IBM Balanced Warehouse C1000 offering for midsize organizations.

Easily deliver reports from scattered data resources with a simplified, complete data warehousing and reporting solution

Intense competition. Commoditization. Rapidly changing customer needs and expectations.

Evolving regulations. Given today's business challenges, organizations of all sizes must have the ability to make quick, informed decisions just to keep up with the competition. And the more fact-based information that's available, the greater the chance that strategic moves will pay off. Unfortunately, even midsize businesses often have an array of unintegrated legacy systems, desktops, servers and intranets. And with data collected in different ways across organizations, it's often difficult for business leaders and frontline employees alike to easily access the information they need to make decisions or even accurately answer basic customer questions. Offsetting these challenges requires a fresh approach.

The IBM Balanced Warehouse C1000 offering combines everything you need to integrate and maintain multiple, scattered information resources in a central, accessible repository of company-wide data—or data warehouse. The complete data warehouse and reporting solution includes IBM DB2® Warehouse Starter Edition software, Crystal Reports Server from Business Objects and IBM hardware in a preintegrated, pretested configuration that is easy to install and maintain.

A complete, ready-to-use solution for managing and analyzing information

A Balanced Warehouse C1000 solution addresses the complete reporting process. By leveraging the untapped power of your information, you can improve operations, sales and all aspects of operational performance.

- **Enable users to analyze and report on organization-wide information.** The solution supports flexible, unconstrained database connectivity and can deliver complex information to users in intuitively formatted reports. And automated wizards and reusable templates foster speedy report production.

- Integrates dispersed data into a single, accessible and security-rich view of the organization

- Delivers the right information to the right people at the right time to help enhance productivity

- Supports the Web-based creation, management and delivery of reports without straining the IT team

- Integrates with leading applications and portals to help optimize deployment speed and keep costs down

Could your business benefit from a Balanced Warehouse C1000 solution?

A Balanced Warehouse C1000 solution can help you overcome the following types of challenges:

■ **Consolidate up to 350GB of data spread across information silos.**

■ **Turn disparate information into reliable, consistent and timely business insight.**

■ **Make more informed decisions as you prepare for rapid growth.**

- **Improve productivity by delivering right-time information.** Provide specific information to select users via right-time or scheduled reports. You can also personalize reports based on specific business needs.

- **Create, manage and deliver reports over the Web.** Develop professional reports with the look and feel you want—without requiring the help of deep IT skills—and distribute them securely across the organization.

- **Easily integrate with applications and portals.** The Balanced Warehouse C1000, which is based on open standards, supports leading Web application and server platforms and includes prebuilt portal integration kits for quick deployment. You can leverage extensive software development kits to view, print, export and modify reports within an application.

Why choose an IBM Balanced Warehouse solution?

IBM DB2 Warehouse software is based on years of experience and best practices gained from developing and implementing data warehouses in enterprise environments. And more than 500 major independent software vendors and thousands of companies worldwide rely on Crystal Reports software to support flexible, right-time reporting requirements. By combining essential components into a preintegrated and pretested Balanced Warehouse solution, IBM provides you with a way to quickly and cost-effectively implement a powerful and scalable data warehouse solution that can help you drive improved business performance.

For more information

To learn more about the IBM Balanced Warehouse C1000 offering, visit:

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