

# A Business Partner Solution for the Public Sector

Comprehensive Inventory Management and Point-of-Sale (POS) for Collegiate Retailers

## RATEX Business Solutions, Inc.

VisualRATEX Inventory Management and Point of Sale



### Business Challenge

In today's ever-evolving collegiate retailing environment, it's no longer enough for bookstore applications to be built to meet current needs. They also must be built to change and grow with your business. For this reason, VisualRATEX's development strategy has focused on using highly flexible technology that helps our customers easily add new business and service requirements to the solution.

### Solution Description

RATEX Business Solutions, Inc. (RBS) offers the VisualRATEX Inventory Management and POS solution for collegiate retailers. VisualRATEX is a complete and powerful tool that uses technology and best business practices to achieve efficiencies for the tracking of all merchandise categories while offering unparalleled functions and scalability.

### Value Proposition

VisualRATEX is fully scalable, inventory management and POS solution for collegiate retailers. Built from the ground up and benefiting from over 25 years of experience in POS development, VisualRATEX meets today's bookstore business needs and provides a flexible foundation for integrating new technologies as your business grows.

### Company Description

Ratex Business Solutions (RBS) is a leading independent provider of inventory management and POS software solutions for college and university bookstores. RBS is dedicated to aligning technology with smart business practices to help collegiate retailers succeed. RBS offers unmatched commitment to a store's success through ongoing product enhancements, product support, and service.

#### IBM Segment

- Data Management

#### Business Function

- Inventory Management

#### Target Industry

- Education

For more information, contact:

**Mario A. DiMascia**  
**(800) 417-2839, ext. 4119**  
**madimascia@ratex.com**

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