

# SMS Management and Technology

## ecoAnalytics



### Solution Description

Improving your organization's understanding of its Greenhouse Gas (GHG) emissions is now more than an environmental or social concern - it's a business imperative with far-ranging commercial impacts. However, this is more than simply a data collection exercise, true business benefit comes from transforming this data into actionable information, allowing interactive insight.

SMS ecoAnalytics™ is the complete Environmental Performance Management (EPM) solution. This analytic application from SMS overcomes all the hurdles your organization faces in planning, monitoring, analyzing and reporting Climate Change related activities. ecoAnalytics empowers organizations with comprehensive "what if?" scenario planning and analysis over all of their emissions, energy production, energy consumption and emissions abatement activities, regulatory and organizational targets, and KPIs.

### Features & Benefits

In a regulated, carbon-constrained economy, this ability to plan and monitor your Climate Change related activities and to mitigate effects of emissions and energy production/consumption is a competitive advantage, opening up new opportunities to:

- Manage GHG costs & risks and identify effective abatement opportunities
- Manage reporting to voluntary and regulatory programs
- Significantly save money by reducing energy costs in a world of rising energy prices, and avoiding financial impacts of taxes and penalties for carbon use
- Gain insights that allow you to shape your business to succeed in the new green economy
- Participate effectively in carbon markets, such as the market to be established by the Australian Government's Carbon Pollution Reduction Scheme (CPRS)
- Shaping the positive views of your customers, shareholders, directors, media, investors and employees

### Value Proposition

A configurable application that snaps into your existing business and technology environments, ecoAnalytics delivers actionable information, and business value, fast. With ecoAnalytics from SMS, you receive the ideal solution available now to help you manage your environmental planning and management (EPM) issues and programs related to greenhouse gas emissions, carbon accounting, auditing, liability, risk and trading, energy efficiency and social responsibility.

### Company Description

SMS helps organizations harness data that is critical to their business success. Outstanding return on investment and customer satisfaction are created by the unrivalled combination of SMS's end-to-end services, people, processes, vendor partnerships and track record in the design and delivery of successful Information Management, Performance Management and Business Intelligence solutions.

#### IBM Segment

- Cognos

#### Business Function

- Environmental Performance Management

#### Target Industry

- Cross Industry

For more information, contact:

**Steve Wayne**  
**Product Mgr. ecoAnalytics, NSW**  
**+61 2 9259 8888**  
**swayne@smsmt.com**

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Let's build a smarter planet.

