

Activant Solutions, Inc.

Activant Prelude



Business Challenge

Distributors have a wide variety of requirements, depending on their products, organization, customers, and philosophy. Activant Prelude is configurable to meet virtually any set of requirements.

Solution Description

Activant Prelude fully integrates a distributor's operations. The solution supports the immediate transfer of information between departments and permits flexible online inquiry into virtually any kind of information. Prelude is a feature-rich distribution package with optional integrated modules, such as forecasting, integrated customer relationship management, value-added manufacturing, and business intelligence.

Value Proposition

Activant Prelude is fully scalable to the largest SMP UNIX®-based servers supporting thousands of users. The architecture of Prelude, coupled with the openness of the underlying database environment, provides an extensive, flexible, and portable software solution. Until now, distributors could find a good distribution software solution or a good rental solution, but not an excellent distribution package that is also an excellent rental solution.

Company Description

Activant provides technology solutions and services to more than 3800 wholesale distributors throughout North America. A leading technology provider for the distribution industry, Activant develops comprehensive enterprise software solutions to help distributors improve customer service and maximize the return on their technology investment. In addition, the company offers an Internet trading network that expedites sourcing, expands geographic reach, and streamlines transactions between distributors and manufacturers. Activant solutions are backed by a host of professional services, including support, consulting, and educational programs.

IBM Segment

- Data Management

Business Function

- Distribution
- Retail Operations

Target Industry

- Consumer Products
- Retail

For more information, contact:

Steve Beckett
(469) 229-6649
steve.beckett@activant.com

This brochure was developed to assist you in identifying products from select Business Partners that may be of interest to you as you consider your information technology needs. Any reliance by you on this publication is at your sole risk and will not create any liability or obligation on the part of IBM.

© Copyright IBM Corporation 2009. All Rights Reserved. IBM, the IBM logo, Cognos, FileNet, InfoSphere and Optim are trademarks of IBM Corporation in the United States, other countries or both. All other company or product names are registered trademarks or trademarks of their respective companies.



Let's build a smarter planet.

