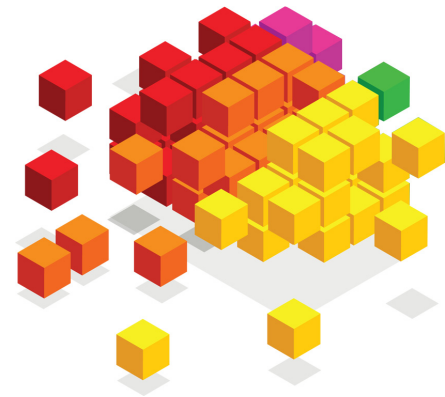


Washington, DC

Content in Motion ECM UserNet 2012



● Business
 ▲ ILG
 ■ IT
 ✿ Hands-On Lab

Friday, May 11 th					
8:45am - 10:00am	General Session & Keynote Address				
10:00am	Break & Sponsor Expo				
10:15am - 11:05am	● Stop the fraud and keep your bottom line: Addressing fraud in government, financial services and insurance organizations	● Smarter government solutions and strategies with IBM ECM	● How is ECM improving the quality of complex decision making in financial services?	▲ Information economics - Quantifying the risk and cost of IT's "keeping everything" policy	■ ECM user interfaces and solution development platform
11:05am	Break				
11:15am - 12:05pm	● Smarter cities	▲ Information governance programs - Launching a high-impact defensible disposal program in your enterprise	■ ✿ The New IBM ECM user interface hands-on lab	■ Production Imaging Edition update	■ What's new with Content Analytics with Enterprise Search
12:05pm	Lunch & Sponsor Expo				
1:30pm - 2:20pm	● Content analytics - Unleashing the power of your unstructured content	▲ Modernizing your eDiscovery and hold processes - Reduce risks and increase transparency	■ ✿ Multi-product hands-on lab	■ Social content management	■ IBM FileNet platform update
2:20pm	Break				
2:30pm - 3:20pm	● Be ready for Watson with IBM Content and Predictive Analytics	▲ Modernizing your retention program - Mechanisms to express information value	■ IBM Case Manager: A product update	■ IBM Datacap Taskmaster Capture	■ IBM Content Manager OnDemand
3:20pm	Break				
3:30pm - 4:20pm	● Content classification - Where's my stuff?	▲ Value-based archiving and defensible disposal - Dispose rather than store unnecessary data	■ IBM FileNet System Monitor	■ ECM deployment best practices	■ Office document management and SharePoint update
4:20pm	Reception & Sponsor Expo				

Please check back closer to the event date to verify sessions and for any new breakouts