Informix ®
SOFTWARE

Informix
Professional
Services

Providing Architecture,

Applications, Development,

Product Implementation,

Systems Integration, and

Project Management

Services

For a large and rapidly growing number of businesses, a credible Internet strategy and a well designed, easy-to-use Web site have become critical success factors. Unfortunately, making the decision to adopt Web technology isn't enough. You have to know where you want to go, how to get there, and where to start.

That's why Informix® developed the Informix RedBack® Fast Start Program, which begins with your ideas, and ends with a long-term, high-performance solution. The program is designed to give your entire technical staff a fast start with Informix Web-based technology—and to help you stop losing business to your competition.

RedBack is a multi-threaded, rules-based Web application server that integrates front-end Web design tools with existing data and applications. It enables you to deliver Web applications that are more portable, maintainable, accessible, and affordable.

Choose the Informix RedBack Fast Start Program, and you'll immediately benefit from the expertise of consultants who make it a priority to stay on top of the newest Web-based application design and development techniques. The expertise they bring to your application developers ensures that your Web site is highly productive, right from the start.

About the Program

The Informix RedBack Fast Start Program is designed to help you get your UniData®- or UniVerse®-based Web applications up and running as quickly and effectively as possible.

Our experienced consultants begin by working with you to analyze your needs and explore options for a browser-enabled environment using RedBack. Then, based on your unique requirements, environment, and expectations, a consultant works with your staff to develop example software using RedBack and your server-based system.

Throughout the process, our focus on knowledge transfer ensures that your staff members learn how to use RedBack and gain critical experience designing and developing a Web-based application. At the end of the engagement, we present you with recommendations for Web technology implementations that will enhance your business.

Program Deliverables

There are two versions of the RedBack Fast Start Program. The first version allows you to use the RedBack Server software on a trial basis for the program, so that you can see how well the software meets your unique application requirements prior to purchasing a license. The second version includes a full RedBack Server license with RedBack Designer at a reduced package rate.

Just prior to the start of the program, Informix sends you the selected version of RedBack Server software. We also contact you to review the engagement, and to ensure that technical staff with appropriate experience are available to participate in the process.

Once you have your software, a RedBack consultant comes to your site, and works with you and your technical staff for up to five days. The consultant uses an interactive, on-line development approach to explore a variety of visual, functional, and technical options, and to develop a prototype application. In addition, one seat in our RedBack Essentials course is available at a discounted rate as part of the RedBack Fast Start Program.

Program Requirements

In order for Informix Professional Services to successfully implement the RedBack Fast Start Progam, we require the following resources to be available at your site:

- UniVerse or UniData running on a server, with licenses and a dedicated work area for RedBack development and testing
- IIS (Internet Information Server) or PWS (Personal Web Server) installed and running for Windows NT Web server environments
- A PC, loaded with an appropriate Web browser, available for the RedBack developer
- Installation of RedBack software and Apache Web server (if needed) at your site before the engagement begins is preferred

About Informix Professional Services

Organizations that use Informix technology to position themselves for success count on the expertise of Informix consultants to help them achieve their goals. Informix Professional Services is focused on ensuring that customers successfully implement long-term, strategic business solutions by implementing Informix-based data warehouses, Web content management applications, and high-performance OLTP environments.

Informix consulting programs emphasize a common thread—critical, up-front planning necessary to ensure the successful implementation and utilization of Informix technology. Informix consultants put an emphasis on flexibility and designing custom solutions for unique organizational requirements.

Informix consultants bring a unique mix of technology skills and on-the-job expertise in a variety of industries, such as manufacturing/ERP, finance and banking, telecommunications, retail, health care, and media. From initial analysis, through planning and development, to implementation and beyond, their skills translate into strategic advantage for clients.

Getting more information about Informix Professional Services is simple. On the Web, it's www.informix.com/services, or send an email to consulting@informix.com. If you prefer to reach us by phone, dial 1 800 331 1763 or the Informix sales office nearest you. To register for Informix training, please visit www.informix.com/training, or call 1 800 529 6999 for curriculum planning assistance.

Order this program with trial software using Informix part number 000-A4006. Order this program with a permanent RedBack software license using part number 000-A4007. Order one seat in the RedBack Essentials education course using part number 000-A4008.

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