



A Partner Solution for Cross Industry

Providing Quick ECM and BPM Deployments for Faster Adoption and Optimization

IBM **Information Management** software

IFN DriveU

Partner Solution

■ **Target Industry**

Cross Industry

■ **Business Applications**

File Collections

Homeland Security

Insurance Claims Processing

Land & Mapping Authorities

Mortgage Processing

New Policies Processes

Automation

Supply Chain Management

■ **Products**

IBM FileNet Business Process Manager

IBM FileNet Capture

IBM FileNet Content Manager

IBM FileNet eForms

IBM FileNet eProcess

IBM FileNet Image Services

IBM InfoSphere Content Collector

Business Challenge

Organizations must effectively organize and retrieve enterprise content, optimize customer support and improve staff productivity in order to survive in today's competitive environment.

When implementing an enterprise content management (ECM) or business process management (BPM) solution, an organization needs a quick deployment with minimal disruption to its existing environment. At the same time, the solution must be user-friendly for easy adoption and optimization.

Solution

IFN's DriveU solution allows for quick implementation of an ECM or BPM infrastructure within an organization. DriveU encompasses IFN's over 15 years of experience facilitating IBM ECM implementations while minimizing risks and reducing costs by utilizing a series of pre-defined business templates. For example, to improve content organization filing and minimize employee errors, indexing and filing rule sets are established. These rule sets determine document location (filing) according to minimum indexing characteristics for content organization and implementation of

working methodologies within the enterprise. DriveU filing rules assist in minimizing user errors and simplifying workflow by creating a common business filing language.

An innovative user interface employs advanced AJAX techniques to deliver usability and functionality similar to a desktop client for easy adoption. The DriveU interface features Microsoft® Outlook™ characteristics, full user interface customization, quick response time based on low bandwidth usage, minimal mouse clicks, search tab bookmarks to maximize productivity, and Microsoft Office™ integration.

The DriveU solution also optimizes use of the BPM system by allowing users to view tasks from different queues on one screen. An advanced task allocation feature allows for integration with a company's organizational structure for role-based security down to the business activity level.

Business logic for task assignment improves productivity by permitting users to sort and prioritize jobs and provide relevant information when needed through linking or direct access.



Value Proposition

DriveU is built on top of the IBM ECM suite of products and addresses the following business requirements:

- Easy, cost-effective and low-risk integration of ECM and BPM systems.
- Fast integration of solutions into a company's organizational structure through pre-defined business templates for insurance, banking, telecom, manufacturing, government and distribution.
- Rapid user adoption of ECM and BPM through a user-friendly Web-based interface.
- Optimization of BPM usage through multiple business functions unique to DriveU (roles, All-in-One, etc.).

The typical DriveU implementation is estimated to reduce project costs by an average of 50 percent.

Company Description

Since its inception in 1993, IFN, an IBM Software ValueNet Partner, has been recognized as a leading Enterprise Content Management (ECM) solutions provider, delivering enterprise customers business-added value to IBM's FileNet P8 platform. The company's proven record of success includes solution implementation in leading enterprises in Israel and across public and private business sectors such as banks, insurance companies, industrial plants, telecom organizations, government and academic institutions. IFN solutions have been successfully implemented in Canada, USA, Cyprus, Czech Republic, Israel, Italy and Germany.

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