

A Business Partner Solution for Government Sector

Registration and Course Management Capabilities for Degree Completion, Continuing Education, and Certificate Programs

Jenzabar, Inc.

Jenzabar CX and Jenzabar NTS



Business Challenge

Colleges and universities face unprecedented challenges as they strive to meet demanding performance goals, from increasing enrollment and retention rates to reducing costs and exceeding fund-raising targets.

At the same time, many are experiencing rapid growth within their non-traditional educational programs—continuing education, certificate, degree-completion, online, blended online and classroom, and more. Many have found that traditional ERP packages lack the flexibility required to manage programs that are not tied to traditional terms. At the same time, alternatives such as manual processes and general-purpose tools (spreadsheets, desktop databases, and so on) cannot easily accommodate the rapid growth of these academic programs.

Solution Description

Jenzabar CX is a flexible and customizable enterprise software solution that was specifically developed to help institutions of higher education achieve their most important objectives. Jenzabar CX delivers key data to offices across the campus, from admissions to advancement, so that institutions can offer prompt personalized service to prospects, students, and alumni. Our comprehensive solution helps schools build lifelong relationships with each constituent—from candidate to student, student to graduate, and alumni to donor.

Jenzabar's NTS satisfies a school's need for flexible or variable time periods, even within some traditional degree-granting programs. It enables an institution to easily offer term-independent enrollment and graduation. Members of the community can visit the school's Web site, browse for offerings, and register for class – all within minutes.

Value Proposition

Jenzabar CX, together with Jenzabar NTS, represents sound investments in the future of an institution: a full suite of integrated enterprise software modules, designed to grow and change with the evolving needs of the institution. Our experienced Professional Services team works with our clients to design an implementation process that is driven by their strategic objectives and key performance goals.

Company Description

Jenzabar, Inc. is a leading provider of enterprise software and services developed exclusively for higher education. With more than 35 years of combined experience offering technology solutions to colleges and universities, Jenzabar is the trusted partner of choice to 700 campuses worldwide, including private liberal arts, state, and community colleges and business, medical, law and other graduate schools. Jenzabar is headquartered in Boston, Massachusetts, with regional offices located across the United States.

IBM Segment

- Cognos
- Data Management

Business Function

- Process Automation

Target Industry

- Education

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Let's build a smarter planet.

