

# A Business Partner Solution for Cross Industry

Supply Chain Planning & Execution Solutions that Enhance Profitability, Performance & Competitive Advantage

## Manhattan Associates

Integrated Planning Solutions and Integrated Logistics Solutions



### Business Challenge

Most people are only interested in what's inside the box. And probably never gave much thought to what goes on outside—all the processes and people involved around the clock and across the globe to make sure that the box—and what's inside it—arrives at its intended destination safely and on time. At Manhattan Associates, we're 100% focused on everything outside the box.

### Solution Description

**Integrated Planning Solutions**—By making the right decisions in advance, companies can ensure efficiency throughout your supply chain. These solutions enable optimal supply chain planning through the development of strategic and tactical plans.

Each of these solutions help companies lower costs and build revenue by knowing how much product to order and when they need it.

**Integrated Logistics Solutions**—By knowing where a company's goods are located, anywhere in the world, they can respond to the demands of their customers quickly and effectively.

These supply chain execution solutions allow them to balance supply and demand, and ensure the timely and profitable movement of goods from demand to consumption.

### Value Proposition

Our demand-to-consumption approach has helped more than 1200 customers in thousands of locations around the globe—companies of all sizes and across key industries—beat competitors, delight customers and exceed shareholders' expectations. The vast majority of those customers are running on IBM hardware, using IBM software or were implemented by IBM Global Business Services.

### Company Description

Manhattan Associates is a leading provider of supply chain solutions. The company's supply-chain planning, supply-chain execution, business intelligence and businessplatform platform capabilities enable its more than 1200 customers worldwide to enhance profitability, performance and competitive advantage.

#### IBM Segment

- Data Management

#### Business Function

- Supply Chain Planning and Logistics

#### Target Industry

- Cross Industry

For more information, contact:

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Let's build a smarter planet.

