# Avexxis Corporation
*Avexxis Multi-Channel Commerce System*

**IBM**

## Business Challenge

In need of a robust and scalable system to support your growing multi-channel business?

## Solution Description

The Avexxis multi-channel commerce system leverages the strength of centralized processes and business rules to increase productivity while minimizing resource requirements across the entire enterprise.

## Value Proposition

The Avexxis system is a full-featured solution for multi-channel marketers of all flavors. It includes mail and phone order entry, point-of-sale (POS), and a direct order pipeline from e-commerce Web sites for both consumer and business-to-business oriented enterprises. Order processing and fulfillment functions include picking, pick verification and shipping from multiple physical and logical ware-houses, inventory management, and real-time status for customer service or direct Web access. The balance of the package encompasses customers, customer lists, products, inventory and catalogs, planning, forecasting, procurement, integrated reporting, analysis, and accounting.

Our company's goal is to deliver a system that has been optimized for the way your business runs best; takes advantage of what's good about your current operation; facilitates interoperation in today's global marketplaces; can respond flexibly in the future as your marketplace and business change and grow; facilitates efficient process flow within your organization; provides better information for management decisionmaking; and will help you create more satisfied customers to increase the profitability of your operation.

## Company Description

Avexxis delivers a unique approach to address the systems needs of multi-channel merchants. The Avexxis difference is in our ability to readily address the specific needs of each individual customer, both today and well into the future. Avexxis has provided systems and services to the multi-channel commerce marketplace for 12 years, serving traditional catalogers, providing back-end integration to Web stores, supporting wholesale and business-to-business (B2B) requirements, and offering full retail POS support. Avexxis clients run the gamut of channels in today's multi-channel world, including systems that run up to 550 users, processing thousands of orders and shipments per day. To fully meet the individual needs of each company, Avexxis has developed both software and business practices that deliver highly adaptive systems which are tailored to each customer's unique needs.

**IBM Segment**

- Data Management

**Business Function**

- Multi-Channel Operations

**Target Industry**

- Retail

*For more information, contact:*

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