

IBM Software Group

Data Management Tools: Keys to Your Business Success

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Agenda

- Introduction and Background Business challenges
- The IBM Solution How our tools for DB2 and IMS reduce your TCO and provide value to your business
- Solution Categories
 - ▶ Application Management
 - Database Administration
 - Utilities Management
 - ▶ Performance Management
 - ▶ Backup and Recovery
 - Data Governance
 - ▶ Business Intelligence / Data Warehousing



Managing your business environment

End to End Management

Application Management

Database Administration

Utilities Management

DB2 and IMS DATABASE ENVIRONMENT

Business Intelligence

Data Governance

Backup and Recovery

Performance Management

Business Challenges

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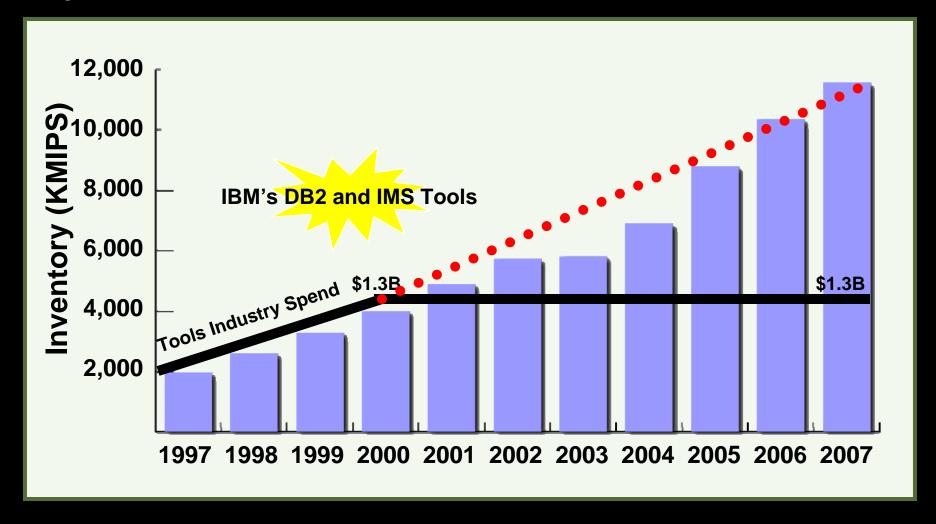


Reduce TCO

- Cost is hardware + software + people
- ▶ Hardware costs continue to decline
- Competition has driven SW costs down
- ▶ However, people costs have risen
 - Skills

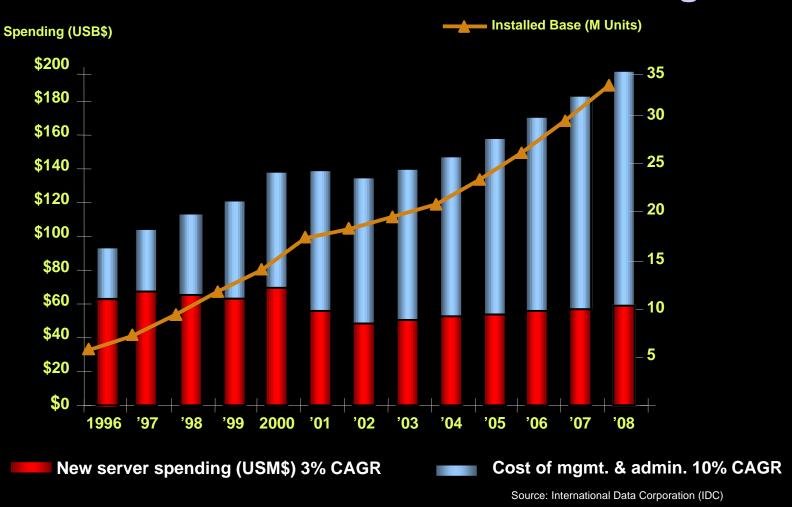


System z Workload Growth





IDC: Since 2000, Labor Costs Have Exceeded the Cost of All Servers ... and are Still Growing





DB2 Tools

Reducing TCO is our first focus

- ✓ Provide autonomic features to add capability and simplify operations
- ✓ Avoid tedious tasks and reduce errors
- ✓ Preserve your investment in z/OS applications and databases

2008: Reduce your TCO Increased Value on z

2007 DB2 9 support

2000: Reduce your TCO

2005-2008 Portfolio expansion

2004 DB2 V8 support

2001-2004 Initial portfolio





DB2 Tools Portfolio

Application Management

- DB2 Administration Tool
- DB2 Path Checker
- DB2 Bind Manager
- DB2 Optimization Expert
- DB2 Query Monitor
- DB2 SQL Performance Analyzer
- IBM Optim Data Growth
- IBM Optim Test Data Management
- DB2 High Performance Unload
- DB2 Table Editor

Utilities Management

- DB2 Utilities Suite
- DB2 Automation Tool
- DB2 Utilities Enhancement Tool
- DB2 High Performance Unload

Business Intelligence

- IBM DataQuant
- IBM QMF
- DB2 Web Query Tool

Database Administration

- DB2 Administration Tool
- DB2 Object Comparison Tool
- DB2 Storage Management Utility
- DB2 Change Management Expert

Performance Management

- OMEGAMON XE DB2 Performance Expert
- OMEGAMON XE DB2 Performance Monitor
- DB2 SQL Performance Analyzer
- DB2 Buffer Pool Analyzer
- DB2 Optimization Expert
- DB2 Query Monitor
- DB2 Performance Expert

Information Integration

- InfoSphere Information Server
- InfoSphere CDC for System z
- WebSphere Replication Server
- WebSphere Data Event Publisher
- WebSphere Classic Federation Server
- WebSphere Classic Data Event Publisher
- WebSphere Classic Replication Server

Backup and Recovery

- Application Recovery Tool for IMS and DB2 Databases
- DB2 Archive Log Accelerator
- DB2 Change Accumulation Tool
- DB2 Cloning Tool
- DB2 Log Analysis Tool
- DB2 Object Restore Tool
- DB2 Recovery Expert

Data Governance

- IBM Optim Data Growth
- IBM Optim Data Privacy
- IBM Optim Test Data Management
- DB2 Audit Management Expert
- IBM Database Encryption Expert
- Data Encryption for DB2 and IMS





^{*} Available only on System z

^{*} Available on System z and LUW

^{*} Available only on LUW



DB2 for z/OS Tools – Delivering Customer Value

2007

2005

2004

- DB2 V8 Support
- New Tools
 - DB2 Test Data Base Generator
 - DB2 II Classic Federation
- New Releases/New Function
 - DB2 Administration Tool
 - DB2 Archive Log Accelerator
 - DB2 Object Comparison Tool
 - DB2 Automation Tool
 - DB2 SQL Performance Analyzer
 - DB2 Query Monitor
 - DB2 Log Analysis Tool
 - DB2 Object Restore
 - > DB2 High Performance Unload
 - Major new function delivered via PTFs for DB2
 Administration Tool and DB2
 Object Comparison Tool
 - DB2 Data Propagator for z/OS
 - DB2 Replidata for z/OS

- New Tools
 - DB2 Thread Expert
 - ▶ DB2 Administration Toolkit the SAP Edition
 - DB2 Automation Toolkit the SAP Edition
 - DB2 Performance Toolkit the SAP Edition
 - Tivoli OMEGAMON XE for DB2
 Performance Expert on z/OS
 - ► Tivoli OMEGAMON XE for DB2 Performance Monitor on z/OS
 - WebSphere DataStage for z/OS
 - WebSphere QualityStage for z/OS
- New Releases/New Function
 - DB2 Administration Tool
 - DB2 Object Comparison Tool
 - DB2 Automation Tool
 - DB2 Path Checker
 - DB2 Bind Manager
 - DB2 Data Archive Expert
 - DB2 SQL Performance Analyzer
 - DB2 Test Database Generator
 - DB2 Query Monitor
 - DB2 Log Analysis Tool
 - DB2 Buffer Pool Analyzer

New Tools

DB2 Recovery Expert

2006

- DB2 Audit Management Expert
- DB2 Cloning Tool
- DB2 Space Management Utility
- Regulatory Compliance Tools Suite

New Releases/New Function

- DB2 Administration Toolkit the SAP Edition
- DB2 Automation Toolkit the SAP Edition
- > DB2 Performance Toolkit the SAP Edition
- Tivoli OMEGAMON XE for DB2 Performance Expert on z/OS
- Tivoli OMEGAMON XE for DB2
 Performance Monitor on z/OS
- ▶ DB2 Administration Tool
- DB2 Object Comparison Tool
- DB2 Automation Tool
- DB2 Path Checker
- DB2 Data Archive Expert
- DB2 Table Editor
- DB2 High Performance Unload
- DB2 SQL Performance Analyzer
- DB2 Test Database Generator
- DB2 Query Monitor
- DB2 Buffer Pool Analyzer

DB2 9 Support

- New Tools
 - DB2 Optimization Expert
 - DB2 Accessories Toolkit
 - IBM DataQuant
 - DB2 Utilities Enh Tool

New Releases/New Function

- DB2 Performance Toolkit the SAP Edition
- Tivoli OMEGAMON XE for DB2 Performance Expert on z/OS
- Tivoli OMEGAMON XE for DB2 Performance Monitor on z/OS
- DB2 Administration Tool
- DB2 Object Comparison
 Tool
- DB2 Path Checker
- DB2 Cloning Tool
- DB2 Recovery Expert
- DB2 Table Editor
- DB2 High Performance Unload
- DB2 SQL Performance Analyzer
- DB2 Query Monitor
- DB2 Buffer Pool Analyzer
- Continued focus on
 Lowering our customers
 TCO of DB2 and
 Autonomic Computing





Application Management

Business Challenges

- Maintaining and updating applications to support new requirements
- Minimizing performance impact when updating applications
- •Minimizing downtime associated with application rollovers
- •Managing complex application changes in a team environment

Application Management

- DB2 Administration Tool
- DB2 Path Checker
- DB2 Bind Manager
- DB2 Optimization Expert
- DB2 Query Monitor
- DB2 SQL Performance Analyzer
- IBM Optim Data Growth
- IBM Optim Test Data Management
- DB2 High Performance Unload
- DB2 Table Editor



How DB2 Path Checker and Bind Manager can help with your V8 or DB2 9 migration?



- New optimizer delivered with V8 and DB2 9
 - Access path changes can occur based on optimizer changes or catalog statistics
 - Rebind highly recommended
- Planning for the release DB2 Path Checker will catch undesirable Access Path changes and allow intervention before the rebind
 - Helps you understanding how applications currently execute and will isolate problems via access path regression analysis
 - Unacceptable access paths can be avoided by favoring the old access path via optimizer hint generated by Pathchecker
- What happens to packages which haven't been bound for many releases or old applications where source is no longer available?
 - ▶ If the application (DBRM) is no longer available, the BLDDBRM function is available in Bind Manager to build DBRM from the catalog
 - A number of SQL queries are shipped with Path Checker to help find potential problems prior to V8 or DB2 9 implementation



Database Administration

Business Challenges

- Managing changes to database objects and systems
- Propagating changes to other database environments
- •Understanding the database resources required to support a change
- Administering storage usage

DB2 Tools

- DB2 Administration Tool
- DB2 Object Comparison Tool
- DB2 Storage Management Utility
- DB2 Change Management Expert



DB2 Administration Tool: A Tool For ...

DB2 Database Administrators

- Create and manage objects (including managing authorizations to objects)
- Display tablespace and index status
- Run utilities

DB2 System Administrators

- Display and manage buffer pools, threads, traces and logs
- Display and update Zparm values

DB2 Application Developers

- Display object definition
- Manage plans and packages
- Prototype SQL
- Create test objects



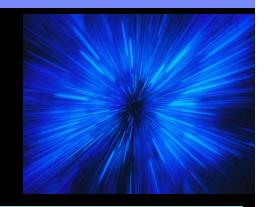
Provides a collaborative change management process in conjunction with DB2 Object Comparison Tool

- Changes are stored in a set of DB2 tables and tool then automates the steps
- Virtual changes can be built on top of changes not yet deployed



DB2 Space Management

- •Are you increasingly challenged to analyze space-related factors that affect your DB2 performance?
- Do you need a way to review trends to assist in capacity planning?
- Do you want to generate a report that allows you review a DB2 space map?



DB2 Storage Management Utility

- Enables verification of the integrity of DB2 table spaces and index spaces
- Performs interactive repairs to spaces with errors
- Recovers wasted DASD space
- Performs analysis on space-related factors that affect DB2 performance
- •Finds DB2 widows and orphans -- simplifies the clean-up of nonexistent and forgotten DB2 objects and VSAM data sets
- •Allows historical analysis of DB2 space information





Utilities Management

Business Challenges

- •Reducing resources used for unloading, reloading, and REORGing data
- Automating utilities-related tasks to simplify maintenance for DBAs
- Proactively preventing failures of utilities or applications
- Achieving higher availability and performance of database applications

DB2 Tools

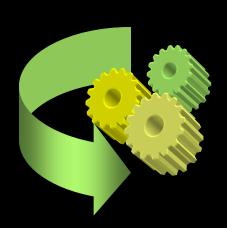
- DB2 Utilities Suite
- DB2 Automation Tool
- DB2 Utilities Enhancement Tool
- DB2 High Performance Unload



Determining the need to REORG ... with DB2 Automation Tool

- DBA initiates a dialog with the tool
 - ▶ Define an object profile with ALL the table spaces
 - ▶ Define a utility profile for REORG with the proper options
 - ▶ Define an exception profile with checks for the proper statistics
 - ▶ Tie the three profiles together in a job profile
 - ▶ Job profile is placed in job scheduler to run at a desired frequency
- That's it!
 - ▶ When the job profile is run, statistics for each table space in the utility profile are retrieved and compared to the criteria in the exception profile
 - ▶ Jobs are generated using the REORG utility profile for table spaces that meet the exception profile criteria

Set it.... And forget it!





Enhancing DB2 Utilities DB2 Utilities Enhancement Tool



DSNUTILB Interface

▶ IBM DB2 utility intercept function eliminates the need to modify any utility jobs to exploit the Thread Expert capabilities

Utility enhancing functions

- ▶ Can satisfy some customers requirements with pre- or post-processing of the utility statements (aka, outside of the utility code path)
- ▶ For example → New capabilities for loading data
 - PRESORT keyword triggers the sorting of data, thus preventing a subsequent reorganization process
 - VALUEIF and CONSTANT keywords allow for overriding values for a given load
- Automatic creation/deletion of mapping table for online reorg simplifies use of REORG Utility





Performance Management

Business Challenges

- Tuning SQL statements and database systems to improve performance
- Maximizing system resource utilization
- •Setting alerts to know when performance thresholds are reached or exceeded
- •End-to-end monitoring of your mission critical systems

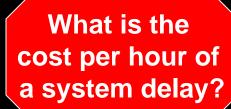
DB2 Tools

- OMEGAMON XE DB2 Performance Expert
- OMEGAMON XE DB2 Performance Monitor
- DB2 SQL Performance Analyzer
- DB2 Buffer Pool Analyzer
- DB2 Optimization Expert
- DB2 Query Monitor
- DB2 Performance Expert



For DB2 ... Someone has just reported a performance problem. Where do you start?

- Could the problem be in DB2 itself?
 - Did you run out of system resources?
- Is the problem related to poorly coded SQL?
 - ▶ Is the SQL static or dynamic?
 - What is the access path?
- How about the network?
- When did this occur?
- Is this a one time occurrence, or has it happened before?
- Is the information stored in a history file somewhere?
- Do you have the knowledge, time, and expertise to do the analysis and determine the problem?





DB2 Performance Tools for Every User Role ...

Application Developer/DBA Classic

- Codes in COBOL, PL/I, FORTRAN, etc.
- Needs ISPF, batch interfaces
- DB2 Tools:
 - ▶ DB2 SQL Performance Analyzer
 - ▶ DB2 Query Monitor

Application Developer/DBA Modern

- Codes in Java, Eclipse, WebSphere, etc.
- Needs GUI interfaces to tune SQL
- DB2 Tools:
 - ▶ DB2 Optimization Expert
 - ▶ DB2 Query Monitor

Production DBA

- Monitors query workloads
- Needs tools to constantly monitor SQL workload
- DB2 Tools:
 - ▶ OMEGAMON XE for DB2 PE/PM
 - DB2 Query Monitor
 - ▶ DB2 Optimization Expert

Systems Programmer

- Ensures entire system is running at peak
- Needs good system-wide monitoring tools
- DB2 Tools:
 - OMEGAMON XE for DB2 PE/PM



...and for Every Need...

DB2 Query Monitor

- Constantly monitors query workloads
- GUI, ISPF, batch interfaces
- Provides query alerts
- Provides advanced query data
- **Cross-product integration**
- Ideal for both development and production environments

 Dedicated SQL monitor

OMEGAMON XE for DB2 PE/PM

- System-wide performance monitoring
- GUI, Web, ISPF, batch interfaces
- Provides system, application and guery alerts
- Provides advanced query data
- Cross-product/platform integration
- Ideal for both development and production monitor

application monitor

DB2 SQL Performance Analyzer

- Models queries and recommends changes to improve performance

DB2 Optimization Expert

- Offers index and statistics advisors to improve performance and lower TCO
- Ideal for development environme Analysis (Cost SQL Performance Analysis (Cost SQL Performance



DB2 Performance Management Tools

Provide tools to monitor and tune DB2 systems and applications to obtain optimal performance and lowest cost

OMEGAMON XE DB2 Query **Monitor** for DB2 PE/PM **Monitor DB System** Tune and **Applications** Control Analyze **Network** DB2 Buffer DB2 SQL Pool Analyzer Performance Analyzer **DB2 Optimization Expert**



OMEGAMON XE for DB2 PE/PM Key function

An integrated application and system monitor for DB2 on z/OS

Detailed application and system problem determination

Via real-time and historical monitors (TEP, Classic Interface, PE Client)

End-to-end monitoring

Via Tivoli Enterprise Portal and for DB2 Connect gateways

System tuning

Via Rule-of-thumbs and Buffer Pool Analyzer tool

Application roll-out and health checks

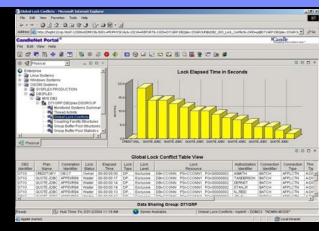
Via detailed reporting (such as SQL Activity report, locking report, etc.)

Trend and Capacity Planning

Via a long-term performance repository (PWH/PDB)

Accounting and Charge-back

Via accounting reports and performance repository





Optimization Service Center & Optimization Expert

OSC at a Glance

- OSC is a free of charge tool as part of the DB2 Accessories Suite for DB2 9
- Available via Web download
- Visual Explain
- Visual Plan Hint
- Workload Control center
- SQL statement and workload collection
- Import from cache, catalog, QMF, file
- Shows reports

OE product at a Glance

- OE uses OSC
- Supports tuning of SQL statements
- Provides expert advices
 - Statistics Advisor
 - Query Advisor
 - Access path advisor
 - Index Advisor

Steps supported by OSC and OE

- 1. Select statement(s) to be analyzed
 - Analyze a single query making problems
 - Check a whole workload (e.g. if new application is rolled out)
- 2. Analyze statement(s)
 - Run advisors to get tuning recommendations *
 - Perform a manual analysis using expert tools

3. Perform changes

- Depends on necessary fix
 - ✓ Run suggested DDL or utilities or save them for later execution
 - ✓ Change SQL in application
 - ✓ Overwrite access path by hint



What does DB2 SQL Performance Analyzer (PA) Do ?



Forecasts SQL performance:

▶ Response Times, CPU Times, I/O Counts

plus the **COST** of the query, in terms of:

Charge Back (monetary), QUNITS (query service units)

Transforms Optimizer access paths into real world costs

Provides an *Enhanced* EXPLAIN report:

Catalog Statistics, Access Path Information, RI Relationships

Plus key ADVICE on each SQL statement:

Warnings and Alerts, Guidelines and Recommendations, Performance Notes and Good News

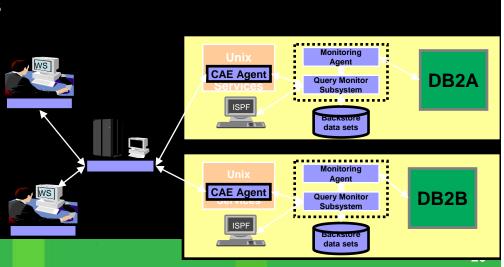
SQL PA teaches users how to write better SQL





DB2 Query Monitor

- Low overhead SQL statement monitor
- Identifies SQL requests which are consuming excessive resources and may be preventing critical requests from completing on schedule
- Proactively manage DB2 resources
 - React quickly and effectively to DB2 problems like inefficient SQL or inadequate object structures
 - Determine which tables and indexes are actually being used
- Collects information about exceptional SQL-related events
 - Performs analysis of exceptional events
 - Undertakes notification and curative actions when exceptional events occur







Backup and Recovery

Business Challenges

- •Identifying resources that must be in place to ensure a proper recovery
- Determining which objects have been impacted by a failure
- •Time spent to create and maintain disaster recovery scenarios

DB2 Tools

- Application Recovery Tool for IMS and DB2 Databases
- DB2 Archive Log Accelerator
- DB2 Change Accumulation Tool
- DB2 Cloning Tool
- DB2 Log Analysis Tool
- DB2 Object Restore Tool
- DB2 Recovery Expert



DB2 Recovery

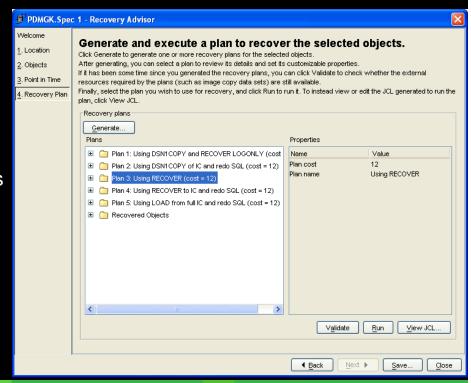
- Recovery is perhaps the most complex activity that DBAs participate in
- There are many different potential scenarios
- Recoveries are not an everyday thing
 - ▶ Most people don't practice recovery enough
 - Skills are often not sharp when they are needed
- Questions that come to mind
 - Where do I start?
 - What objects are involved?
 - ▶ What is the point of consistency to be recovered to?
- There is a need for an Expert type product to assist DBAs in recovery activities





DB2 Recovery Expert for z/OS

- Provide Expert assist for performing many types of DB2 recoveries
- DB2 Recovery Expert analyzes the requested recovery and
- Provides a selection of possible recovery plans
 - Determines the needed recovery assets and utilities
 - Estimates the relative costs of the different plans
 - Builds and submits required JCL
 - Uses a versioning repository to inspects version levels available for restoration including related dependent objects even if they no longer exist in the DB2 catalog
 - Saves recovery and log analysis specifications for later use
- A simple, self-managing recovery solution that enables database recovery operations with minimal disruption





DB2 Cloning Tool

Cloning Challenges

- Extended downtime is the norm, as most data is shut down during cloning
- The requirement for a separate image
- ▶ How to clone different types of data?
 - DB2 PeopleSoft, SAP
 - CICS, IMS
 - Non-database
- How to simplify cloning when using multiple replication products
- How to quickly access replicas

The bottom line:

➤ Cloning costs you excessive amounts of people time and system resources



DB2 Cloning Tool

- Creates Volume-based Clones
- Clones a DB2 subsystem AND at an object (data set level)
 - Supports DB2, PeopleSoft and SAP
- Is extremely fast and cheap!
 - Disk vendor independent
 - Reduces production online downtime when cloning
 - Dramatically reduces costs
 - DB2 no longer needs to be shut down or conditioned the long traditional way
 - Provides virtually 24x7 access to data





Data Governance

Business Challenges

- •Ensuring sensitive data is protected throughout the application lifecycle
- •Maintaining large amounts of unreferenced & inactive data
- •Validating that company processes comply with existing regulations

DB2 Tools

- IBM Optim Data Growth
- IBM Optim Data Privacy
- IBM Optim Test Data Management
- DB2 Audit Management Expert
- Data Encryption for DB2 and IMS



The Requirements of Regulatory Compliance

Regulators have multiple goals... ... which drive investment in several

- ✓ Improved risk management across the enterprise
- ✓ Integrity of financial reporting processes and related business practices
- Customer information security

Patriot Act Anti-Money Laundering HIPAA SEC Rule 17A-4

Basel II **Gramm-Leach Bliley**

Corporate Information Security Accountability Act of 2003

California Bill 1386

Sarbanes Oxley

Department of Defense -

5015.2

areas

- People: Professionals with regulatory experience will be hired to enable firms to meet and anticipate new regulatory requirements
- **Process:** More robust processes and procedures will enable top management to monitor and enhance regulatory compliance
- Technology: Significant investment will be made. The following are critical for your DB2 systems:
 - Encrypt sensitive data
 - Protect sensitive production data
 - •Save data for future audits and to comply with retention rules
 - Auditability discover who did what, where and when





PCI – A closer look at one compliance example

- PCI Payment Card Industry
 - ▶ The Payment Card Industry (PCI) Data Security Standard was created by major credit card companies to safeguard customer information
 - ▶ Credit card issuers (Visa, MasterCard, American Express, and others) mandate that merchants and service providers meet certain minimum standards of security when they store, process and transmit cardholder data
 - Severe penalties for non-compliance
 - Synchronicity with other compliance initiatives
 - Compliance viewed by many as competitive advantage





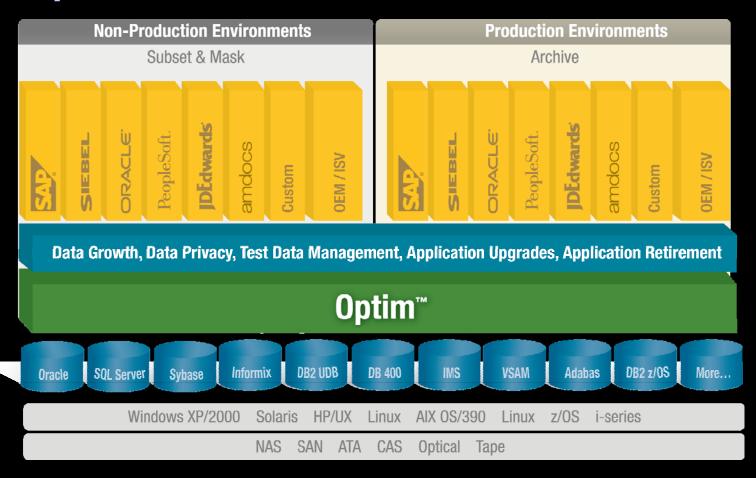
PCI – IBM Compliance Solution



- Requirement 3: Protect Stored Data
 - ▶ IBM Data Encryption Tool for DB2 and IMS Databases
 - ▶ DB2 Encryption Expert for LUW
- Requirement 6: Test Data and Development life cycle management
 - ▶ IBM Optim Test Data Management
- Requirement 7: Restrict access to data by business "need to know"
 - ▶ DB2 for z/OS V8 Multi-Level Security implemented via RACF
- Requirement 10: Track and monitor all access to network resources and cardholder data
 - ▶ IBM Tivoli OMEGAMON XE for DB2 Performance Expert on z/OS
 - ▶ DB2/IMS Audit Management Expert
 - ▶ IBM Tivoli Consul Insight
- Requirement 10.7 Retain your audit trail history for a period that is consistent with its effective use, as well as legal regulations
 - ▶ IBM Optim Data Growth Solution



Enterprise Architecture



 Single, scalable, interoperable EDM solution provides a central point to deploy policies to extract, store, port, and protect application data records from creation to deletion

IBM Data Encryption for IMS and DB2 Databases for z/OS



- Row level encryption
- Supports all levels of DB2 no application changes needed
- Exploits System z and S/390 Crypto Hardware features, which results in low overhead encryption/decryption
 - ▶ Uses the ANSI Data Encryption Algorithm (DEA), also known as the U.S. National Institute of Science and Technology (NIST) Data Encryption Standard (DES) algorithm
- Supports both secure key and clear key encryption
- Compatible with DB2 Load/Unload utilities and DB2 Tools
- Performance is similar to row level data compression
- http://www.ibm.com/software/data/db2imstools/db2tools/ibmencrypt.html



DB2 Encryption Expert for LUW



Data protection for IBM DB2 LUW environments

- ✓ Offline data protection theft and loss
 - Backups typically written to portable media
 - Often stored offsite for long periods
 - Encryption/Compression of database backups
- ✓ Online data protection internal threats
 - Attackers breaking through perimeter security
 - Privileged user abuse
 - Data replicates to many locations
 - Encryption of online database files
 - Privileged user access control to database files
- Centralized administration
 - Policy and Key management
 - Audit logs
 - High Availability

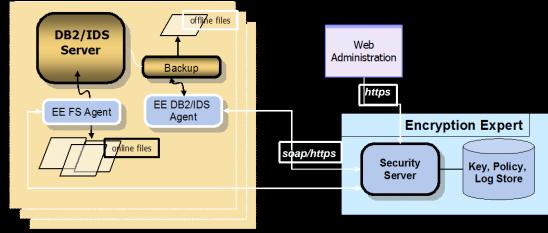
What are your needs?

Potentially high cost of data compromise

- Loss of Intellectual Property
- Loss of Competitive Advantage
- Brand Damage (newspaper headlines)

Compliance and regulation

- Financial Data : Sarbanes-Oxley; FFIEC
- Payment Card Industry: PCIDSS
- Consumer's Personal Information: GLBA;
 HIPAA; US State Laws (SB 1386)





DB2 Audit Management Expert

- Provides centralized auditing of DB2 and IMS bringing together information from many different sources into a correlated, coherent view
- Enables auditors to collect, view, analyze and report on data and save it into an audit repository
- Allows auditors to automatically generate their own reports and export the data into other applications such as Excel spreadsheets





Makes life for auditors and DBAs much easier!!



Business Intelligence

Business Challenges

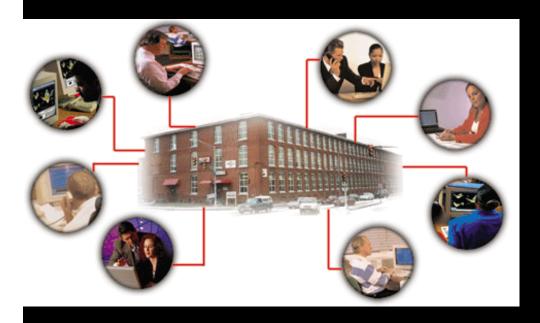
- •Maintaining real-time warehousing information co-located near OLTP systems
- •Need for performance, reliability and data security in warehouse systems
- •Managing large volumes of data needed for query, reporting and analysis
- •Making business decisions based upon analysis of data collected

DB2 Tools

- IBM DataQuant
- IBM QMF
- DB2 Web Query Tool



A Single View of the Enterprise Drives the requirement for Data Warehousing



- New work is added
- Data volumes rise
- Amount of historical Information grows
- Number of users grows
- Questions are more numerous and sophisticated
- Schema complexity grows
- Workload mixture changes
- Development time shrinks



Factors that Influence Data Warehouse on System z Platform Selection

- Existing infrastructure
- ✓ Platform preferences and skills in-house
- ✓ Budget/Cost
- ✓ Server Consolidation
- Market trends in warehousing solutions and vendors
- Complexity
- Competitive influences
- Mergers and acquisitions or consolidations
- Data or application sources
- Business processes required and business drivers
- Reliability, Extremely High Availability, Security





Now

New Information On Demand Software for System z

Better business decisions, faster and with a lower overall TCO

Cognos 8 Business Intelligence for System z

Single solution for reporting, analysis, dashboards and scorecards

Delivers a competitive advantage for organizations with operational information on System z

Accepting participants for a beta program on Cognos 8 for Linux on System z.





DB2 for z/OS Value Unit Edition

New one-time-charge offering that simplifies the deployment of new application workloads

Available

Strengthens the role of System z as a cornerstone for key business initiatives such as SOA, DW, BI & SAP

Delivers pureXML which optimizes information availability in the New Enterprise Data Center

Coming!

Data Warehousing on System z

More than 50 new features in the last two releases of DB2 for z/OS supporting warehousing Information Server for System z - brings new scalability, information consistency and performance to System z customers





InfoSphere Master Data Management Server for System z

More effectively manage high-value operational information

Customers, suppliers, partners, product materials and employees Addresses and solves the root cause of master data complexity



Information on Demand Software Stack in now on System z



IBM DataQuant

- Adds compelling new Warehouse/Business Intelligence component
- Visual Dashboards, Enhanced Graphical Reporting, Security and Personalization, SOA Layer, Enhanced Analytics, access to most relational databases
- Offers a "rich" client with DataQuant for Workstation, or a pure HTML, browser based client with DataQuant for WebSphere





Summary



Why IBM Tools?



- Reduce TCO by optimizing IT staff efficiency
 - Every product is developed with one goal; to lower the TCO of managing the DB2/IMS environment
- IBM has a vision and is investing in a strategy for its tools
 - ▶ We introduced 3 DB tools in 2000 we have 100+ today
 - Continuous improvement of IBM tools over the last 7 years
- A comprehensive portfolio to manage, access, integrate and analyze data
 - ▶ Support and exploit DB2 V8, DB2 9, and IMS V10 today



Find out more about DB2 and DB2 Tools from IBM

- http://www.ibm.com/software/data/db2/zos/family/ DB2 for z/OS Family – News, events, and highlights
- http://www.ibm.com/software/data/db2imstools/products/db2-zos-tools.html
 DB2 Tools for z/OS News, events, and highlights
- http://www.ibm.com/software/data/db2imstools/db2tools-library.html
 DB2 Tools for z/OS Brochures, technical manuals, data sheets, newsletters, and more
- http://www.ibm.com/software/data/db2/
 DB2 Product Family Offerings, highlights, and more
- http://www.ibm.com/software/data/db2/9/
 DB2 for LUW Family Offerings, highlights, and resources
- http://www.ibm.com/software/data/db2imstools/products/db2-luw-tools.html
 DB2 Tools for LUW News, events, and highlights





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