

# IBM Global Services

## CFO Dashboard



### Solution Description

Chief Financial Officers (CFOs) working in the public sector are under intense pressure to operate on a performance-driven basis, demonstrate value and maintain transparency. With IBM's CFO Dashboard solution, financial managers get instant answers to crucial financial questions on such topics as asset movements, operating cost trends and contributors, cash-flow components and trends, accounts payable & aging, and actual vs. plan variances.

The CFO Dashboard solution delivers this insight without the need for financial managers to know the technicalities and mappings of their financial consolidation systems, OLAP solutions, relational databases and other IT systems.

### Features & Benefits

- Provides instant answers to crucial financial questions
- Delivers user-friendly but advanced technology
- Integrates into clients' existing IT infrastructures and financial management tools to provide dashboard and scorecard capabilities
- Leverages a pre-existing set of KPIs captured from years of experience supporting the CFO environment and performance benchmarks provided from IBM's Benchmark Centers around the world
- Creates opportunities for long-term financial performance management engagements
- Centralizes information from disparate systems into a single, web based portal
- Creates transparency through access to granular details and root cause analysis

### Value Proposition

After several waves of new government financial regulations, CFOs are looking for better ways to view their lines of business to track financial performance, forecasting and trend analysis. The management of enterprise-wide information is critical in responding to the increasing demands of the current economy and environment. They need to eliminate waste - wasted time, wasted energy, wasted resources - and respond quickly to keep pace with demand. CFOs are handling more information than ever before, but proportionally less of the information is available in real time. The more that gap closes, the more efficient and effective CFOs can become.

#### IBM Segment

- Cognos

#### Business Function

- Financial Performance Management

#### Target Industry

- Government

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