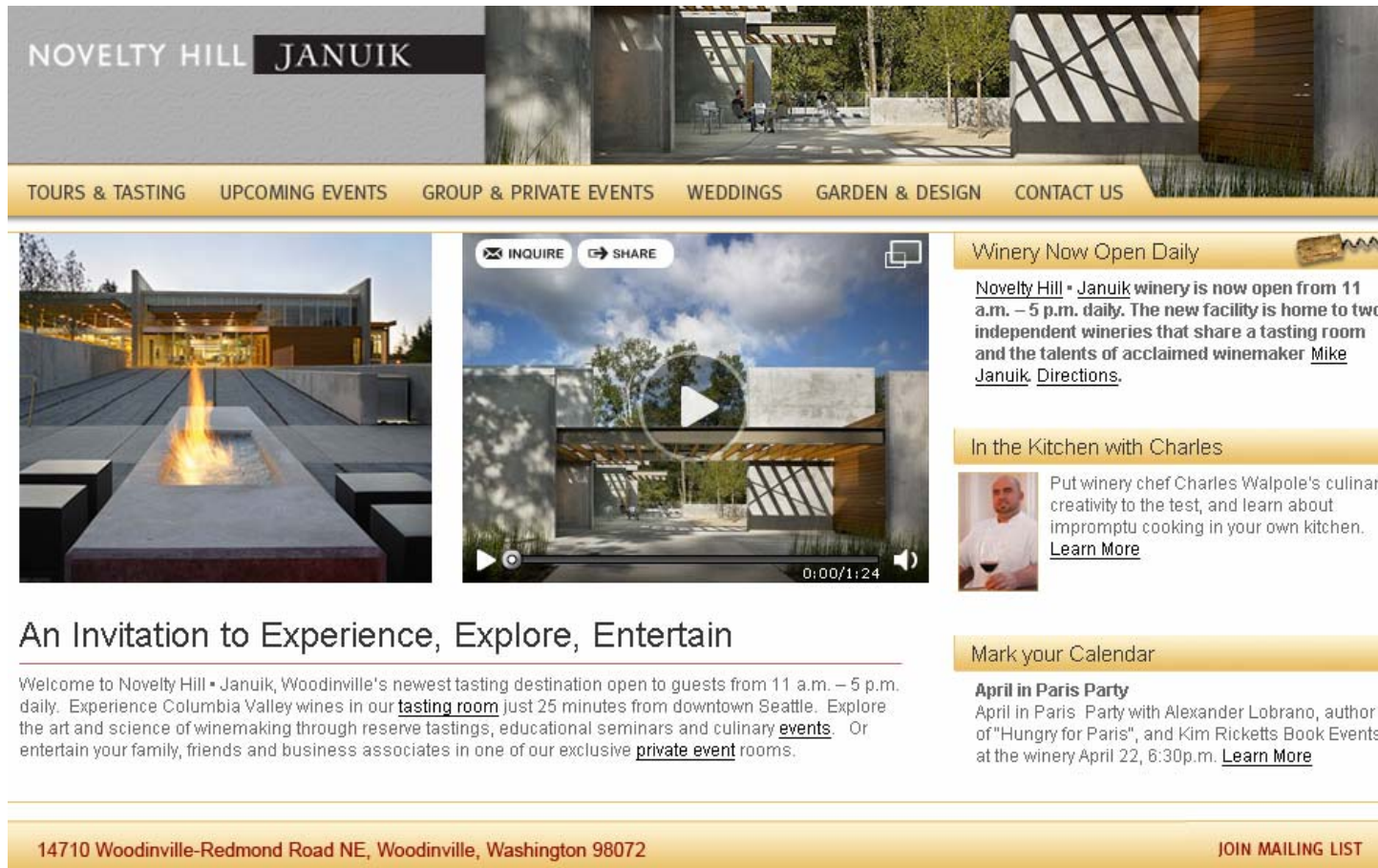
Pull your personal mortgage credit report here:

[Get Started ▶](#)

‘User generated content’

Search Engine
STRATEGIES
CONFERENCE & EXPO®

The VideoAd Player




NOVELTY HILL JANUIK

TOURS & TASTING UPCOMING EVENTS GROUP & PRIVATE EVENTS WEDDINGS GARDEN & DESIGN CONTACT US

[INQUIRE](#) [SHARE](#)

Winery Now Open Daily
Novelty Hill • Januik winery is now open from 11 a.m. – 5 p.m. daily. The new facility is home to two independent wineries that share a tasting room and the talents of acclaimed winemaker [Mike Januik](#). [Directions](#).

In the Kitchen with Charles
 Put winery chef Charles Walpole's culinary creativity to the test, and learn about impromptu cooking in your own kitchen. [Learn More](#)

Mark your Calendar
April in Paris Party
April in Paris Party with Alexander Lobrano, author of "Hungry for Paris", and Kim Ricketts Book Events at the winery April 22, 6:30p.m. [Learn More](#)

14710 Woodinville-Redmond Road NE, Woodinville, Washington 98072 [JOIN MAILING LIST](#)

An Invitation to Experience, Explore, Entertain

Welcome to Novelty Hill • Januik, Woodinville's newest tasting destination open to guests from 11 a.m. – 5 p.m. daily. Experience Columbia Valley wines in our [tasting room](#) just 25 minutes from downtown Seattle. Explore the art and science of winemaking through reserve tastings, educational seminars and culinary [events](#). Or entertain your family, friends and business associates in one of our exclusive [private event](#) rooms.

Photo Slideshows

The VideoAd Player

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Repurposed Video

SEO-friendly Landing pages

3381 Radcliffe Avenue West Vancouver - Mozilla Firefox


File Edit View History Bookmarks Tools Help

http://www.mixpo.com/videoad/3381-Radcliffe-Avenue-We/s0Zc8q:RTM2c2CS_frRkQ

swiss flag image

Inman Conference Demos

INQUIRE MORE INFO SHARE



Call 1-800-504-1831 for details

3381 Radcliffe Avenue West Vancouver

Located on one of the finest waterfront streets in West Vancouver, just steps away from West Bay Beach. This dramatic semi-waterfront modern home offers gorgeous views from all three levels. The home rests on a 50 ft x 140 ft property that is low maintenance and features a beautiful Japanese garden. The home features a Downsview kitchen with Sub Zero and Miele appliances, tumbled marble countertops and hardwood floors. There is a large covered deck, ideal for entertaining which is very private.

About Prudential Sussex Realty - John Jennings
Realtor for North Vancouver and West Vancouver Real Estate. Do you have a home to sell in North Vancouver or West Vancouver? (Ambleside, Dunderave, Whytecliff, the British Property... [More](#)

2397 Marine Drive West
Vancouver British Columbia V7V 1K9
Canada

Link to this VideoAd
<http://www.mixpo.com/videoad/3381-Radclif>

Find this VideoAd at:

The Studio: Measurement & Analytics

MIXPO. Account Settings

Manage Your VideoAds | Create a New VideoAd | Business Profile

Your VideoAds Create a new VideoAd

Select All

Sotheby's Sun Valley Video Channel

 Impressions: **82**
Views: **87**

Publishing Edit Duplicate ✕

Created: January 27, 2008 at 10:44 AM

Include in Analytics

Sun Valley Resort TV

 Impressions: **76127**
Views: **504**
Inquiries: **1**
More Info Clicks: **32**

Publishing Edit Duplicate ✕

Created: January 7, 2008 at 14:35 PM

Include in Analytics

Sun Valley Twin Creeks Neighborhood

 Impressions: **333**
Views: **95**
More Info Clicks: **7**

Publishing Edit Duplicate ✕

Created: January 4, 2008 at 18:43 PM

Include in Analytics

Sun Valley Resort TV Jump Page

 Impressions: **13**
Views: **13**
More Info Clicks: **2**

Publishing Edit Duplicate ✕

Created: January 18, 2008 at 19:38 PM

Quick Filter: **Last 7 Days** ▼

VideoAd Activity + -

Impressions Views Conversions



Playthrough and Conversion Profile + -



Viewer Locations + -



Map | Satellite | Hybrid

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Referring Sites + -

Recent Referrers | **Top Embeds**

Embed Host

- <http://sunvalleyonline.com> (332)
- <http://sunvalleyonline.com> (166)
- <http://sunvalleyonline.com> (157)
- <http://sunvalleyonline.com> (156)
- <http://209.85.173.104> (137)
- <http://www.sunvalleyonline.com> (116)
- <http://sunvalleyonline.com> (114)
- <http://www.sunvalleyonline.com> (84)
- <http://www.sunvalleyonline.com> (75)
- <http://www.sunvalleyonline.com> (74)

The Studio: Creation & Customization Tools

Mixpo Studio - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.mixpo.com/studio/

Inman Conference Demos

swiss flag image

Description Visuals Narration Sound Overlays

+ Add Video or Images from Your Computer

+ Add Video or Images from Our Stock Library

x Delete an Image or Video

Selected Media's Properties

Total Displayed Duration (s): 1

Volume:

Selected Media Transition and Effects

Transition time to next media element (s): 0

Transition Type: No Transition

Use Zoom Effect

Apply to all media

Click for More Info

The ultimate private residence or sporting club within 1 hour of Sun Valley. 1444 acres with 3.5 miles of Silver Creek and The Little Wood River flowing through.

0:00 / 1:00

4s 4s 4s 4s 4s 4s 4s 4s 4s 4s 4s 4s 4s 4s

Cancel Save and Publish

Valvo C70 Convertible

Impressions: 24
Views: 10
More Info Clicks: 1

Publishing Edit Duplicate

Created: October 25, 2007 at 15:53 PM

Include in Analytics

Valvo with Ski Promo Overlay

Impressions: 46
Views: 16

Publishing Edit Duplicate

Created: December 21, 2007 at 16:05 PM

Include in Analytics

Valvo XC90

Impressions: 14
Views: 14
More Info Clicks: 1

Publishing Edit Duplicate

Created: October 25, 2007 at 15:18 PM

Include in Analytics

Valvo XC90 Safe SUV

Impressions: 99
Views: 111
More Info Clicks: 10

Publishing Edit Duplicate

Created: October 25, 2007 at 15:09 PM

The Promise of Online Video

- More relevant communications to customers
- Turbocharge various online touch-points
- Drive Action
- What works....and what doesn't?

Turnkey

Affordable

Easy